



BRITISH BROADCASTING NUMBER

NEXT WEEK

Preparations are now being advanced for next week's British Broadcasting Number of the "New Zealand Radio Record." This number will serve to introduce the **EMPIRE SHORT-WAVE PROGRAMMES** which will become in future a regular feature of the paper. A special message to New Zealand listeners from Sir John Reith, Director-General of the B.B.C., is also published, together with messages from well-known British broadcasting personalities. There will be several full pages of illustrations and articles on Empire broadcasting, the B.B.C.'s artists and Broadcasting House. The number will contain 68 pages and will be on sale at all book-sellers at the usual price of fourpence.

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