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Brilliant Orchestra for 2YA



On page 3 is published a photograph of the orchestra which has been formed by Signor A. P. Truda and engaged to appear twice a week at 2YA. It will be seen

from the personnel that this is a brilliant combination and its advent on the air will be keenly looked forward to. It will give performances on Monday and Friday evenings, the operatic and classical nights respectively at 2YA.

Every member of the orchestra, which will play under the baton of Signor Truda, is an outstanding artist and soloist. The engagement of this orchestra is another progressive move by the Broadcasting Company. As was intimated by the general manager, when he officially announced the engagement of new instrumental combinations at the stations, the advent of the "talkies" has released from their orchestral engagements in the theatres some of the best professional players, and the opportunity thus presents itself of further developing the musical side of the service.

The Conductor, Signor A. P. Truda, a DISTINGUISHED musician with a long record as a successful conductor is Signor A. P. Truda. He is a man of genial personality and tact, and is universally popular. As a conductor he has an extraordinary sense of orchestral balance. In Wellington he is well known as conductor of the very efficient choir of St Mary of the Angels. At the Golden Jubilee celebrations of Archbishop Redwood, Signor Truda had the high honour of conducting the fine performance by the massed choirs. Throughout Australia and New Zealand Signor Truda is well known as a flautist and as a conductor. He has played and conducted in all the leading theatres and concert halls in the Commonwealth and the Dominion, having been associated with some of the world's most famous singers—Madame Calvé, Blanch Arral, Lidia Lipov-

Signor A. P. Truda Forms a Strong Combination

ska, Rosina Buckman and numerous others. His flute solos and obligati have charmed many great audiences.

It was at the request of his brothers that Signor Truda came to Australia. His first appearance in Sydney was at the Philip Newbury and Madame Spada concerts. He secured the season's engagement after he had been selected from nine first-class

flautists. In the musical world Signor Truda has won an eminent place as a flautist. Before leaving Europe he played first flute in operatic and symphony orchestras under such renowned conductors as Lombardi, Barrella, Grandini

and Marzano, from whom he derived an invaluable fund of knowledge and experience.

As may be imagined, Signor Truda comes from a distinguished musical family. At the early age of ten he commenced his musical studies in the Principe Umberto College, at Salerno. At the age of twelve he was one of twenty boys chosen from the college to sing in the boys' chorus in the opera "Carmen." The choirmaster was the celebrated organist, Rossi, and the opera conductor was none other than Lombardi. Among the leading performers were Enrico Caruso, Pignataro and others. This was the youth's introduction to grand opera.

Signor Truda continued his musical studies for six years at Salerno under Professor Genovesi, studying the art of flute playing in all its branches. To continue his studies further, he was sent to Naples for three years to the flute virtuoso and composer, Professor Casi (protege of Briccialdi) with whom he studied harmony and orchestration. He then equipped himself with a concert repertoire of flute solos and the art of playing them.

Under such a conductor as Signor Truda, listeners in to 2YA may expect some delightful entertainment from the orchestra.

Miss Ava Symons.

MISS Ava Symons, the unusually-gifted violinist, is a New Zealander. She showed exceptional talent during her early studies with Max Hoppe, when she won the first prize at the Napier Competitions, and also attained a similar distinction at the

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SIGNOR A. P. TRUDA.