

## TALKING OF TALKIES.

## Wellington Girl Braves Monster

Sits Alone at Midnight to Watch Blood-curdling Film—Clever Publicity Stunt—Special Films of All Blacks' Matches—New Zealand's Paramount Week Results Announced.

**T**HERE was only a policeman in Manners Street, Wellington, to see a fur-coated figure slip through the front doors of the Regent Theatre at midnight last Wednesday. Inside the coat was Miss Anna Jones, of Pirie Street, a dressmaker, who was willing to brave all the terrors of "The Bride of Frankenstein."

It was this way. To give publicity to "The Bride of Frankenstein," which is now being screened in Wellington, the Regent Theatre offered a guinea to any girl who was willing to sit in the theatre alone at midnight and watch a complete screening of this latest super-shocker. Miss Jones likes pictures of this kind—so she went along and got the job.

Miss Jones told a "Radio Record" representative all about it. "I got out a torch before I left home to take with me, but when I got to the theatre I found I had forgotten it," she laughed. "My feelings were a little mixed when I went into the theatre. You see it was pretty late and the theatre was in complete darkness. Just after the picture started—when the monster climbs out of the burning mill and starts murdering people—I would have liked to come out, but I thought I might miss something."

"Then after a while I got so interested that I quite forgot that there wasn't anybody in the theatre. Half way through a dog howled in a mournful sort of way—"

Alec Regan, the manager of the Regent, laughed. "That was my dog out in the lobby," he said.

"Just before I left home to come to the theatre," continued Miss Jones, "a girl who lives across the road came running in imploring me not to go. Her brother had seen the 'trailer' of the film and he said it was a blood-curdling thing. This girl was quite certain I wouldn't come out alive. But here I am—and a guinea richer, too!"

**S**HOWING considerable enterprise and initiative, the J. C. Williamson Picture Corporation has, through its representative in London, arranged for special motion pictures to be taken of all the main games played by the All Blacks during their present tour of Great Britain. The films will be sent at once by weekly air mail from London to New Zealand, and will therefore be screened in New Zealand as soon after each game has been played as is humanly possible. This service, which is unique in the Dominion, will be quite distinct from the usual newsreel coverage, and should present a much fuller record of each important match. The films of the first two matches, against Devon and Cornwall, at Devonport, and against Midland Counties at Coventry, are due in Wellington this week. The English criticism of the scrum formation adopted by the New Zealanders, and the uneven work of the forwards have invested these first two matches with un-

usual interest. Following them, the series of films will continue week by week throughout the tour.

**M**R. ROSS MEIKLE, manager of the Regent Theatre, Wanganui, has been awarded first prize in the Paramount Week 1935 Contest, according to a report received from Paramount, Pictures, Wellington. Mr. J. Trench, of the Plaza Theatre, Whangarei, was second, Mr. G. Jardine, Regent Theatre, Palmerston North third, and Mr. C. C. Knight, Town Hall Pictures, Geraldine, fourth. Each year the occasion of Paramount Week is held to celebrate the advent of the new season's motion pictures, and theatres in various countries throughout the world carry out special advertising campaigns during that period. Each country has its own contest, with prizes awarded to the most efficient theatre managers, who are judged by the evidence submitted to the adjudicators.



**FOR EIGHT YEARS.**—Mr. H. C. South, who has broadcast the book review session from 2YA on Monday evenings for exactly eight years—the longest regular broadcaster among the outside contributors to the national service. Mr. South first came on the air on October 4, 1927, and he has scarcely missed a week in the intervening years.

**LEWIS SEILER**, Fox director, and Miss Nettie Himelstein, of Tulsa, Oklahoma, were married recently in Hollywood. They met when Miss Himelstein came to Los Angeles on a visit five months ago. The newlyweds will live at Malibu Beach with their honeymoon postponed until the completion of Jane Withers' next picture, which Seiler will direct.



**THE WAY OF THE TRANSGRESSOR.** . . . Is just as hard to-day as it was a thousand years ago, and the punishment just as certain, according to "Dante's Inferno," the Fox film due for release in New Zealand shortly. In the above scene from the film are Spencer Tracy and Claire Trevor.

**A**FTER all, radio provides the quickest exit for an audience that has yet been invented.—Sir John Reith.