

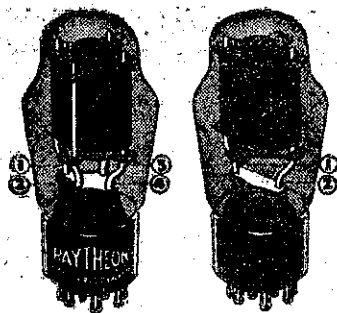
"The Valves we sell must First and Foremost be Reliable"

—Says Mr. J. P. Pickerill, of Mc-Cracken and Walls, Dunedin.



Mr. J. P. Pickerill, station engineer, 4ZM. 1st class P.M.G. certificate, licensed radio serviceman. Shortwave ZL4CS.

"SELLING to remote country areas where a dud valve means a long trek for a disgruntled customer into perhaps Central Otago, our aim has always been to sell valves that are first and foremost dependable. Raytheons live up to the high standard we demand. Their sturdy 4-pillar construction enables them to endure the roughest country transit and reach their destination, never jolted a hair's breadth from their vital accuracy. And assures us, further, that they will withstand wear and the vibration of dynamic speakers, longest of all valves. Our records show, too, a much lower percentage of replacements with Raytheons than with any other type of valve."



THE NEW

THE OLD

Raytheon 4-pillar valves are made in all types, to fit any kind of set. They cost no more. Yet they offer sure reception, longer life, and protection against elements becoming unbalanced.

Such praise as this from the largest radio house in Dunedin and Invercargill speaks volumes for Raytheon quality. Buy Raytheons for your own set and enjoy 100 per cent. valve efficiency with absolute reliability.

RAYTHEON 4-PILLAR VALVES

STANDARD TELEPHONES & CABLES (A'SIA) LIMITED (Inc. in N.S.W.)

Head Office: WELLINGTON, G.P.O. BOX 638.

AUCKLAND, BOX 1897.

CHRISTCHURCH, BOX 983.

AND AT 49 TENNY SON STREET, NAPIER.

Next Week's Sporting Broadcasts

SUNDAY, OCTOBER 6.

9.0, 9.30, 10.0 and 10.30 a.m.—All main stations: Result of the Rugby match, All Blacks v. Lancashire and Cheshire.

MONDAY, OCTOBER 7.

9.5 p.m.—1YA: Ringside commentary on boxing match, welterweight contest between Candy (Wanganui) and Robinson (Gisborne), relayed from the Town Hall.

9.5 p.m.—2YA: Ringside description of the professional boxing championship match between Jarvis and Rayner, relayed from the Town Hall. Announcer: Mr. G. P. Airdridge.

THURSDAY, OCTOBER 10.

7.30, 8.0 and 8.30 a.m.—All main stations: Report on Rugby football match, All Blacks v. Northumberland and Durham.

9.5 p.m.—3YA: Talk by Mr. Harold Black: "New Zealand Championship Golf."

1.0 p.m.—4YA (and at intervals throughout the day.) Running commentary on the racing at the first day of the Dunedin Jockey Club's Spring Meeting.

FRIDAY, OCTOBER 11.

7.30 p.m.—1YA: "Sports Talk," by Mr. Gordon Hutter.

9.0 p.m.—All main stations: Details of the day's play in the New Zealand golf championships, played at Shirley links, Christchurch.

7.40 p.m.—2YA: Talk by Mr. L. A. Bond: "The Twenty-Mile Cross-Country and Marathon Race."

SATURDAY, OCTOBER 12.

11.30 a.m.—1YA: Commentary on Auckland Racing Club's meeting, relayed from Ellerslie Racecourse.

12.30 p.m. (approx.)—3YA: Relay from New Brighton of New Brighton Trotting Club's meeting.

1.0 p.m.—4YA: Running commentaries on the second day's racing at the Dunedin Jockey Club's Spring Meeting.

9.0 p.m.—All main stations: Results of the day's play in the New Zealand golf championships.

License Figures Jump To 171,000

RETURNS from the Post and Telegraph Department for the radio license figures at the end of August show a further steady increase to a total of 171,012 permits for receiving sets, compared with 138,351 at August 31 last year.

There are now only 1102 licensed dealers, 17 fewer than last year. An increase in experimental (amateur) sets by 39 to 852 on August 31 is recorded, and the broadcasting licenses were reduced by four to a total of 22. Provincial totals for receiving set licenses compare as follows:—Auckland, 52,538; Canterbury, 31,045; Otago, 23,716; Wellington, 63,718.