(Continued from opposite page.)

The pioneer short-wave station in Canada was CJRX, Winnipeg, which was opened in 1928. CJRX and its sister station, CJRO, are now basic stations of the C.R.C. There are 12 licensed short-wave stations in Canada. Not all of these are on the air at present, but the list is:—

VE9CA-CFCN, Calgary, Alta., 0.1kw., 6030, 11,860kc,

VE9CG-CFAC, Calgary, Alta., 0.05kw.. 6110kc.

VE9CS-CKFC., Vancouver, B.C., 0.007 kw., 6070kc.

VE9BJ-CFBO, St. John, N.B., 0.05kw.. 6090ke.

VE9HX-CHNS., Halifax, N.S., 0.5kw., 6110, 11,835kc.

VE9BA-CRCO, Ottawa, Ont., 0.1kw., 6130, 11,705, 15,190k.c.

VE9GW-CRCT, Toronto, Ont., 0.2kw., 6095, 11,810kc.

VE9EH-CFCY, Charlottetown, P.E.I., 0.25kw., 6080kc.

VE9DN-CFCF, Drummondville, Que.. 6kw., 6005, 9555, 11,780, 15,130kc.

VE9DR-CFCF, Montreal, Que., 2kw., 6005, 9580, 11,895kc.

CJRO, Winnipeg, Man., 2kw., 6150kc. CJRX, Winnipeg, Man., 2kw., 11,720kc

There are eight television stations licensed in Canada to operate on 2050 or 2800 kilocycles. VE9EC, Montreal, has been one of the pioneers in this branch of radio.

"Sales," New and Useful Publication, Appears

A NEW and well-produced 36-page monthly journal has appeared on the market, and is intended to appeal to all those engaged in selling. Under the appropriate name of "Sales," it contains articles on all aspects of salesmanship by leading authorities on such classes of goods as drapery, hardware, shoes, etc. Its aim is to increase the sales efficiency of those energetic persons behind the counters of the thousands of shops in the Dominion. materials likely to be handled by retail sellers are reviewed, and peculiarities explained. Personal items from every centre are included, and a host of really valuable information is made available at a very low cost. is a journal which can do a great deal towards promoting better business and hastening the advent of prosperous

"Sales" was launched with the approval and support of numerous influential business men to fill a need which obviously existed, and of the first issue, Dr. Fern, the well-known English business consultant, said, "I have read your paper, 'Sales.' I am sure that, in New Zealand, with the keen interest that the retailer is evincing, that your magazine will be greatly appreciated. New Zealand is in the very front rank in its Press, and your paper, I feel, fills the need for inspiration and information. You deserve every success."

Radio in Japan

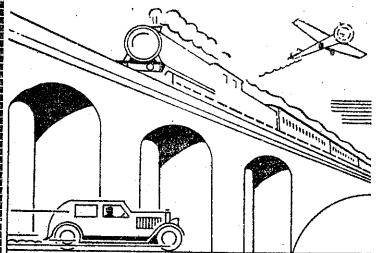
HE election of membership in the International Amateur Radio Union of the Japanese Amateur Radio League has been announced. The Japanese body has been the organised representative of amateur radio in that country for the past five years. I.A.R.U., amateur societies of 25 nations, has been in existence for nearly 10 years. It is recognised at international radio conferences as the spokesman of organised amateur radio, representing 60,000 licensed amateur radio stations in all parts of the world. The countries represented in the union are the United States, in which the headgrarters are maintained at the offices of the American Radio Relay League, Italy, Canada, Czechoslovakia, Germany, Denmark, Irish Free State, Colombia, Mexico, Netherlands, Netherlands Indies, New Zealand, Norway, Poland, Great Britain, Portugal, Belgium, France, South Africa, Finland, Sweden, Spain, Switzerland, and Australia.

THE curtain has fallen, I hope finally, on the Civil Disobedience movement—Lord Willingdon.

I DON'T even know what Communism is.—Miss Lupe Velez.

MY admiration for your lordships' House has never passed the bounds of decorum.—Lord Snell.

Whether You'll be Holidaying



at Spirits Bay or

Waikikamookau

(wherever that is)

REMEMBER that the

Radio Record Can Reach You

Whether you're going to spend the Christmas holidays on a mountain top or on a desert island, you can have your "Radio Record" as regularly as if you were at home. Make arrangements with your bookseller now, or write The Publisher, G.P.O. Box 1680, Wellington. We'll do the rest.