Visit the

## **AUCKLAND**

# RADIO **EXHIBITION**

Town Hall

Oct. 30 to Nov. 2

(Inclusive)

TO be opened at 7.30 p.m. on October 30th by the Postmaster-General, Hon. J. B. Donald, who will perform the ceremony by radio from Wellington.

23 stands carrying the largest and most comprehensive display of radio receiving and transmitting apparatus ever seen in New Zealand.

During the Exhibition period evening programmes of Station IYA will be broadcast from the Town Hall, providing visitors with a delightful concert, and enabling you to see how broadcasting is carried out.

Don't on any account miss this splendid Exhibition. Keep at least one night free and see what wonders there are in modern Radio and its equipment

#### **ADMISSION:**

Adults . Children

#### HOURS OF ADMISSION:

After the first day the Exhibition will be open from 10.30 a.m. to 10.30 p.m. each day.

certs will be the best that can be arranged in Auckland.

The Opening Night.

AT 7.30 on Wednesday evening the exhibition will be opened in the Town Hall, the speakers including Hon. J. B. Donald (Postmaster-General), Mr. W. J. Holdsworth (chairman of the Auckland Electric Power Board), Mr. Geo. Baildon (Mayor of Auckland), and Mr. W. J. Smeeton (chairman of the Auckland Radio Dealers' Association. The concert session will be given at 8 o'clock. This programme will be provided by the Auckland Artillery Band under Mr. Wynne Smith, the 1YA Broadcasting Choir, Madame Mary Towsey, Mr. John Bree, Mr. A. Ripley, Mr. Frank Sutherland, Mr. T. T. Garland, and Mr. Cyril Towsey. This aggregation of talent will provide much varied entertainment not only to visitors to the exhibition, but to listeners in general. The band items will comprise "Simplicity March," "Pique Dame" overture, "Three Blind Mice," and "BB and CF March." Madame Mary Tow-sey, dramatic soprano, will be the only lady appearing this evening. Her songs will be "A Castilian Lament," "Three Fishers," and "The Golden Song" (from "Lilac Time")

Mr. John Bree, a baritone of the finest class, and Mr. A. Ripley, one of New Zealand's leading tenors, will be tion is promising to be a very great singing. Mr. Frank Sutherland, the well known bass-baritone, will sing "Come to the Fair" and "Keep on Keeping On." The popular Auckland humorist, Mr. T. T. Garland, will provide many mirthful moments.

The accompanist for the evening will be Mr. Cyril Towsey, who will also play pianoforte solos. Also appearing prominently on the programme will be the 1YA Broadcasting Choir under Mr. Len Barnes. Three numbers will be sung, "Awake," "The Dance," and "The Pedlar."

Thursday Evening.

THURSDAY evening's programme will be of a type very different from that of the previous evening.

The new IYA Orchestral Octet under No Detrimental Effect on Mr. Eric Waters will be introduced to the public. This will be a brilliant instrumental combination. There will also be a vocal octet, the Olympian and Clarion Quartets having combined for the occasion. Other artists engaged are Mr. Owen Pritchard (the popular entertainer), Miss Margot Toner (a brilliant pianiste), Mr. J. F. Montague (elocutionist), and the Bolandian Programme Progr hemian Duo (novelty vocalists). Three fine concerted numbers will be sung by the Octet: "The Angelus" (from "Maritana"), "When Evening's Twilight," and "In the Woods." Duets and numerous solos will also be sung.

Friday's Programme.

THERE will be something unique for the children on Friday, for a party is to take place, commencing at 4,30 p.m. Nearly every boy and girl in Auckland will be there.

The evening will again be a great change from those which have been presented on the two previous evenings. There will again be some of Auckland's star vocalists performing-Miss Phyllis Hazell, Miss Millicent considered that an old Rugby O'Grady, Mrs. Laetitea Parry, and Mr. Reg. Richards, with Mr. Tom Harris, the elocutionist, the Studio Trio, Mr. Eric Waters, pianist, the 1YA Orchestral Octet under the conductorship of Mr. Waters, and a troupe of minstrels known as "The Ringers."

The Final Concert.

FOR the grand finale on Saturday evening another series of excep-tional little concerts will be presented. For the first twenty minutes the stage will be occupied by Ingall's Hawaiian Orchestra, Miss Lola Solomon (soprano), and Mr. A. McElwain (humorist). They will give place to the Asquiths, who will present one of their drawing-room entertainments, such as they broadcast from 1YA. In the next session Mr. Eric Bell, a clever planist, will contribute two solos, which will be followed by a one act play. The cast of characters will be Mrs. Culford Bell and Messrs. Jack Gordon and Noel Vear. Then once more Ingall's Hawaiians will take the stage again, also Mr. A. McElwain and the Basham-Mr. A. Briggs Duo.
Colour Scheme.

THE colour scheme will be one of exceptional merit. This has been given the careful consideration of a member of the committee. Three or four combinations will be used, so that the stand-holder, while given a limited choice to suit his individuality, will yet be in harmony with the general scheme of the whole building. The lettering will be uniform, likewise the shape and aspect of the stands.

From all sides the Auckland Exhibisuccess. Some optimistic Aucklanders state that they are expecting 12,000 to pass through during this time. While this is a very big number, we must remark that, if this large concourse avails itself of the excellent opportunities placed before it, the organisers of this venture will have good cause to congratulate themselves. Certainly the visitors will have every occasion to remember with pleasure their visit to the Auckland Radio Exhibition.

### Radio and Rugby

## Attendances

AN emphatic opinion that he considered the broadcasting of Rugby, matches in the best interests of the game was expressed by the chairman of the Auckland Rugby Union Management Committee, Mr. H. Frost, its meeting last evening, states "The Sun." A letter was received from the Sun." A letter was received from the Radio Broadcasting Company thanking the union for co-operation during the season in the reporting of matches which had been greatly appreciated by those prevented from attending the games by disability or their distance from the ground.

Mr. Frost, who has recently been confined to his home through indisposition, said that he had listened in to radio descriptions of games played at Eden Park, and was very agreeably impressed. There was no doubt that the announcer, Mr. W. Meredith, was an extremely capable man. Mr. Frost would find it impossible to listen to the descriptions without feeling a strong desire to witness the game. Listeners who were not familiar with Rugby would be impelled to travel to the park and see a game, to the advantage of the

sport.