

Tempting Tourists to N.Z.

Visits of Police to Hotel Lounges Often Alarm Overseas Visitors

The article in last week's "Radio Record" dealing with the restrictions that hamper tourists in New Zealand has aroused a good deal of comment. In conversation with a representative of this paper, Mr. Percy Coyle, general secretary of the National Council of the Licensed Trade, said that the restrictions against dancing in New Zealand hotels had been commented on by many tourists, especially at holiday-time. The visits of police, too, to hotel lounges was deplored by tourists, who were often led to believe that some sort of crime had been committed in the hotel. "Visitors to our cities are often unable to adequately repay those persons who have entertained them," said Mr. Coyle. "People who are staying at the Hotel Australia, in Sydney, for instance, can invite their friends to supper dances at the hotel."

"The very high potential value of our tourist industry is being more and more recognised by the Government and by those interested in catering for visitors to this country," continued Mr. Coyle. "A very encouraging degree of co-operation is being shown by all concerned, and the way is clear for the

tempt to run 'dry' ships, or even one 'dry' ship. Why should New Zealand definitely discourage and disappoint tourists with ridiculous restrictions that do nobody any good—restrictions which are bad business and bad psy-

chology. These conditions have arisen as a result of the disinclination of the Government to tackle a matter that obviously demands attention. Certainly it can no longer be supposed that these conditions meet with the approval of any substantial degree of public sentiment, which, in any case must have been badly construed in the framing of regulations which even go to the extent of preventing overseas visitors dancing on licensed premises. If the people of New Zealand want to prohibit dancing, or anything else, let us have that prohibition, and take the consequences, but when public opinion and ordinary business sense both denounce the ridiculous system of piebald prohibition that we now have, is it too much to suggest that an honest attempt to remedy the position should be made."

TENNYSON turned Arthur and his knights into very decent Victorian gentlemen.—Dean Inge.

N.Z. Has Reputation For Sobriety

IN connection with the story on this page it is rather interesting to note that, according to figures, New Zealand is the soberest country in the world. The following report, recently tabled in Parliament, shows the percentage of convictions for drunkenness per thousand of population:

1929	0.463
1930	0.424
1931	0.321
1932	0.267
1933	0.233
1934	0.218

development of plans to increase the value of our tourist industry many times over.

"We tell the world that we have unsurpassed scenic delights, and we can certainly deliver the goods. We also convey to prospective visitors the impression that we can offer them first-class up-to-date accommodation, and all of those amenities rightly expected by those who come here in holiday vein. But, unfortunately, our methods of catering for tourists in this respect are hopelessly inadequate. It is a highly anomalous position, without counterpart in any country in the world that competes with us for tourist traffic, that in many of our most beautiful resorts there is an absence, enforced by law, of up-to-date licensed premises. In some cases first-class unlicensed accommodation houses exist, but the lack of a license is a very severe handicap, and evidence is not wanting that tourists have frequently avoided such places or have curtailed their stay. This has prevented an enterprising policy of development, as well as proving a fly in the ointment for the tourist.

"Visitors from overseas patronise those places which are able to offer the facilities to which they have become accustomed in other countries and on board ship. No shipping company catering for tourist business would at-

Geographical Series

COMPETITION NO. 1

£30 MUST BE WON £30

1. GINLLETON
2. INGHASS
3. IRKEVDANN
4. UNDINE
5. IOAK
6. TOWSQUEEN
7. WODOVLIE
8. BURTASON
9. ROATUR
10. EILDINF
11. ERPNA
12. LANDAUC
13. ONREEF
14. NSNEL
15. PICNO

Prize Money and Sealed Solution deposited with "Truth" (N.Z.) Ltd.

This is a simple competition based on the names of places in N.Z. Each line of jumbled letters represents a place in N.Z. with one letter deleted.

Example No. 1—GINLLETON. With the addition of the letter W this line spells WELLINGTON.

If any competitor considers there are alternative solutions he is advised to submit additional entries.

The remainder are just as simple, so write your list on plain paper and forward it, together with Postal Note for 1/- (1/1 in stamps accepted if P.N. unobtainable). (Additional entry 6d.).

THE ADJUDICATOR,
Geographical Series No. 1,
P.O. Box 1317, R.R.,
Wellington.

Entries must be postmarked not later than October 15th.

The decision of the adjudicator must be accepted as final. £30 will be paid to the competitor with the correct or most nearly correct solution. In the event of ties, prize money will be divided.

Results will be published in "N.Z. Radio Record" on October 25.

CHOOSE—

Mullard

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