

Wear the Right Clothes



THESE NOVEL OUTFITS ARE COOL AND APPEALING.—On the left is a sun dress in white pique which has red spots applied on the yoke and belt. The back is cut down to the waist. The nautical looking lass in the centre is wearing navy blue thin wool jersey trousers, with a wool sweater in navy blue and white stripes, and has red belt and buttons. The brunette next to her is showing off in a deck dress in uncrushable linen, which has the shorts and skirt in one piece. The skirt, which buttons on, can be worn as a single garment over a bathing costume.

They are nice when of printed or spotted linen. A little short jacket or large scarf can be put on when the sun goes down.

For ports, the most useful ensemble is the printed crepe dress and short coat. A light background with brightly scattered flowers is best. A linen suit with a dark blouse or a plain crepe-de-chine dress would be equally good.

Your shoes should have low heels and rubber soles; white buckskin lace-ups are the best, and linen or basket sandals when not playing sports. A pair of white high-heeled court shoes for ports.

A medium-brimmed white panama or white felt is the most practical hat. It can have coloured hatbands. A larger hat can be taken to wear at the ports.

Evening dresses can be of almost any fabric, the best being of lace, net, or chiffon. These pack well and do not need ironing. Black cotton net is attractive, and lace and chiffon in any of the pastel or bright shades. A long velvet or velvet evening coat for the cool nights.

Take as few clothes as you can, but see that they are all serviceable and "sporting" for the daytime and not too elaborate for evening.

If you do not like the idea of a white, red, and navy blue wardrobe, here are other suggestions for two smart outfits:

String-coloured camelhair topcoat; string-coloured wool skirt with bright green wool sweater and cardigan; pale blue wool sweater; yellow, brown, and white striped seersucker dress; white washing dress; green and white checked shirt and shorts with detachable green linen skirt; printed dress and coat for ports, and hat and shoes; a natural-coloured felt hat; brown and white low-heeled deck shoes; evening dresses and coat and shoes.

For the second outfit: Grey flannel topcoat; grey flannel coat and skirt with yellow and cornflower blue woollen sweaters; white linen skirt with two cotton shirts; pale blue linen dress; yellow sun dress with cornflower blue jacket; white deck shoes, and a white linen hat; small grey felt hat or beret; dress, etc., for ports; evening dresses.

As is mentioned on the previous page, elaborate make-up is best left alone when cruising, but a little discreet colour harmony, applied correctly, is quite becoming. The best effect you can obtain is to use as little as possible in harmony with your own colouring, and to use that little so skilfully that it does a magical job.

Make-up should only be applied to a perfectly clean skin. Whether or not you use a foundation preparation depends on your own kind of skin texture, but whether you do or don't, cold water—or a freshening lotion—should be patted on the skin first, lest the pores become enlarged.

The great Parisian cosmetician (what an extraordinary word for so delightful a profession) attached to Coty's, gives these fundamental rules in the choice of powder, rouge and lipstick in keeping with your own particular colouring.

For those with pink and white fair skin and blue eyes: Choose a natural powder, light rouge, and invisible lipstick. If you have creamy skin, blue or grey eyes, use Rachel No. 1 powder, invisible lipstick and rouge. On the other hand, the fair-haired type with hazel eyes and olive skin, looks best with Rachel No. 2 powder, a bright rouge and lipstick. Ash blondes may choose between Rachel No. 1 and Naturel powder, but must use a dark rouge and cerise lipstick.

The medium blonde with blue or brown eyes and fair skin will look her best with Rachel Nos. 1 or 2 powder; choose between light and medium rouge. The blue-eyed type must apply a medium lipstick, however, and "Miss Brown-eyes" a bright lipstick.