

## WELLINGTON NOTES.

## Locally Made Sets Selling Well

Wellington Dealer Assembles Good Kits in New Zealand Cabinets —  
Denial that Broadcast Sets Are Obsolete—Popular  
Wrestling Relay—Big Concert This Week.

IN an interview with a well-known firm of radio dealers and importers, a "Radio Record" representative was told that the sale for locally-built sets was on the increase, and had attained a standard of equality with the best imported sets as far as quality and workmanship were concerned. It is improbable that the sales will overshadow the sales of imported sets owing to improvements going ahead more rapidly overseas. People nowadays seem to be going in for the larger type of set, but the sales of radio-gramophones have fallen right off, owing to the good and large selection of records played over the air. Although this firm is importing and selling upward of four hundred sets a month, they have all their cabinets made in New Zealand. It is the same with a lot of other firms, so it can be seen that the radio business is giving a large amount of work to New Zealanders. Tone is almost the biggest factor demanded by the buying public, so the better the tone of the set, the better the seller. Valves also are in big demand these days owing to the increasing popularity of radio as a hobby, and the replacing of old valves by listeners who desire to get the best of winter reception.

IT is coming common belief that with the advent of really satisfactory all-wave receivers, the broadcast set is fast becoming obsolete. It would appear, however, from the sales figures of a leading Wellington radio dealer, that this view is erroneous. The ability to receive transmissions from the Homeland and foreign countries to the average listener is of special interest, and for the direct reception of sporting and historical events. It is doubtful whether such transmissions provide actual entertainment. The quality of short-wave reception in this country is generally not of the same standard as good broadcast reception, and there is still a large body of potential radio owners who prefer to purchase a really good broadcast set. This view is backed up by the fact that many of the world's largest radio factories are still producing a wide range of broadcast models which is even being added to

in their 1936 production programmes. Radio receivers to-day have reached a very high state of perfection, and it is difficult to foresee where any revolutionary changes can be introduced.—It is apparent that individual managers' views of the radio market vary according to their sales figures over the last few months. I am inclined to agree

### FOOTBALL RELAY FOR WELLINGTON THIS SATURDAY

SINCE the programmes for the current week were released for publication, the Broadcasting Board announces that the following sporting broadcast has been arranged:—

SATURDAY, JULY 13.

2.45 p.m.: 2YC will broadcast a running commentary on the Rugby Football match at Athletic Park, Wellington. The station will close down at approximately 4.30 p.m., when the match is expected to finish.

that when the novelty of short-wave fades, purchasers will revert in large numbers to the broadcast type of machine.

ON July 1 Wellington listeners who are wrestling enthusiasts had the unusual opportunity of hearing two first-class bouts relayed in a single evening. The announcer who carried out the running commentary was as good as any ever to have been heard in the Capital City. His ringside description of the bouts and their progress enabled one to gather a clear conception of the holds and their counters, and of the prowess of each wrestler.

THE second charity concert of the year will be presented on Thursday of this week, at the Majestic Theatre, Wellington. It is arranged by the Broadcasting Board, and shows every promise of being even better than the previous concert which took place here on May 23 last. There is a bigger cast of artists in the concert to be broadcast on this occasion. Gladys Moncrieff, the famous queen of Australia's musical comedy, will be the star attraction of the evening. Other artists who were not in the previous concert are Gil Dech, the celebrated pianist and conductor, and Vincent Aspy, the Dominion's leading violin soloist. Such attractions as these should keep listeners entertained during every moment of the concert.

FRANK PERRIN, the English comedian, gave the funniest fifteen minutes of his Wellington performances last Saturday night when he was heard from 2YA. It is apparent that his black face sketches are very popular, and Mr. Perrin seems to excel in that type of humour. Entertainment of that kind nearly always receives favourable comment if it is put over well, and Frank Perrin knows how to deliver the goods.

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1932, £394,487 profit; 1933, £303,108 profit, 1934, £439,686 profit; 1935, £652,017. So far as the Dominion and foreign countries are concerned, B.I.P. (Export) Ltd., under the most capable and energetic control of Arthur Dent, has sold her product and put it on the map in no uncertain manner. In New Zealand, for instance, B.I.P. films are bought by the best theatre interests in the country and screened at the very best theatres.