

# The Film World

**THE** gold medal which is awarded annually for the best made British film of the year was gained by Mr. Alfred Hitchcock for his work on "The Man Who Knew Too Much," a melodrama produced for the Gaumont-British Corporation, in which the principal players were Peter Lorre, Leslie Banks, Cicely Oates, Edna Best, and Nova Pilbeam. In the absence abroad of the Duke of Sutherland, the presentation was made by Lord Dunsedin. The Next Gaumont-British production to be made by Mr. Hitchcock will be a screen version by Ian Hay and Wyndham Lewis of John Buchan's novel, "The Thirty-nine Steps."

AS the result of a recent poll in England, launched by the Birmingham "Weekly Post," her Majesty, Queen Mary, was voted the greatest living woman. Second in the poll as a figure

## Twice As Powerful As Wellington Increasing Power of 3YA

IN a month or six weeks work on the increasing of the power of Station 3YA, Christchurch, will be finished. At the present time the station is operating on two kilowatts and a half, but with the additional power, it will be brought up to 10 kilowatts, making it equal to the new Auckland station and twice as powerful as the present 2YA, Wellington. When the additions are complete Canterbury will possess equipment which will be every bit as up-to-date, from the transmitting point of view, as 1YA.

of world importance, is none other than Mae West. When informed of her distinction, at the Paramount Studios, where she is now working on "How Am I Doing?" Miss West commented, "I'm really flattered."

**THE** foreign colonies of nine different European nationalities are being combed by Cecil B. De Mille for one actor from each to portray the 12th century kings of their respective nations in his first Paramount spectacle, "The Crusades." Having cast the British actor, Henry Wilcoxon, as King Richard the Lion-Heart, De Mille wants to achieve further realism by having Hugo of Burgundy, William of Sicily, and other old-time kings portrayed by the correct racial types.

**THE** completion of Paramount's "Carnival in Spain" will mark the termination of the seven-year association with Marlene Dietrich and director Josef von Sternberg. It is probable that in the future Miss Dietrich will have the services of Ernst Lubitsch.

**MISS JESSIE MATTHEWS**, the British actress and film star, whose baby son, born in a London nursing home on December 20 last, died after only a few hours, has adopted a baby girl, announces a London writer. The baby is a month or two old, and has been installed in the beautiful nursery prepared at Miss Matthews's home, the Old House, at Hampton, Middlesex, for the baby who died.

**PARAMOUNT** announces production plans for a picture bringing Noel Coward to the screen for the first time. The picture will be made by Ben Hecht and Charles MacArthur, independent

Paramount producers, and the title selected is "Miracle on 49th Street." Details of the supporting cast have yet to be revealed, but Noel Coward alone will prove a great attraction at the box-office.

**MR. ALAN J. WILLIAMSON** has received a report from Calcutta stating that the Gaumont-British picture "The Iron Duke," starring George Arliss, recently had a tremendous reception. The premiere was held at the New Empire Theatre, Calcutta, in the presence of his Excellency, the Governor of Bengal, and a distinguished audience.

## Shortly To Be Released In All Centres

From the London "Sunday Times," Sydney W. Carroll, critic, says:—"It is difficult for me to imagine a better made picture of its class than

'THE MAN WHO KNEW TOO MUCH.'

**HIS SILENCE OR HIS DAUGHTER'S LIFE !**

**A FATHER** learns a secret and his little daughter is kidnapped—he knew too much!

**LESLIE BANKS  
EDNA BEST** in

**"The MAN WHO KNEW TOO MUCH"**

WITH  
**NOVA PILBEAM  
PETER LORRE**

GALMONT  
BRITISH  
PICTURES  
Released by  
**FOX**

(Recommended by the Censor for Adults)