## It's Hard to Believe Him When He Says--

"... And As for Sex Appeal,

Well-I Know Nothing About It!"

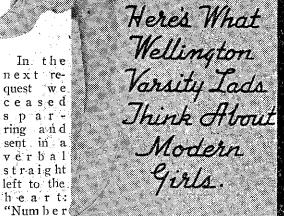
The "Radio Record" is so full this week of serious statements on the Broadcasting Bill and other weighty matters, that it was felt that something was needed to maintain our reputation of being "vulgar and not very funny." (These words are not ours, but a contemporary's!) And so we sent a questionnaire to 20 Wellington 'Varsity lads, a questionnaire full of very personal questions about the modern girl. The story below, compiled from their very amusing answers, was written by R. J. Stanford.

> The first question was: "Do you prefer girls to be pretty rather than smart or smart rather than pretty?"... Smart won going away; one naive young 18-year-old going so far as to say "A pretty girl only looks smart in

bath, while a smart girl looks pretty anywhere."

The next question:-"Do you prefer slinky or fluffy dresses?" was no race at all. 'Varsity slunk with one accord. But a careful analysis shows that 60 per cent. of the older students prefer them fluffy.

No, the young ladies on these pages are not—so far as we know—friends of the young men whose downright views are expressed in this article. They are a couple of delights in store for those people who go to see 'Anything Goes," the new Paramount musical film to be screened in New Zealand soon.



in order of importance these qualities in a girl:-Neatness, Vitality, Sex Appeal, Beauty, Distinction, Style and Sweet-

Here is the final rating:—(1) Vitality; (2) Distinction; (3) Sex Appeal; (4) Style; (5) Beauty; (6) Sweetness; (7) Neatness.

A pretty state of affairs indeed! Exit Janet Gaynor and forward Mae West. Several sophisticated young gentlemen went so far as to cross the last two completely off the list. Under this question we left a space entitled "Comments," the juicier progeny whereof we now set before you :-

"Circumstances alter cases."

... And only nineteen!

"Beauty is only skin deep . . . and often not that."

. . . Naughty Boy.

"S.A. but not B.O."

. . . "Full many a rose . . . "

"I'm a misogynist, so some of the questions are a bit awkward. However, I say definitely that beauty and sweetness matter least, and as for sex appeal—well, I know nothing about it!" "No athletic woman for me."

"These have a particular appeal for me. I find it hard, working from the seventh upwards, to make the choice for first place." . . . He should go far,

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