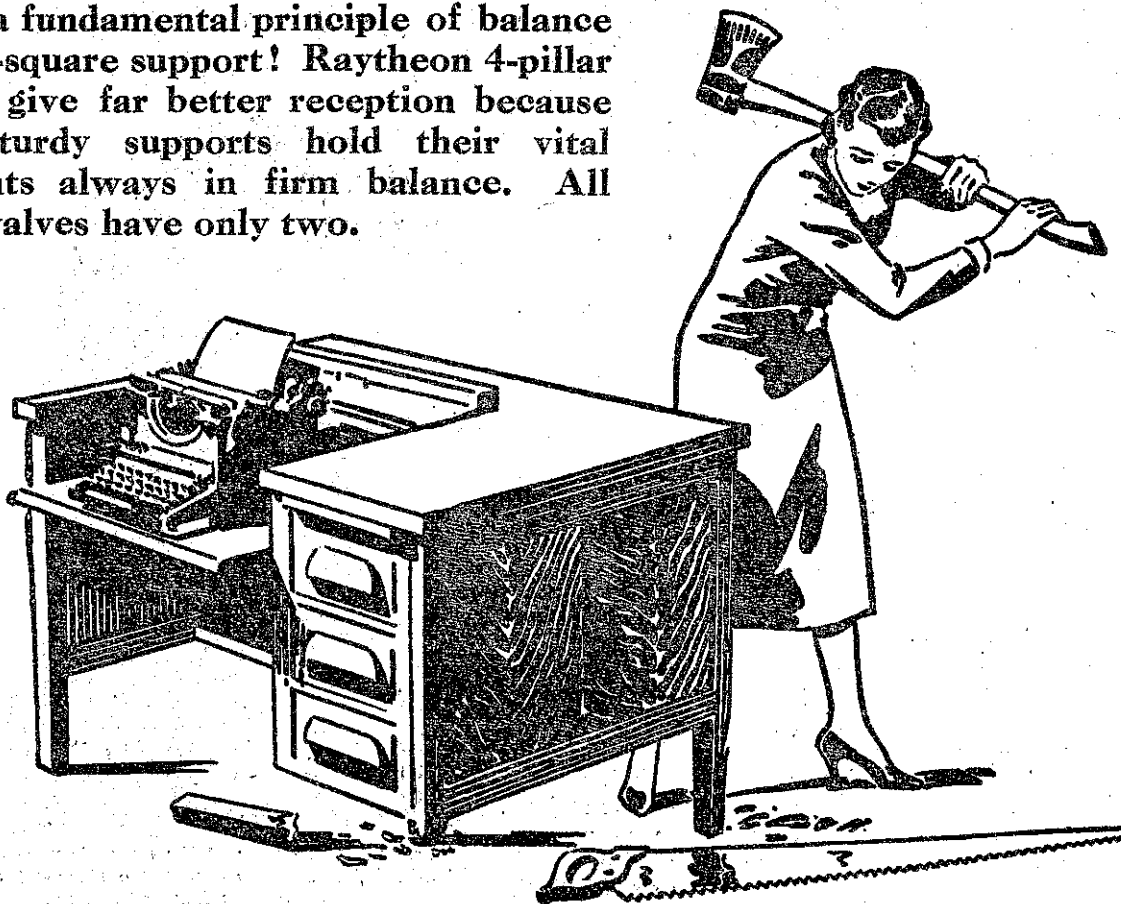


CHOPPING OFF FIRM SUPPORT

... why does it look so silly? Because it defies a fundamental principle of balance—four-square support! Raytheon 4-pillar valves give far better reception because four sturdy supports hold their vital elements always in firm balance. All other valves have only two.

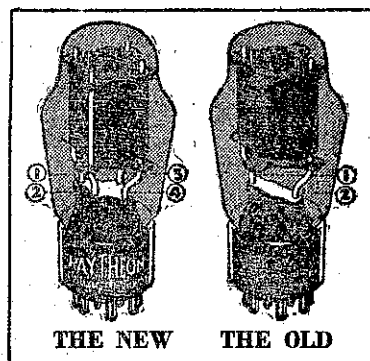


LOOK about you for illustrations of this principle. Cars with four wheels. Man with four-square support of heel, toe, heel, toe. Raytheons have four pillars for a reason. It's a *fundamental principle of balance*. Delicate elements remain true in spite of bumps, vibration. Tone is surer, valve-life longer.

Whenever a radio has to work under difficult conditions, you'll find it equipped with Raytheon

4-pillar valves. 80% of the American police cars, nearly all giant airliners, most auto-radios. Byrd and other Polar explorers rely solely on Raytheons. And to-day 60% of the radio manufacturers are installing Raytheons in their sets.

Raytheons — the only valves made with four-pillar support—are what you need in *your* set. Ask your dealer to demonstrate. They cost no more!



Raytheon 4-pillar valves are made in all types, to fit any kind of set. They cost no more. Yet they offer surer reception, protection against vital elements becoming unbalanced, and longer life.

RAYTHEON 4-PILLAR VALVES

Buy them from your Radio Dealer

STANDARD TELEPHONES & CABLES (A'SIA) LIMITED (Inc. in N.S.W.)

Head Office: WELLINGTON, G.P.O. BOX 638.

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