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BRITISH FILMS

"Grandad Rudd" Begins Its N.Z. Season This Week

Shaw's "St. Joan" to be Filmed—"Radio Parade of 1935" Promises to be Box-office Winner.

Premiere on Friday

FOR every one person amongst the tens of thousands of people who saw and enjoyed "On Our Selection," ten are going to see and enjoy "Grandad Rudd," which opens in Auckland this week. It will be the funniest thing to be shown in New Zealand—its humour is absolutely irresistible. At a recent trade show even the most critical of critics was too helpless with laughter to gasp out anything but "Splendid, absolutely splendid." Bert Bailey, as Grandad Rudd, is an artistic triumph. He is the perfect representation of a type which may be found all over the world; that is why he creates such a sensation wherever he portrays this character, and is so widely loved. He is not in the least a burlesque, but entirely human, which accounts for his popularity. He is supported by an excellent cast, all typical back-country folk.

Due for Release

AN excellent film which is to be generally released in New Zealand this month is the B.I.P. production "Girls Will be Boys," which was reviewed in the "Radio Record" some weeks ago. This film introduces a new star in the person of Dolly Haas, an attractive Continental actress, who is certain to be very popular with theatre-goers. Supporting the new star is Cyril Maude, the veteran English comedian, in his best part since he made "Grumpy" for an American company a year or two ago. As is usual in English pictures, the supporting cast has

been carefully chosen, and every player adds something to the humour of the story.

Lupino Lane

THE American film-producing firm of Columbia is going ahead strongly on production in London, the latest move being the signing of Lupino Lane to make four films. First production will be "Who's Your Father," and the cast will include Peter Gawthorne, Jimmy Finlayson, Peter Haddon, Joan Kent and Jimmy Carew.

Drummond Again

AT Shepherd's Bush, London, Jack Hulbert and Fay Wray are working on "Alias Bulldog Drummond." For this



one a number of impressive sets have been constructed, including one of the interior of the British Museum which is something right out of the box in studio building. Walter Forde is directing.

"Me and Marlborough"

THE next Cicely Courtneidge film, to be directed by Victor Saville, will be an historical comedy, "Me and Marlborough." A big cast has been lined up to support the star, including Peter Gawthorne, George Merrit, Percy Walsh, Cyril Smith, Gibb McLaughlan, H. F. Maltby, Alice O'Day, Billy Watts.

Shaw's "St. Joan"

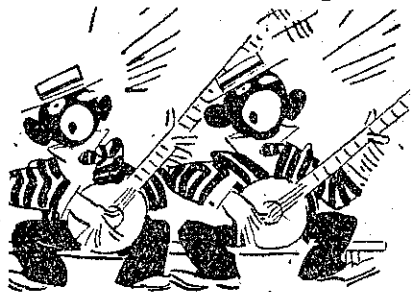
BIG news for the British film industry is the securing of George Bernard Shaw's noted play, "St. Joan," by British and Dominion as a vehicle for Elizabeth Bergner. This star is currently making "Escape Me Never" for the same company, and will start the Shaw film immediately following her forthcoming stage season in New York.

"Radio Parade"

"RADIO PARADE OF 1935" has been completed by B.I.P. and is now being prepared for trade screening. However, the English studio executives are evidently well satisfied with the production as its director, Henry Woods, has been assigned to handle the ambitious "Drake," which will star Matheeson Lang. "Radio Parade" is only Woods' third production, but he is proving one of the outstanding directorial personalities in England. There is a distinct originality behind this work.

Gloria Swanson Back

ONE of the most delightful musical plays ever written came to the New Zealand screen at the week-end when "Music in the Air" was given its



premiere at the Civic Theatre, Auckland. The stage play was a huge success in Europe, America and Australia. Sylvia Welling (here last year in "The Dubarry") being brought from England to play the lead in the Australian production. The screen version brings back one of Hollywood's most glamorous personalities, Gloria Swanson, whose voice will be heard in several of the delightful musical numbers which embellish this show. John Boles is supporting her, while in the cast also is Douglas Montgomery, the young star of "Little Man, What Now?"

Colour for 1935

A FILM that is exciting a lot of attention in New Zealand at the moment is "La Cucaracha," a 20-minute short filmed in the most delightful colours ever brought to the screen. It introduces a new colour process and several of the big American companies are now planning to bring the new tritone Technicolour into their 1935 productions. Fox Films will put colour sequences into "Redheads on Parade" and "Dante's Inferno," while Warners' "Gold Diggers of 1935" and the ambitious "Midsummer Night's Dream" will also have scenes in colour.



AMATORY EXPLOITS OF DON JUAN.—Here are Douglas Fairbanks and Joan Gardner in a scene from the big English picture, "The Private Life of Don Juan," which will probably have its New Zealand premiere at the end of this month. Alexander Korda was the director, and the supporting cast includes Benita Hume, Merle Oberon and Owen Nares.