

furniture, and to-day the company is employing more than 60 people.



—Spencer Digby photo.

AT THE BALL.—Mrs. T. W. Lewis, lady editor of "The Dominion," Wellington, who is to act as announcer at the broadcast from the Wellington Town Hall of the ball to be held there next Monday evening in honour of the Duke of Gloucester. The broadcast is to be relayed by 2YA.

"Iron bedsteads are not in general use now-a-days," said the manager

of the company (Mr. W. H. Dawn) to the "Radio Record," "although we still make a number for the hospitals. In the early days we branched out into other branches of the iron trade, and have always done a fair amount of wrought iron work. In later years acetone welding altered the style of iron work, and, with the change-over from iron to wooden bedsteads, we swung over to wood as well, and to-day we are engaged in any types of wood and cabinet work."

The reporter went with Mr. Dawn through the big factory at Ponsonby and marvelled at the machines that can be called upon to turn out modern furniture. One of the chief difficulties in the making of steel furniture lies in the bending of the rods to prevent flattening and dents. It is an intricate job, but a special machine assists materially. Another machine in the same shop cuts iron like butter.

It was brought home, too, just what a big part electricity plays in the modern furniture factory. The great god Power is pressed into service at every turn—even to providing the motive behind electric screw-drivers! The Auckland Bedstead Company is well in the advance guard with steel furniture. It will

probably be a year or two before the public takes to it for furnishing rooms in private homes, but it will come, just as surely as the heavily-ornamented sideboards and dining-room tables of the Victorian era are destined for the scrap-heap.

*The Plastering
and Pre-cast
Stone work on
the New 1YA
was entrusted
to...*

L. BATER Ltd.

58 HEPBURN ST.,

PONSONBY,

AUCKLAND.

MODERN and DISTINCTIVE Furniture for the New 1YA Studio

THE Auckland Bedstead Company Ltd. was entrusted by the Broadcasting Board with the manufacture of the furniture selected for the new 1YA Studio.

This is of the modern Chromium Plated Tubular type which is being so widely adopted in England, America and the Continent, and which strikes a new note in design and construction, giving enduring and trouble-free service.

As Wholesale Manufacturers in steel and wood for over 20 years, The Auckland Bedstead Company Ltd. has a plant and organisation capable of efficiently handling quantity production. The range of products includes General Furniture, Camp Furniture, Radio Cabinets, Tubular Steel Furniture in chromium-plated and cellulose, Hospital Beds and Operating Theatre Equipment, Invalid Chairs and Carriages, and Wrought Ironwork.

WHOLESALE ONLY

WALLETT & FINLAYSON'S

Auckland Bedstead Co., Ltd.

Manufacturers and Contractors,

Prospect Terrace, Ponsonby, AUCKLAND, W1.