



Radio Record

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ENTERTAINMENT

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RESULTS of LIMERICK C

COLUMBIA TRADE MARK BATTERIES PETITION

Battery set owners throughout New Zealand responded splendidly to this interesting competition and the general standard of entries was agreeably high.

Many competitors displayed the greatest ingenuity in recording Columbia Layerbilt qualities within the confined limits of a true limerick. The task before the judges was a big one and the following prize winners were chosen after a careful study of all entries.

1ST PRIZE: 3 Columbia Layerbilt Batteries and Columbia Flashlight—worth £5. **MR. V. H. Monson,** Private Bag, Hastings.

2ND PRIZE: 3 Columbia Layerbilt Batteries—worth £4/10/-. **Mrs. H. M. Thompson,** Pururu Block, Private Bag, T. Kuiti.

3RD PRIZE: 3 Columbia Layerbilt Batteries—worth £4/10/-. **Mr. H. F. Rhodes-Robinson, jnr.,** 5 Matai Rd., Devonport.

CONSOLATION PRIZES

A Columbia Flashlight, value 7/6, is being sent to the following entrants: **E. C. Stutterd,** Maungatapere; **Frank D. Dyer,** Te Puke; **D. S. Kerr,** Whangarei Heads; **Mrs. F. Champness,** Gordon St., Balclutha, South Otago; **M. H. McClure,** Te Akau; **H. P. Burns,** Mangapahi; **Mrs. K. May,** Riponui, Hukerenui; **Miss E. Lawson,** Wickliffe Terrace, Port Chalmers.



Layerbilt Cells have no
waste space

Are you numbered among the thousands of New Zealand Battery Set owners who always ask for Columbia Layerbilt?

You will find that their exclusive flat cell construction means more power and longer life than any round-cell battery can provide.

Instal Columbia Layerbilt Batteries with the knowledge that every cubic inch is packed with extra power that ensures longer life and service.



**LAYERBILT
RADIO BATTERIES**

WHEN YOU BUY A RADIO BATTERY SPECIFY COLUMBIA LAYERBILT