



# 10 YEARS IN ENTERTAINMENT



## Fresh Adventures And Thrills In New Frankenstein Film Universal's "Bride Of Frankenstein"

Foremost among Universal's list of talkies for early release in New Zealand is "The Bride of Frankenstein," a film which contains nearly all the thrills ever thought of. The stars are Boris Karloff and Elsa Lanchester, wife of Charles Laughton, and the actress who played the part of Anne of Cleves in "The Private Life of Henry the Eighth." Other big films from Universal include "Lady Tubbs," starring the inimitable Alice Brady, "Magnificent Obsession," with Irene Dunne, the girl who played a prominent part in "Roberta," and "Sing Me a Love Song," a lavish musical production.

IN "The Bride of Frankenstein," the monster is seen in further adventures of such a hair-raising nature that the picture is said to furnish the very ultimate in ghastly thrills. At the conclusion of "Frankenstein," it will be remembered, the monster was apparently destroyed in a burning mill, but the opening scenes of this new film show how he escaped death and returned to throw the entire countryside into a state of terror. Henry Frankenstein, the half-mad scientist who created the monster, finds himself forced to continue his experiments with the evil Dr. Pretorius, already successful in the creation of tiny living

Karloff, whose name is now synonymous with screen chills, plays the part of the monster again. Karloff is an Englishman who first became an actor with a small touring company in British Columbia. Later he toured the United States, being engaged by Universal to play the leading role in "Frankenstein." Since then he has played a number of important film roles in such pictures as "The House of Rothschild," "The Mummy" and "The Lost Patrol." Elsa Lanchester, who plays the "bride" in this production, is the wife of Charles Laughton, probably one of the most important actors in the world today. Miss Lanchester began her stage career at the Children's Theatre, London, at the age of 16. Her first screen appearance was in the silent version of "The Constant Nymph." She has been in America for some months and has appeared in "Naughty Marietta" and "David Copperfield." Valerie Hobson and Colin Clive are two more well-known stars who appear in "The Bride of Frankenstein."

### CHANGEOVER IN FILM PERSONNEL

#### United Artists Secure Valuable Services

UNITED ARTISTS (AUSTRALASIA), LIMITED, have received cable advice from their New York office that Mr. A. Litchman has been made president in place of Mr. Joseph M. Schenck, who has resigned. Mr. David O. Selznick, the foremost producer for the Metro-Goldwyn-Mayer Corporation, has joined the United Artists team, and is to produce six pictures for the coming season.

Among David Selznick's outstanding productions have been "Dinner at Eight," "David Copperfield," "Tale of Two Cities" and "Anna Karenina." The announcement of the changeover has caused rather a sensation in the film industry in America, and his alliance with United Artists is expected to maintain that distributing company's prominent position in the trade.

Other production activities under the United Artists' banner for the coming year include six pictures from Samuel Goldwyn: Merle Oberon in "The Dark Angel," Miriam Hopkins in "Barbary Coast," "Splendour," Eddie Cantor in "Dreamland," also "Goldwyn Follies" and "Navy Born."



BORIS KARLOFF.

human beings who lack only size to make them even more perfect figures than the monster himself.

Meanwhile, the terrifying creature continues his murderous career, until he is befriended by a hermit who teaches him to talk, but he again lapses into savagery and takes to the hills. From this point the excitement increases, culminating when the mad scientist collaborates on the creation of a mate for the lumbering giant. Then follows what is said to be the most amazing climax in the history of the screen.

The cast is an interesting one. Boris

**THE MONSTER TALKS!**  
To hold you spell-bound when he says  
"-----!"

CARL L. LAEMMLE PRESENTS  
**KARLOFF**  
IN  
**THE BRIDE OF FRANKENSTEIN**  
A Universal Picture with  
**COLIN CLIVE**  
**VALERIE HOBSON**  
**ELSA LANCHESTER - UNA O'CONNOR**  
Directed by James Whale  
Produced by Carl Laemmle, Jr.

#### WATCH FOR THESE

#### "MR. DYNAMITE"

Dashiell Hammett's crackling successor to "The Thin Man."

Starring

**EDMUND LOWE**  
and  
**JEAN DIXON**

#### "THE WEREWOLF OF LONDON"

With

**HENRY HULL**  
and  
**WARNER OLAND**

**UNIVERSAL PICTURES**