

OTAGO NOTES

"Logging" from a Few Miles Away

Would-be "DXers" Waste the Time of Dunedin Station Staff—Contrast in B Stations' Policies—Looking Forward to Gladys Moncrieff and Gil Dech.

HARDLY a day passes without a batch of reports from "DX" listeners turning up in the 4YA and 4ZO mails. Ninety-nine per cent. of these reports, which are sent in so that the stations' verification cards will be mailed in return, are not worth the paper they are written on. These are the ones from listeners within two or three hundred miles of the stations, and are of absolutely no use or interest to the station staff. It is a sheer absurdity for listeners at St. Clair or the Gardens to fill in a special report card stating that 4YA was heard at 9 o'clock on a certain evening broadcasting a list of items named, and it is even more ridiculous when the writer adds that his set is an eight or nine-valve superheterodyne, yet, surprising as it may seem, there are many living in nearby suburbs who write to the stations for verification cards. What good the cards sent in return are it is difficult to say. Actually, the real DX reports are those that come from the islands, Australia, America or Canada. These are of some value to the technical staff, and are usually placed in a safe place for reference purposes.

DIFFERENT B stations have different policies, and a good example of this is provided every week by 4ZO and 4ZM. The former has found that a couple of nights set aside each week for the playing of request items ensures it a certain percentage of listeners, who have previously sent in their letters asking that the numbers named therein be played on any particular night. It may be assumed then that the policy of 4ZO is to give its listeners just what they ask for. On the other hand, 4ZM absolutely refuses to broadcast requests, even when listeners make strong pleas for certain tunes to be played. Despite its refusal to give its listeners what they demand, 4ZM seems to claim a fair quota of listeners, who, after being turned down so far as their requests are concerned, are quite content to listen to and appreciate most of what the station staff prefer to provide. 4ZM's policy, it is presumed, is not to feed the radio public on too much of the same thing, but to offer as much variety as possible.

WHEN Miss Gladys Moncrieff and Mr. Gil Dech made their radio debut at Auckland the other night, many Dunedin receivers were tuned to the 1YA frequency. It was found that Miss Moncrieff's powerful soprano voice was in good shape for the tour of the country, and those same listeners, plus a good many more, made a point of listening to her again when the big concert from 2YA was rebroadcast by the local A station. There were many others in this latter programme, including Mr. Dech again, who were also worth tuning in to listen to, so that

altogether the bill of fare was most acceptable to the majority. Local listeners are, of course, now looking forward to the visit of Miss Moncrieff and Mr. Dech to 4YA, anticipating something good when they arrive. It is timely to announce that they make their first appearance here on July 26, followed by other performances on July 28 and 31, the latter date being the appointed one for the next charity concert in the Town Hall.

ON the same night that the two visitors arrive, a local quintet, which is new to broadcasting, will also be present in the studio. This combination is made up of Mrs. H. C. Campbell (piano), Miss Ethel Wallace (violin), Miss Ngalo Garland (violin), Miss L. Rattigan (viola) and Miss Elvira Wycherley (cello), and will render Cesar Franck's "Quintet in F Minor."

SPORTING fans were given a change of entertainment on Monday night when a boxing match was described instead of the usual wrestling bout. This was really a wrestling night, but as arrangements had been made to stage the middleweight championship between two professionals, the Wrestling Association decided not to clash with the event, and accordingly postponed its own fixture.

IF the public interest already apparent in the forthcoming charity concert is maintained until the night of the entertainment, there should be a bumper house on July 31. From general talk heard in the city, one gathers that Mr. Gil Dech will be the one upon whom most eyes will be centred, as this very talented and popular gramophone artist is making his first visit, so far as is known, to Dunedin.

HURRY !!



COMPETITION CLOSES JULY 30th

Have you sent in all your names and addresses of people who have radio sets—but do not get the "Radio Record"? Don't delay—this great competition closes on July 30th. Remember! For the biggest list of names there is a **FIRST** Prize of £5; Two **SECOND** Prizes of £2/10/- each, and Twelve **THIRD** Prizes of a full annual sub. to the "Record"—besides a **THOUSAND CONSOLATION PRIZES** for only 4 names and addresses of a N.Z. Call Book or a Book of String Games.

WARNING !

The sending in of names and addresses of people who already receive the "Radio Record" will make the sender liable to disqualification.

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