

Rugby Broadcasts

Season's Events Reviewed

Effect of Publicity

RUGBY football has now practically concluded for the year 1929, and the sports announcers, as far as this game is concerned, have hung up their microphones. From a broadcasting point of view the season has been a very successful one. All the important matches played in the Dominion have been described in detail, to the great pleasure of listeners who have been unable to witness the games.

From the point of view of the sport, greater interest than ever before has been aroused in New Zealand's national game. Broadcasting is the best publicity that can be given to anything. Never before has so much interest been taken in Rugby. Many people who have hitherto taken not the slightest interest in the sport now know, by name at any rate, a great many players. It is all for the good of the game.

WITH characteristic enterprise, the Broadcasting Company arranged, when the All Blacks visited Australia, for a description of the Sydney matches to be transmitted on short wave and rebroadcast by the New Zealand stations. This was accomplished with great success. These rebroadcasts aroused enormous interest throughout the Dominion.

The better a broadcast is, the better it is for the sport. No follower of a sport would stay at home just to listen to a description of a game or a race. He would be disappointed with a poor description, and if he heard a thrilling account he would feel that he had missed an exciting event. He would look rather shamefaced when he had to confess to his mates next day that he had stopped at home and listened-in, in order to save a shilling. There is no broadcast that can quite come up to seeing or hearing the real thing, and everyone who listens to a thrilling account cannot fail to think that the real thing must have been much more exciting. So, the more brilliant a description is, the better it is for the sport, because it enthralls people who are not very interested and incites them to attend the sport next time.

Next Saturday afternoon a description of the North v. South Island match, played in Wellington, will be broadcast by all New Zealand stations.

North v. South Island

THE annual Rugby match which is to be played on Saturday afternoon, September 28, on Athletic Park, Wellington, between the North and South Islands, will be described and broadcast by 2YA, 1YA and 3YA will rebroadcast 2YA and 4YA will broadcast on relay from 3YA.

Instrumental Octet for 3YA

Interesting Organisation now Completed

MR. A. R. HARRIS, general manager of the Broadcasting Company, announces that an instrumental octet, organised by the well-known Christchurch conductor, Mr. Harold Beck, has been engaged and will shortly appear on 3YA programmes. Some of the best professional players, who have now been released from their orchestral engagements in the local theatres owing to the installation of the "talkies," will compose the octet, which will be equipped with a mustel organ, celeste and harp.

The personnel of this new string octet will be:—

1st Violins	Miss I. Morris and Miss F. Millar
2nd Violins	Mrs. Bills and Mr. H. Glaysher (ad lib).
Viola	Mr. J. Mercer
Cello	Mr. R. Bond
Bass and Euphonium, or E Flat Bass	Mr. W. J. Barsby
Harp and Celeste	Mr. H. Glaysher
Solo Cellist and Conductor	Mr. Harold Beck

It is evident from the above statement that the Broadcasting Company is losing no opportunity to engage all available talent for the purpose of developing its service, and a combination such as has been organised in Christchurch, equipped with the instruments mentioned, should provide some novel and attractive programmes for 3YA.

Broadcasting

"Health Week"

Discussion in Parliament Special Broadcast from 3YA

AS we forecasted, broadcasting was before Parliament very briefly last week, when the Rev. Clyde Carr, ex-announcer of Station 3YA and now Labour member for Timaru, asked the Postmaster-General whether his attention had been drawn to an article in the "Evening Star," Dunedin, of August 24, advocating Government control of Dominion radio broadcasting; and whether it was the intention of the Government to constitute this public utility a Government monopoly when the term of the present contract with the Radio Broadcasting Co. of New Zealand, Ltd., was completed.

The formal reply of the Postmaster-General, the Hon. J. B. Donald, was: "I have seen the newspaper article referred to. I am not in a position at present to indicate what the policy in reference to broadcasting will be in approximately two years' time. Assurance can be given that the interests of listeners will be properly safeguarded."

In brief discussion on this subject three members spoke, according to newspaper reports.

The Rev. Clyde Carr hoped the Minister would endeavour to obtain the views of listeners in regard to the arrangement which the Government had with the Radio Broadcasting Co. Some of the artists employed by the company were inclined to become a little wearisome, and the company seemed to be anxious to pay as little as possible for the services of the artists. It ought to be possible for the company to encourage the very best talent, and more variety ought to be offered to the listening public. He appealed to the Minister to use his influence with the company in an endeavour to brighten up the programmes with debates and suitable plays, instead of the same old songs and elocutionary items. He looked forward to the time when the Government would itself take over broadcasting.

