

'One Night of Love' Heralds Big Films from Columbia in 1935

List of Stars Reads Like a Hollywood "Who's Who"



To-day the talking picture industry, like industries the world over, has set its house in order and is embarked on a saner and sounder policy than films have known since the days when Pearl White and Mabel Normand first flickered across a crazy stretch of calico. Every film company has set itself the task of turning out good pictures for producers have come to realise that mediocre pictures represent just so much money thrown in the gutter, and Columbia Pictures Corporation, in announcing its schedule for 1935, has shown that it will be marching in the front ranks this year. This company opened 1935 with the premiere screening in New Zealand of "One Night of Love," starring Grace Moore, and this superb film bids fair to break many records.

In 1934 such pictures as "It Happened One Night," starring Clark Gable and Claudette Colbert; "Lady for a Day," starring May Robson, Warren William, Guy Kibbee, Glenda Farrell, Ned Sparks; "Whom the Gods Destroy," starring Walter Connolly, Robert Young, Doris Kenyon, and "Lady by Choice," starring May Robson, Carole Lombard, Walter Connolly, Roger Pryor, definitely proved to be outstandingly popular entertainments, and were amongst the most successful pictures of the year. In 1935, however, the remarkable progress of Columbia is more evident than ever before. The first picture delivered from this studio in the current year was the Grace Moore triumph, "One Night of Love." In this production, Columbia have set a new standard of musical entertainment.

"One Night of Love" is probably the greatest musical picture since sound came to the screen and it has been an instantaneous success in every country of the world. The international acclaim given to this production merely indicates how accurately the men responsible for the production of Columbia Pictures have gauged the requirements of public taste. America, England, the Continent, Australia and New Zealand have all reacted sensationally to "One Night of Love." The picture is now in its fourth week in Auckland and will start the fifth week on Friday next. In Dunedin "One Night of Love" is in the second week and every theatre record has been shattered both for attendance and receipts. Such seasons are undoubted evidence of the unani-

mous popularity of the subject.

The second of Columbia's big productions for 1935 is "Strictly Confidential," starring Warner Baxter, Myrna Loy, Helen Vinsen, Walter Connolly and Clarence Muse. Directed by Frank Capra from a story by Robert Riskin, this picture in England and America is proving every bit as successful as "One Night of Love." "Strictly Confidential" will shortly be released in New Zealand and theatre patrons will be thrilled by the deftly woven story so rich in breath-taking drama, charming comedy and thrilling suspense. Warner Baxter does easily the best work of his career and fairly

Arthur, Wallace Ford, Arthur Byron, Donald Meek, James Donlan and Arthur Hohl is definitely the greatest picture in which Mr. Robinson has, as yet, appeared.

Following the remarkable performance given by Tullio Carminati in "One Night of Love" Columbia have rewarded him with a starring contract. "Let's Live To-night" is the title of his first picture, and he will share the success with Lilian Harvey. The cast also includes Janet Beecher, Hugh Williams, Tala Birell, Luis Alberni and Gilbert Emery. Two other musical pictures

will be produced. The first is "The Girl Friend" from the musical comedy of the same name. This production will star Jack Haley, Nancy Carroll and Lupe Velez, together with a ballet of 48 beautiful girls. The second is "Georgiana," starring James Dunn and Ann Sothern.

"Carnival" is another Robert Riskin story which is being brought to the screen by Walter Lang. The cast includes Sally Eilers, Lee Tracey, Florence Rice and Jimmy Durante, and the happy, cheerful story is bound to prove popular with picture-lovers the world over. Other Columbia pictures

to be released during 1935 are:—"Sure Fire" starring Gene Raymond and Ann Sothern, "The Black Room Mystery," starring Boris Karloff, "Mills of the Gods" starring May Robson, Fay Wray and Victor Jory, "The Best Man Wins" co-starring Edmund Lowe and Jack Holt from the thrilling story "The Depths Below." Claudette Colbert and Carole Lombard will also be starred by Columbia in 1935.



Grace Moore, the girl with lovely looks and an equally lovely voice, in the famous balcony scene from "One Night of Love," the film that has kept the "full house" sign hanging outside the Plaza Theatre, Auckland, for four weeks. "One Night of Love" opens at the State Theatre, Wellington, on Friday of this week.

revells in the most attractive character study he has ever been called upon to portray.

The following will be amongst the other outstanding Columbia pictures which will be released throughout New Zealand during 1935: Grace Moore in her second production in which her glorious voice will again thrill the world. "The Whole Town's Talking," starring Edward G. Robinson, Jean