

Another point is this "fetish" of 8 p.m.! In my opinion again this breaks the evening up too much, and everything seems to have to give place to 8 p.m. The programme should be continued from at least 7 p.m. The National Anthem should find its place in the programme at 7 a.m., and I would ask the stations to copy 3YA, Christchurch, in their selection of a record for the National Anthem! Now, Sir, none of this letter is in a fault-finding spirit, but a few of my ideas of what would improve broadcasting in New Zealand.

The New Zealand Broadcasting Board should not follow England or any other country, but blaze a trail of their own!

It is this stately and stiff attitude that is driving many listeners to the B stations, where there is an atmosphere of more freedom! Altogether there are just too many old men running broadcasting in New Zealand, and surely two out of the coming seven at least could be young men! And better still, why should we not have at least two women on the

board, seeing that receivers are mostly a home affair.—I am, etc.,

SANS SOUCL.

Te Awamutu.

An "Old-Timer" Refreshed By Broadcasting

Sir,—Your articles, "What Broadcasting means in My Life," have been interesting reading. Perhaps the following might interest you?

I made this remark to a lady friend this week: "My radio is not a luxury, it is a necessity." For 26 years I have been before the public as singer, speaker, and reciter; now I am on a side-line, and my radio is my only method of living again the wonderful past. Unfortunately, I have lost my hearing, and, of course, the singing voice. This has cut off my attendance at public meetings, concerts, and so on, because I was unable to hear. To my delight I can hear the radio distinctly, every sound, and as I hear the songs I once sang, speeches by old platform

friends, travel again over the country in England with the theme programme, I relive. I usually, on the arrival of each week's "Record," take a pencil and mark out any items of importance or special programmes. Then I am ready to listen in.

Some of the elocutionists (and I wish we had a few more of these in the programme) recite perhaps one of my own old pieces. What a thrill! Then the church services, what a boon! I stand again in the pulpit and feel life is still worth living, because I can now take part at my own fireside. I knew just when "the bride" would enter the Abbey at the recent Royal wedding, because of the way the wonderful announcer depicted the procession, and every word was heard. I heard nothing the last time I was in the Abbey.

I don't like jazz, but I like the crooners, and if I am listening to something that does not just appeal, away I go, and no one objects to my leaving or disturbing other listeners.—I am, etc.,

MARIANNE CHURCH.

"GOLDEN HOUR" COMPETITION NO. 5

£50

MUST-BE-WON

FIRST PRIZE - £40

For Correct or Nearest
Correct Solution.

SECOND PRIZE £10

For Next Nearest.

INSTRUCTIONS: To complete the puzzle:—Each picture represents ONE WORD ONLY, and each picture has a DIFFERENT word. You find these words by reading what appears alongside each picture and then refer to the picture itself. For example: Look at Picture No. 1. Alongside it you see "FIFTY MEN" and the picture represents "FROM" making "Fifty men FROM" Now carry on and when you get to the last picture you will have a sentence about "A native attack" taken from a N.Z. Daily Paper.

The sentence is simple and easily followed. When you have completed your solution write it down on one side of a sheet of paper, add your name and address, enclose entry fee, and post no later than Tuesday, April 16.

In the event of a tie the prizes will be divided, but the full £50 will, of course, be paid. Two winning attempts can win two prizes, or if prizes are divided, one share in each. Sealed solution and prize money is deposited with N.Z. TRUTH LTD. Any number of attempts can be sent in the one envelope. Results will be published in this paper on April 24th. (If you are unable to purchase postal notes, penny stamps to the value of 1/1 for first attempt and 6d for each additional attempt will be accepted.)

N.B.—In composing this puzzle, every effort has been made to avoid true alternatives, and it is believed that there are none. Should, however, competitors consider there are any, they are advised to submit additional entries. Test your skill in this simple puzzle to-day.

ENTRY FEE 1/- For First Entry and 6d for each additional entry.

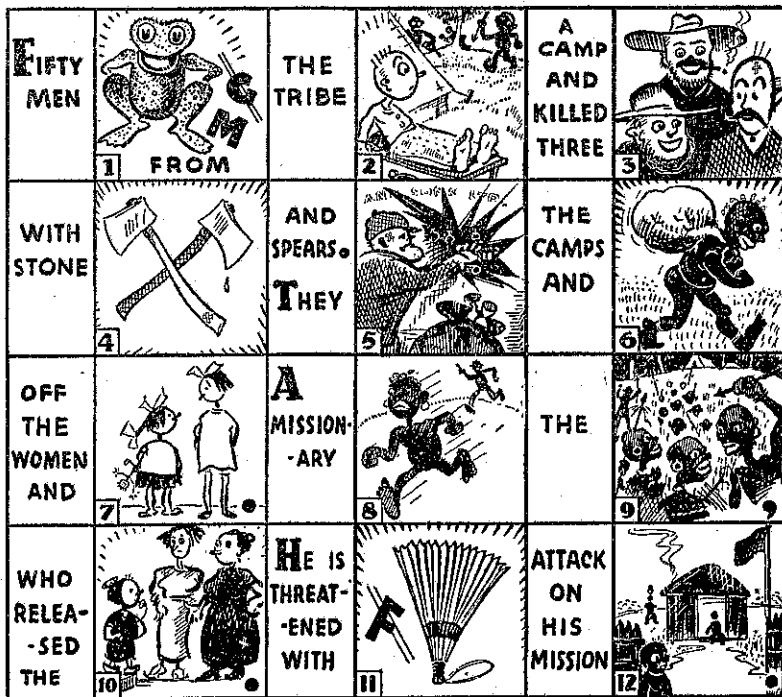
OUR ONLY ADDRESS IS:

"Golden Hour" Competition No. 5
P.O. BOX 1205, R
CHRISTCHURCH C.I.

CLOSING DATE

All Entries Must Be Posted NOT
LATER than

TUESDAY, APRIL 16.



GOLDEN HOUR COMPETITION NO. 5

FOR EXTRA QUICK RESULT SEND IN STAMPED SELF-ADDRESSED ENVELOPE. As Easter falls due next week "Golden Hour" No. 5 is appearing a week earlier to enable the prizes to be paid out for your Easter holiday. Results of No. 4 will be published next week as advertised and all entrants who sent envelopes will have results of No. 4 posted Friday 12th. No. 4 prizes posted the same day.