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## Why?

Because Mt. Cook offers the World's best Winter Sports.

Because Mt. Cook has the famous sunshine and tonic air which increase the energy of the young and put new life into old bodies.

Because Mt. Cook gives good riddance to worry, and brightens the outlook of the darkest pessimists.

## Big Carnival Programmes

Write for free illustrated folder which tells all about the skating and ski-ing carnivals of June, July, August and September.

Sports meetings are run throughout the season.

Ski tours arranged for parties.

Present heavy falls of snow have assured favourable ski-ing conditions.

### Coaching for Beginners

In the Mt. Cook Ski School novices soon learn to ski well in the easy "Barry Caufield" style, taught by experts.

JOY FOR ALL. Days of enchantment—Nights of delight (music, dancing, billiards, etc.).

### Reduced Charges

Accommodation at the very cosy Hermitage ranges from 15/- to 25/- a day. Further reductions for stays of seven or more days. Special concessions for parties.

## Low Combined Rail and Motor Fares

Take the Train to Timaru. Present Motor Fare Timaru to Hermitage return, only £2.

Book at Offices of Mt. Cook Tourist Co., Railways, Thomas Cook & Son, and Government Tourist Bureaux.