

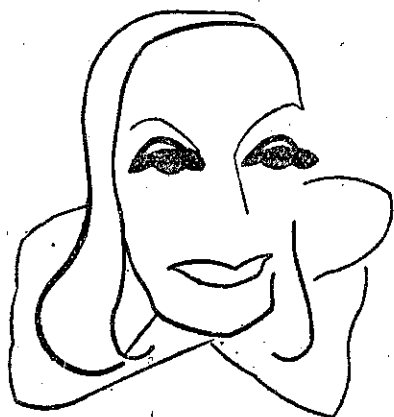
House was deluged with telephone calls from appreciative listeners. It is estimated that the listening public was the greatest for some months.

FILM publicity managers have been responsible for all sorts of fantastic stunts in the cause of the talking picture, but a Whangarei showman, a year or two ago, nearly ran foul of the law when he tried to "put over" the Ruth Chatterton success, "Madame X."

A Whangarei showman, a few years ago, just missed the full weight of that city's judicial wrath for the natty way in which he "tied up" a few buckets of white-wash, the King's highway, and Ruth Chatterton's film "Madame X." Darkly by dead of night, he and his comrades crept forth, painted large and sinister-looking white crosses all down the town's prim new-tarred highways, leading to his theatre. He was let down lightly. . . . Still, I can't help thinking that had he but used broad arrows instead of crosses he would have added point to the jest.

THE film critic of the London "Observer" has been trying his hand at picking the best films of 1934. From the American list he has chosen the following: "The Thin Man," "It Happened One Night," "Queen Christina," "Roman Scandals," "One Night of Love," "Of Human Bondage," "The House of Rothschild," "Treasure Island," "Twentieth Century," "The Gay Divorcee," "Little Women," "Design for Living," "Crime Without Passion," "The Barretts of Wimpole Street" and "Emperor Jones." From the British films he chooses: "The Scarlet Pimpernel," "The Man Who Knew Too Much," "Man of Aran," "Evensong," "Blossom Time," "Jew Suss," "Little Friend," "Evergreen," "Nell Gwyn," "Catherine the Great," "The Song of the Plough," and the Priestley-Gracie Fields picture, "Sing as We Go."

GRETA GARBO has stopped being aloof and mysterious for a while in "The Painted Veil," the screen version of Somerset Maugham's story, she behaves like a normal being—and the public is liking it. At least the London public is liking the film, while the



English provinces are divided in their opinions—some prefer her in the cold and calm Queen Christina type of role. At the Empire Theatre, London, the film has broken all records since 1932—records established by such films as "Grand Hotel," "Dinner at Eight," "Smilin' Through" and "Min and Bill."

TALKIES SHOWN FOR ROYAL COUPLE

Seen by Duke and Duchess of Kent on Honeymoon

A TOTAL of 202,500 feet of film was shown to the Duke and Duchess of Kent during their recent honeymoon at Himley Hall, England. The screening occupied an aggregate running time of 37½ hours, and included 18 features, 23 comedy cartoon and interest shorts, and five issues of the Gaumont-British News.

On each and every day from November 30 until the day of their departure, December 12, so keen were the Duke and Duchess that a film programme was requested by them. The full list of feature films shown was as follows: "Bella Donna," "Crime Without Passion," "Great Expectations," "Hollywood Party," "It Happened One Night," "King of Paris," "Madame Du Barry," "Murder at the Vanities," "My Heart is Calling," "One Night of Love," "Queen Christina," "The Iron Duke," "The Man Who Knew Too Much," "The Merry Widow," "The Red Headed Woman," "The Slump is Over," "The Thin Man," and "Those Were the Days."

To Be Released In All Centres
Throughout New Zealand.

Laughing, KISSING, QUARRELLING
to music!

Hearts in tune with it!
Romance in time with it!
Life just filled with it! That's

Music in the Air



MUSIC BY JEROME KERN
LYRICS AND LIBRETTO BY OSCAR HAMMERSTEIN, 2ND

A FOX Picture with
Gloria Swanson
and **John Boles**
Douglas Montgomery

JUNE LANG

AL SHEAN
REGINALD OWEN
JOSEPH CAWTHORN
HOBERT BRUSHWORTH

(Approved for
Universal
Exhibition.)

An Erich Pommer Production
Directed by Joe May
From the record-breaking
Broadway stage hit!