

New Plans for Pleasing all Listeners at all Times

Broadcasting Board' New Schedule

WITH the issue of the new schedule of programme arrangements for the four main national stations and their alternatives, published for the first time on pages 30 and 31 of to-day's "Radio Record," listeners will be provided with a generally more satisfactory plan for broadcasts in New Zealand. No doubt there will be those who think that too much additional time is to be given to this or that feature on programmes, but it must be conceded that the Broadcasting Board has made a serious and thoughtful effort to provide for all tastes at all times, and it is to be commended for the decided advance shown on the plan which lapses on February 28.

From March 1 onwards the most noticeable difference in the programmes will probably be in the dance sessions. Exclusive of Sundays, the proportion of high-brow music and low-brow music is evenly balanced, although, if the dance sessions allowed for after 10. p.m. be excepted, there is a preponderance of quality music. But half-hour sessions have been eliminated and the light music concentrated into longer sessions at more suitable times for the benefit of dance music enthusiasts.

One Saturday in each month each station broadcasts an extended dance session from 9 p.m. to 11.30. p.m., thus giving the listener with a suitable receiver a two and a-half hour dance session once a week. Provision has also been made for a regular alternation of modern and old-time dance music. The over-all percentage of dance music has been slightly increased, by the provision of the extra Saturday night hours.

An increase has also been made in the percentage of classical and symphonic music, and each station now has one night a week, in addition to one Sunday a month, devoted to this type of entertainment. Hitherto, symphonic music has been confined, in the main, to Sundays. Additional provision for operatic music has also been effected,

as is the case with major works, and the total time devoted each week to chamber music has been increased from 160 minutes to 200 minutes. Programmes of a purely miscellaneous type have been considerably curtailed.

Better service for the man who is mainly interested in talks has been provided for in the rearrangement of the times of presentation. In future talks will be presented from 9 o'clock to 9.20 from 1YA and 3YA, and from 8.40 to 9 o'clock from 2YA and 4YA. This gives listeners the opportunity of selecting from a wider choice than before. Inter-station relays between Christchurch and Dunedin have been reduced to 26 a year. The board's aim is to relay the cream of the talent in either centre, including local music societies. A definite allocation has been made for occasional

band music on Sunday evenings. Hitherto, no definite provision had been made, with the exception of 1YA. Mid-week band sessions are the same as last year.

After the programme guide has reached all listeners—delivery is to start through the post offices within a few days—the board's stations will broadcast an explanatory announcement to elucidate the details of the plan, a scrutiny of which will enable listeners to select at a glance the programme they desire. Contrasting types of programmes have been allowed from the alternative stations respectively in each centre, so the comprehensive schedule as published in this issue should be valued for quick reference by all listeners, whatever their likes and dislikes.

Permanent Increase in Size of "Radio Record"

*Paper is now Offering Unparalleled
Service to N.Z. Reading Public*

TO-DAY the "Radio Record" advances another stage in its career in offering readers a 60-page paper, an increase of eight pages. These extra pages will be a permanent feature of the paper in future, and, should the whole-hearted support of the reading public and of advertisers continue in the future as it has in the past, the time is not far distant when still further increases will take place.

The "Radio Record" is to-day giving perhaps the most comprehensive service of any wireless paper in the world. Readers are given the full New Zealand programmes, the programmes from five leading Australian broadcasting stations, the Empire programmes from Daventry, and the programmes from the German shortwave stations at Berlin. The paper offers besides full details of activities in the New Zealand wireless world, notes from England, Australia, America and the Continent, comment on the latest films, plays and books, bright articles for women, and a technical section run by a recognised authority.

