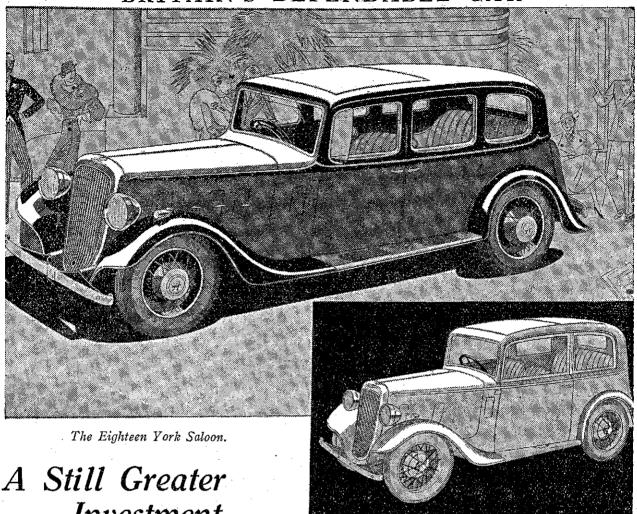
## BRITAIN'S DEPENDABLE CAR



Investment-

The New 1935 Seven Saloon.

## The

NEW-STYLED BODIES, CLEAN-CUT BEAUTY IN THE MODERN TREND • SYNCHROMESH NOW ON TOP, THIRD AND SECOND GEARS • COMBINED LUGGAGE CARRIER AND SPARE-WHEEL COMPARTMENT • FLUSH-TYPE DIRECTION INDICATORS WITH AUTOMATIC RETURN
• REAL LEATHER UPHOLSTERY • "SEVEN" SALOON ENTIRELY RE-DESIGNED REAL LEATHER UPHOLSTERY SALOON ALL MODELS REDUCED IN PRICE.

They're here, the new Austins-with modern lines, smartness that is really sensible . . . a new beauty that arouses a definite pride of ownership. Among the chief improvements are an entirely new frontal design. including a longer bonnet and new-shaped radiator, and rear panelling which encloses the spare wheel or lowers to form a luggage platform—all in the true dignified Austin tradition.

The appearance of the Seven Saloon has been completely transformed by a low frame, long bonnet, en-

closed spare wheel, disappearing luggage carrier, and bumpers. Yet, with all these radical improvements, substantial economies have been effected and passed on to the public-the Seven Standard Saloon selling at the remarkably low price of £198 f.o.b. main ports. All models now have Synchromesh on top, third and second gears, and flush-fitting direction indicators, which return automatically. Call round at your nearest Austin dealer and examine the improved Austins.

## 1935 AUSTINS-NEW LOW $\mathbf{OF}$ PRICES

THE FAMOUS SEVEN RANGE: Open Road Tourer .

New 1935 Saloon ...

(F.O.B. Main Ports) TEN-FOUR LICHFIELD SALOON . £278 HE LIGHT TWELVE-FOUR ASCOT SALOON £343 THE.

SIX-CYLINDER MODELS:

The Sixteen Ascot Saloon . £366 The Eighteen York Saloon . £545

Price-list of complete 1935 Austin Range on request.

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AUSTIN. BUY A CAR—BUT YOU INVEST IN AN