

Wise Radio Listeners

Do NOT
Twiddle the
dials
haphazardly—



—not knowing whether
they will—



—pick up
wrestling—



—or a talk
on cooking—



—high-class opera,
a preacher's discourse—



—an eloquent lecture
from an eminent blue
stocking—



—or amusing vaudeville
wisecracks—



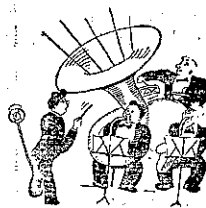
NO, they select their
programmes carefully in
advance—



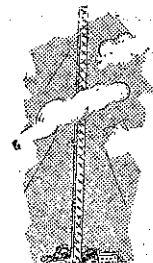
And enjoy an old-time
dance evening,



a famed world radio
star,



or a B.B.C.
orchestra



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YA stations,



—or special events
from Australia—



—or England—



—or Europe—



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