Mr. J. A. Nash (Reform, Palmerston) said the business of the Radio

THE annual "Health Week" which is conducted in Christchurch at this time of the year will on this occasion take an important place on 3YA programmes. A number of instructive and valuable addresses will be given by leading authorities on the various aspects of health.

Boxing

Morgan v. Hughes

A PROFESSIONAL boxing contest will be held in the Drill Hall, Dunedin, on Saturday evening next, September 28. The contestants will be Ted Morgan, Olympic welter-weight champion, recently turned professional, and Steve Hughes, who won the Otago welter-weight championship a year or two ago. The fight will commence between 8.30 and 8.40 and a description will be broadcast by 4YA.

Broadcasting Co. was a very safe one, in view of the large number of licenses taken out each year. He hoped the Government would not take over the control of broadcasting, as it was better under private control, but he thought the Minister should consider setting up a board to deal with the programmes. He believed the programmes they were receiving at present were quite good. Mr. Nash thought the Minister should consider reducing the fees of those who did not have big sets; a 30s. license fee for crystal sets was out of the question altogether.

Mr. E. J. Howard (Labour, Christchurch South) said there had been a decided improvement in the service of the company, although they had not yet reached a state of perfection.

Hawera Concert

Fine Programme for Relay on Monday

A CONCERT organised by the committee which has installed radio receiving equipment in the Hawera Hospital will be broadcast on relay on Monday, September 30. The purpose of the concert is to raise further funds for the permanent installation of a microphone in the Opera House, and to connect it with the hospital so that the many local concerts, plays, etc., may be enjoyed by the patients.

The receiving equipment in the hospital is working excellently, and the radio programmes are always thoroughly enjoyed by the patients. The official opening takes place on the 24th.

An excellent programme, contributed by the best talent in the district, has been arranged as follows:—

Orchestral, "Martial Moments" (Winter), Hawera Amateur Orchestral Society, Herbert Webb, conductor.

Bass, Mr. McDonald, "Blow, Blow, Thou Winter Wind."

Violin, Miss Betty Sturrock, A.R.C.M., L.A.B., "Londonderry Air" (arr. O'Connor Morris).

Haka, Hawera Savage Club haka team.

Mezzo-soprano, Mrs. J. A. Rankine, "Softly Awakes My Heart" ("Samson and Delilah"), (Saint-Saens).

Tenor, Mr. Baird, "Annie Laurie."

Male Quartet, Melody Four (Messrs. McDonald, Bellringer, Okey, Hooker), "Gone are the Days" (Hall).

Recital, Miss Instone (selected).

Contralto, Miss Mary Barnes, "Oh, My Heart is Weary" (Goring Thomas).

Baritone, Mr. Harold Ackroyd, "Even Bravest Heart" ("Faust") (Gounod).

Ladies' Choir, Solo and Chorus, "O Sing to God" (Gounod); soprano soloist, Miss Constance Reilly; contralto soloists, Mrs. Sunderland and Miss Olive Grindrod; chorus of 25 ladies' voices, under the baton of Miss Daisy Reilly, L.A.B.

Speech, Mr. Harold Dickie, M.P., Pa-tea.

Orchestra, Overture, "Jolly Robbers" (Suppe), Hawera Amateur Orchestral Society, Herbert Webb conductor.

Baritone, Mr. Bellringer, "Serenade" (Toselli).

Contralto, Miss Mary Barnes, "Stride-la-yampa" ("Il Trovatore").

Instrumental Quartet, Mr. and Mrs. A. Bonetti, Miss Doris Hawkins, Mr. Norman Lester, "Petit Duo Symphonique" (Tours).

Tenor, Mr. Baird, "Farewell in the Desert."

Soprano, Miss Constance Reilly, "La Pastorella Delle Alpi" (Tyrolean) (Rossini).

Violin, Miss Betty Sturrock, A.R.C.M., L.A.B., "Danse Espagnole" (Grandos) (arr. Kreisler).

Baritone, Mr. H. Ackroyd, "Largo Al Factotum" ("Il Barbiere") (Rossini).

Recital, Miss Instone (selected).

Mezzo-soprano, Mrs. J. A. Rankine, "The Flower Song" ("Faust") (Gounod).

Male Quartet, The Melody Four, (a) "Request" (Brenay), (b) "Come, be My H-m-m" (Watson).

Official accompanist, Mrs. Doris McQuinn.