



10 YEARS IN ENTERTAINMENT

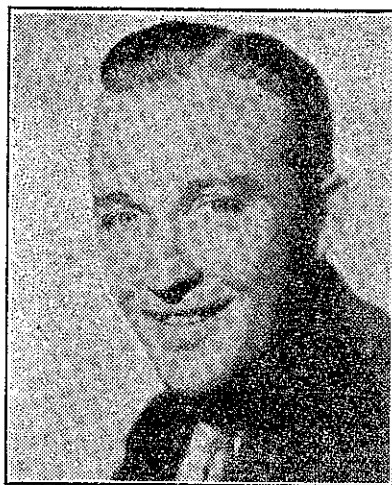


Paramount Has Plans For 29 Big Films For New Season

"Ruggles Of Red Gap" Released This Week

Paramount's studio production department is now putting the final touches on plans for one of the most extensive film-making drives in the history of the company. Taxing the resources of the 26-acre studio and guaranteeing employment to thousands of workers in all branches of motion pictures, 29 feature films will be put into production during the next few months, thus marking the first production peak under the guidance of Paramount's newly-appointed chiefs—Henry Herzbrun and Ernst Lubitsch.

Listed for immediate starts are "Men Without Names," with Fred MacMurray, Madge Evans and Lynne Overman, "The Big Broadcast of 1935," with Norman Taurag directing a stellar cast of radio stars, Sylvia Sidney and Herbert Marshall in



BING CROSBY

His new film is "Two for Tonight," and the assisting artists include Joan Bennett and Mary Boland.

"Accent on Youth," "The Last Outpost," featuring Cary Grant, Claude Rains, Ray Milland and Gertrude Michael, Bing Crosby's "Two For Tonight," with Joan Bennett and Mary Boland, "Peter Ibbetson," featuring Gary Cooper and Irene Dunne, and "The Milky Way," which Harold Lloyd will make for Paramount.

Following these pictures, Gladys Swarthout will star in "Rose of the Rancho," with John Boles, Sir Guy Standing is to make "Annapolis Farewell" and King Vidor will produce "So Red the Rose," from Stark Young's best seller, with a cast headed by Margaret Sullivan and Pauline Lord. Walter Wanger will produce "Every Night at Eight," to feature George Raft and Frances Langford, under the direction of Raoul Walsh, Carl Brisson will star in "Stormy Spring," with Helen Jepson and Joe Morrison and "The Glass Key" will feature George Raft and Edward Arnold. In addition to those soon to start, cameras are now filming Cecil B. De Mille's "The Crusades," with the main roles portrayed by Loretta Young and Henry Wilcoxon, "College Scandal," a mystery story fea-

turing Wendy Barrie, Kent Taylor and Arline Judge, "Paris in Spring," a musical romance featuring Mary Ellis and Tullio Carminati, Marlene Dietrich's "Carnival in Spain" and Mae West's new picture, "Now I'm A Lady."

For release in New Zealand this week Paramount has Charles Laughton's comedy sensation, "Ruggles of Red Gap," with Mary Boland, Charlie Ruggles, Roland Young, Zasu Pitts and Leila Hyams, "Private Worlds," with Claudette Colbert, Charles Boyer, Joel McCrea and Helen Vinsen, "Four Hours to Wait," featuring Richard Barthelmess, Joe Morrison, Helen Mack, Gertrude Michael and Roscoe Karns, Bing Crosby in "Mississippi," with W. C. Fields, Joan Bennett and Gail Patrick, Patricia Ellis, "Buster" Crabbe and Caesar Romero in "She Loves a Uniform," "Stolen Harmony," featuring George Raft, Ben Bernie and Grace Bradley, "Love in Bloom," with Dixie Lee, Joe Morrison and Burns and Allen, and "McFadden's Flats," featuring Walter Kelly, Andy Clyde, Betty Furness, Richard Cromwell and Jane Darwell.

Paramount now has 80 stars and featured players under contract, most of whom will be cast in these forthcoming



MARLENE DIETRICH

Her new film—and the last she will make under the direction of Von Sternberg—is "Carnival in Spain."

productions. Seventy-two writers are working on the screen plays, with six famous song composers writing the scores and 20 directors making preparations for production.

THREE BIG PARAMOUNT PICTURES



NOEL COWARD THE SCOUNDREL

Being the first screen appearance of this world-famed English actor-author.



CHARLES LAUGHTON RUGGLES OF RED GAP

Roland Young, Charlie Ruggles, Mary Boland, Zasu Pitts.



MARLENE DIETRICH CARNIVAL IN SPAIN

Alison Skipworth, Lionel Atwill, Edward Everett Horton.



If it's a Paramount Picture
It's the Best Show in Town!