

The New Zealand Radio Record

(Incorporating the "Canterbury Radio Journal.")

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N.Z. RADIO PUBLISHING CO., LTD.,
P.O. Box 1032, WELLINGTON.

WELLINGTON, FRIDAY, DECEMBER 6, 1929.

RADIO TO MOULD HUMANITY.

DAY in and day out radio is demonstrating more and more effectively its supreme value to the human race. A number of diverse news items, emanating from widely-scattered sources, prompt the thought this week that radio is the one supreme invention of the world, which will lift humanity on to a higher plane. By its capacity to bridge distance and break down national barriers, it is plainly marked as the instrument for the promotion of international peace. Welcomed first as an amusing toy for its capacity to distribute music and entertainment, it, while still fulfilling those functions, is passing on to clearer recognition in the larger field of an international educator. Here in our own domestic circle in the past week the Rev. J. R. Blanchard, of St. John's Presbyterian Church, has paid eloquent tribute to the appreciation evoked in religious circles by the radio service. The cables tell of the contribution paid to permanent communication by the Beam service, following on the break of Atlantic cables by the Newfoundland earthquake. Another news item gives an impressive glimpse of mass education in music by means of radio. Through linking up the vast chain of stations now scattered throughout the United States, nearly 5,000,000 school children heard a special lecture-concert on "music appreciation." To do this more than 50,000 class-rooms and auditoriums in every State in America were linked by specially-installed receivers to the broadcast, which was given from 62 transmitters. This was the first of a series of similar educational lecture concerts. Such vigour and such a plan of campaign constitute a challenge to the imagination. They show how effective an impression can be made upon the mass mind of a nation through radio, and drive home the point that in radio humanity has a servant capable of transforming the face of the globe.

IN that impressive summary of moral forces, "The Christ of the English Road," which was recently published in Britain and received a marked welcome, the view is advanced that a special mission has been given the English race to promote the moral betterment of the world. The English character, it is pointed out, has evolved upon the moral teachings of Christ and their special appeal to the essential decencies of humanity. Without the aid of radio,

but by reason of their chance diffusion through innate wanderlust over the face of the earth, the English race has already made an indelible mark upon the course of history. With the development in recent years of that tremendous aggregation of population in the United States, a further factor is introduced which, if the same spirit be imparted to it, will enable, through radio, a very rapid influence to be exercised upon world character. Current history the world over records the growing appreciation of radio. It is becoming almost a commonplace to stress the point. It is mentioned again merely to illustrate the tremendous possibilities of the service in extending appreciation of the vital things of life.

IT is interesting to note that in this medium, as in others, the finer things gradually work to the top. When the printing press sprang into the mushroom growth demanded by universal education in Britain, the standard of education, it was thought, was universally lowered. Certainly the miasma of cheapness and tawdriness did overlay the democracy. From some points of view this may have been harmful. From another point of view it was but a natural evolution. From the mass of cheapness—even the mass of low taste—the underlying common sense of the people has gradually demanded a higher standard, until to-day the general average of intellectual appreciation of good things is higher than ever before. Somewhat the same process has obtained in radio. Radio was called upon first to blare forth cheap music. It provided a surfeit of jazz; it provided cheap wit. Those stages, however, are passing. Questionnaires conducted time and again of late months record a growing condemnation of jazz, and a demand for a higher quality of music and a fuller meeting of the demands for intellectual food and moral truth. This tendency will continue and expand, so that gradually the instrument of radio will be lifted on to a higher and higher plane, and in its reactions prove itself the most important moulding force of humanity.

Three-act Play for 1YA "Pioneers' Night"

"Pygmalion and Galatea" Special 4YA Programme

ON Friday evening listeners-in to 1YA will hear the radio presentation of Gilbert's fine three-act play, "Pygmalion and Galatea." It is the story of a statue which came to life, the statue being that of a beautiful girl.

The studio production will be under the direction of the well-known Auckland producer, Mr. J. Clark. Some of Auckland's best-known amateur actors and actresses will be cast, including Misses H. Kay, M. Earl, D. Dive, Mrs. Kinder, and Messrs. J. F. Mackle, Fryer-Raisher, and J. Clark.

Concert at Tonga

ANOTHER Island night entertainment has been arranged from 1YA. A few months ago a similar special programme was broadcast for the benefit of the Island people, and it was listened to with rapt attention by a large concourse of natives. At Nukulofa, on December 12, the Rev. R. C. Page, himself a radio enthusiast, will have gathered at his residence most of the native chiefs, who will then have the opportunity of hearing the voice of an old friend, Mr. J. D. Whitcombe, who was a resident of Rarotonga for nearly thirty years. Mr. Whitcomb will deliver a short talk from 1YA.

The programme for the evening will comprise mainly Maori, Hawaiian, and Tongan vocal and instrumental music.

4YA has in hand a programme which will prove a unique attraction for broadcasting on Saturday, December 21. It is a programme which will take listeners back to the early days of Otago. Into it will be introduced the manner of life on the emigrant sailing ships, the arrival in Otago and reception by the Maoris and the experiences of the old pioneers. Some very historical instruments will be played—the first piano and first organ brought to Otago and a set of pipes which played the Highlanders into Lucknow in the Indian Mutiny days. There will be sea chanteys sung by old sea captains, Maori songs and haka, and the singing of old Scottish songs. A number of old pioneers will speak, and there will be many interesting tales related.

Royal Show

4YA to Relay Invercargill

THE Royal Show is to be held this year at Invercargill, the opening ceremony taking place on Tuesday, December 10. 4YA is making preparations to relay this and also the attractions of the show.

WANTED AND FOR SALE.

For column of casual advertisements see page 32.

C. R. RUSSELL M.Sc.,
M.I.R.E., A.M.I.E.E. (Lon.)
CHARTERED ELECTRICAL
ENGINEER.

Designs and specifications for hospital and large radio installations. Design and testing of radio receivers, transmitters and apparatus. 194 Oxford Terrace, Christchurch. BOX 606.

CARRY SYDAL IN THE CAR.

When motoring, a jar of Sydal is very useful and convenient. Rub a small quantity into the hands before tackling the dirty job; it keeps the dirt out of the pores. Applied immediately to a scratch or cut, it prevents trouble. A little used before washing the hands will afford great comfort. Keep a jar in your motor.