

PAVLOVA'S AGE

ANNA PAVLOVA, probably the world's greatest ballet dancer, was once giving two concerts in America. The first night she looked gloriously young and vibrant, but the second night she was another woman altogether. She looked old and haggard and somehow seemed to have aged. Something terrible had happened to cause the transformation. What was it?

Just this. By mistake, the wrong colour spotlight was thrown on her and the effect was that she appeared 20 years older. The audience whispered—how old and tired Pavlova looks to-night. In a few minutes the right light was thrown on the stage, but the damage was done. No one in the audience could be convinced that Pavlova had not grown old.

What holds for lighting holds just the same for face powder and make-

Pudding Recipe Wins 10/6

A BLENHEIM reader, Miss F. Ford, 8 Scott Street, Blenheim, wins this week's half-guinea prize for her easily prepared Honolulu Pudding, which should be helpful to every housewife who daily seeks for something new and attractive to offer the family. A half-guinea prize is offered each week for the best recipe received. Entries should be addressed to "Chef," "N.Z. Radio Record," G.P.O. Box 1680, Wellington.

up. You must have the correct shades. The wrong shades of face-powder, rouge and lipstick can make you look years older. In fact, many New Zealand women even to-day choose their cosmetics on the wrong basis and are victims of a decidedly ageing effect. Even you may be using the wrong make-up. It is an easy matter to get make-up best suited to your type, because correct make-up will be flattering and rejuvenating to you and will make an amazing difference in your appearance. It is a common saying that brunettes look older than blondes, but there is no truth in it. The reason is that many brunettes make a mistake in the shade of face-powder they use. They choose a brunette face-powder shade or one that merely matches their type, instead of one that goes with the tone of the skin. A girl may be a brunette and still have an olive or white skin.

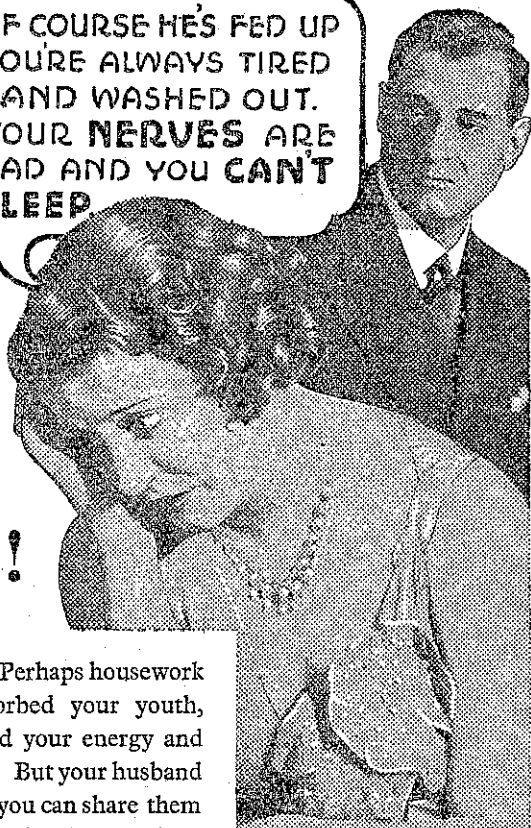
The first man to apply the secret of colour harmony in make-up to cosmetics was Max Factor, filmland's make-up genius, and to-day his colour

harmony make-up is known and used all over the world. The screen stars look lovely and alluring because they use colour harmony in their make-up. This is why they look individual—smarter and different.

More and more smart women everywhere are realising the importance of colour harmony in make-up, and once you find out the correct shades for your individual type it is an easy matter to always appear attractive and alluring, because you will have emphasised your individual features, and every woman has certain attractive points that she can accentuate. The trouble with most women is that they are indifferent, or else they do not know.

Not
the
woman
he
married!

OF COURSE HE'S FED UP
YOU'RE ALWAYS TIRED
AND WASHED OUT.
YOUR NERVES ARE
BAD AND YOU CAN'T
SLEEP



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