

# The New Zealand Radio Record

(Incorporating the "Canterbury Radio Journal.")

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N.Z. RADIO PUBLISHING CO., LTD.,  
P.O. Box 1032, WELLINGTON.

WELLINGTON, FRIDAY, NOVEMBER 29, 1929.

## ELECTRICITY IN THE HOME.

CONGRATULATIONS may fitly be extended by radio interests to what may be regarded as a sister enterprise, the electrical trade, on the successful exhibition of electrical appliances recently made in the Wellington Town Hall. In some measure the lines of policy adopted by the radio exhibition were followed in the electrical exhibition, in that a very meritorious programme was arranged for the afternoon and evening at the exhibition, and this was broadcast in large measure by 2YA. Radio owes its being to electricity. In that field electricity is performing probably its most wonderful function in the service of the human race. Its capacity for service, however, is not thereby exhausted. In numerous other fields it delights to render service. In the domestic field, in particular, the exhibition came as an astounding revelation as to the extent to which electricity can be harnessed for domestic needs. The truly modern electrically-equipped home lightens the task of the housewife to a surprising degree. There seems to be nothing that electricity cannot be adapted to do. It will heat the water for the daily bath. It will activate and energise an invigorator following that bath. It will massage the scalp and dry the hair. It will do the weekly wash, and round out with the weekly ironing. It will cook the daily food. It will warm the largest room with the similitude of a glowing coal fire. It will cool the room with an efficient fan. It will beat eggs and mix dough. It will light a cigar, as well as illuminate the room. In all of these ways, electricity stands supreme as a ready-to-hand servant of civilisation.

IN view of the close alliance of interests between radio activities and electrical appliances in both the popular and trade fields, we as a journal serving radio interests are now prepared to expand our activities and cover the electrical home field as well. Announcement is made elsewhere in this issue as to an important departure in that direction.

WITH the first experiment in the broadcast of television by the B.B.C. now an accomplished fact, interest in the average listener is steadily awakening in this development. A warning, however, should be given that too much must not be expected as yet. Many

inquiries have been made, even locally, as to receivers coming on the market in the near future being equipped for the reception of television waves. To set at rest inquiries in this direction communication was made with important American manufacturers. The reply of one trader was: "Future of television still in laboratory. Static must first be overcome and controlled before commercial value is available." Another inquiry resulted in this warning being given: "Present television highly unsatisfactory ordinary performances. Recommend extreme caution in purchasing." We, as well as all listeners, are intensely interested in the future development of television, but it is not desirable that undue expectations should be aroused. The results secured by the Baird system on their first experimental effort were satisfactory in a laboratory sense, but it is necessary that vast improvements be made both in the direction of satisfactory equipment for transmission, as well as receiving, before commercial satisfaction can be secured.

## Enlargement of Radio Record

### Incorporation of Electrical Home Section

AS from the middle of January the "Radio Record" will be enlarged and improved, first, by the addition of more pages to give space for a section dealing with the electrical home and appliances suitable for use in the home; and secondly, by the addition of a cover to the magazine.

There is a certain community of interest between radio interests and electrical interests. All those who enjoy radio are benefitting by electrical development in a certain field. They may thus be expected to be predisposed towards electricity in other fields. This section will aim to make available to the general public authoritative detailed information concerning all existing appliances and future development in domestic equipment as actuated by electricity. The field is a large one, and may be expected to possess a particular appeal to the feminine section of our readers.

### The Child's Career Station Manager at 3YA

WITH the approach of the end of the school year parents whose children will be leaving school find themselves seriously exercised as to the choice of suitable post-primary school courses or of congenial and fitting occupations for their children. Particular interest, therefore, will attach to a lecture to be delivered from 2YA at 7.40 p.m. on the 30th inst. by an officer of the Education Department. The title of the lecture will be: "Your child; Advice as to his post-primary education and career," and the basis of the lecturer's remarks under this heading will be the pamphlet entitled "Careers," which is to be published shortly under the authority of the Hon. Minister of Education, and a copy of which is to be handed at the end of the school year to each child leaving primary or post-primary schools.

### Mr. L. Slade Resigns

MR. L. SLADE, who has for the past 2½ years been Station Manager at 3YA, has resigned in order to go into private business. All listeners-in to 3YA will wish him well. The Christchurch station has a high reputation for the quality and attractiveness of the entertainment it broadcasts, and in the attaining and maintaining of that standard for which 3YA is noted, Mr. Slade has been in a large measure responsible.

He leaves the Broadcasting Company's service with much regret, for he is a great enthusiast in radio. He has been associated with broadcasting in Christchurch since the pioneering days, and successfully managed the amateur station 3AC when conducted by the Christchurch Radio Society, from whom the Radio Broadcasting Company took it over.

### Talks on Motoring

MR. R. E. CHAMPTALOUPE, touring manager of the Auckland Automobile Association, will on Wednesday, December 4, give a talk on "New Motor Routes in Out-of-the-way Places in the North Island." On December 10 Mr. Champtaloupe will broadcast a talk from 2YA.

### Old-Time Concert

LISTENERS-IN who delight in old time concerts will be pleased to hear that 3YA is presenting another on Saturday, December 14. It will be a variety programme, and will be complete with old-time dances played by the Williams Dance Band.

C. R. RUSSELL M.Sc.,  
M.I.R.E., A.M.I.E.E. (Lon.)  
CHARTERED ELECTRICAL  
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Designs and specifications for hospital and large radio installations. Design and testing of radio receivers, transmitters and apparatus. 194 Oxford Terrace, Christchurch. BOX 606.

### THE BACHELOR SAVES MONEY.

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