

had developed in the programmes, and in so far as this gave the opportunity for the transmission of an undue percentage of Yankee twang, he thought it regrettable.

Mr. Ball, in responding to the toast, spoke interestingly of the work of arranging programmes, and quoted some amusing experiences of the inevitable disappointed person on the occasion of some memorable programme. For instance, his recent trip through New Zealand had showed him that his own admiration of the Shakespearean items given by Mr. Byron Brown was endorsed by thousands of other people, but at the same time their correspondence enabled them to produce some dozens of letters from listeners pleading that the company never allow Mr. Byron Brown to again go on the air! (Laughter.) Similarly, in the case of the Wellington Symphony Orchestral Concert, which had been enjoyed by thousands of people who paid for admission, and enjoyed by more thousands of listeners who sat at home, one listener was so disgusted that he made a particular point of calling at the studio the next day and asking the station director to specially avoid putting such rubbish on the air again in the future! Even so late as that very morning, following on the Maori Pageant so successfully given on Thursday evening, a letter had been received asking that "for Gawd's sake" no further transmission should be given for their Aussie friends on Friday evening. These instances showed that it was impossible to avoid criticism. The radio service differed from specialised entertainments conducted by others, in that it put its programme on the air to be heard by all classes of listeners, and it was impossible that, with that cosmopolitan whole, at any one given time satisfaction could be given to all listeners.

The "Radio Record."

MR. H. E. Taylor, vice-president of the Electrical Federation, added to the formal toast list by proposing the toast of "The Radio Record." In a happy speech Mr. Taylor congratulated the chairman upon the idea of the dinner, and upon the service the paper was rendering listeners and the trade in general.

Mr. Heighway suitably responded, saying that it was the function of the paper to serve, and if they were achieving that function they were happy.

Presentations.

DURING the evening various references were made by many speakers to the excellent work done by Mr. John Galvin, advertising manager of the "Radio Record," in connection with the organisation of the Radio Exhibition. This feeling found expression by Mr. G. Robertson making a presentation to Mr. Galvin of a handsome fountain pen and pencil on behalf of the exhibitors.

Mr. Robertson, in a humorous speech, paid a tribute to the activity and capacity of Mr. Galvin in handling the detail work and lightening the labour of the committee. In point of actual fact the committee had had a comparatively easy time because of the special work of Mr. Galvin. On behalf of exhibitors, therefore, he presented Mr. Galvin with the memento mentioned, and on behalf of the "Radio Record" with a cheque. To Mr. Colin W. Smith,

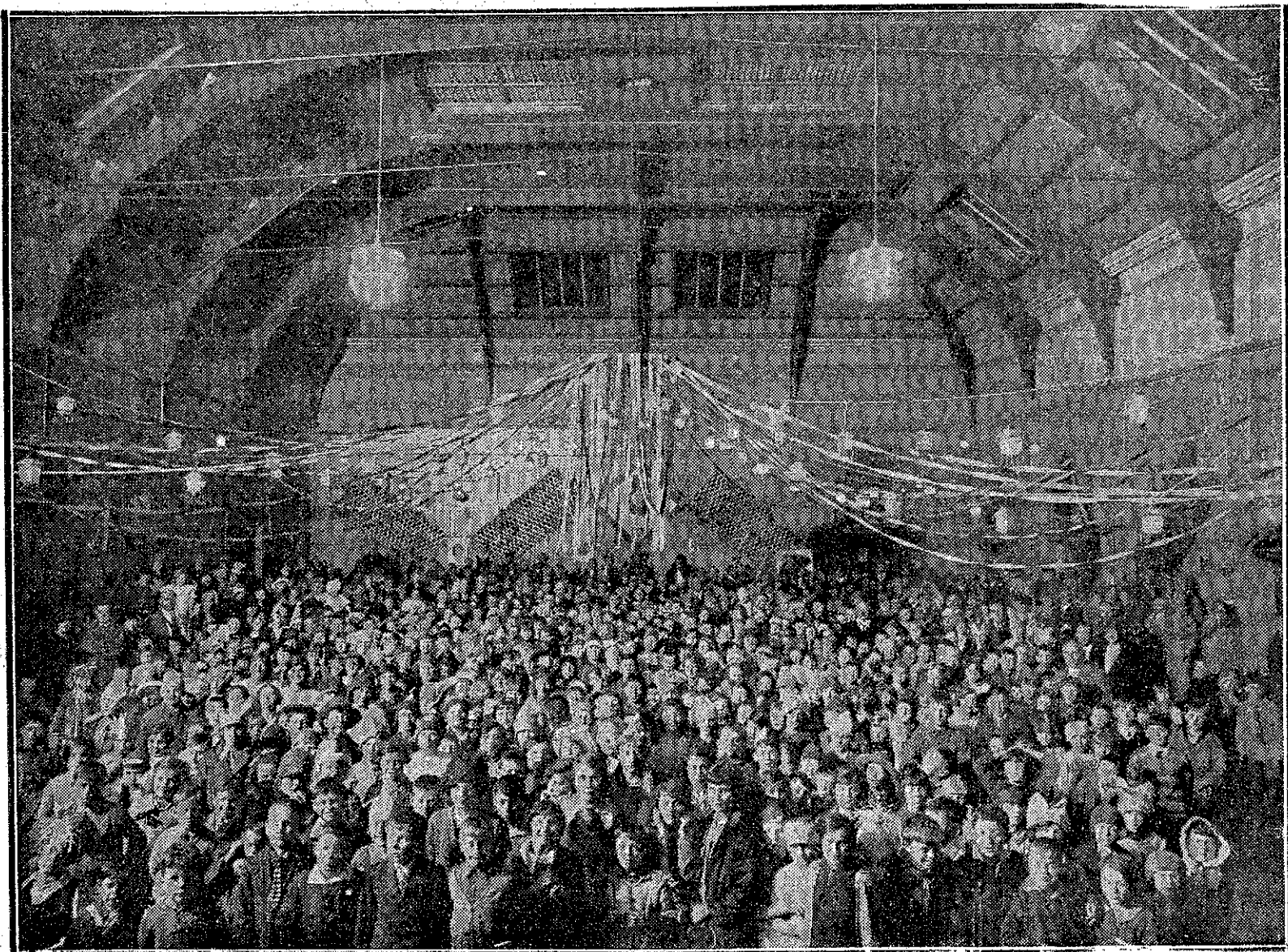
Technical Editor of the "Radio Record," who provided the idea of an exhibition, he also presented a cheque on behalf of the "Radio Record."

Messrs. Galvin and Smith suitably acknowledged the presentation. Reference was also made during the evening to the very valuable services rendered by Mr. C. G. Camp, Secretary of the Electrical Federation, towards the conduct of the exhibition.

Musical numbers were provided during the evening by the Melody Four and some of the leading performers in the Maori Pageant. On the conclusion of the dinner, the bulk of the guests adjourned to the 2YA studio, and witnessed the presentation of the Maori Pageant for overseas reception.

For the Company.

IN responding to the toast Mr. A. R. Harris dealt with several aspects of the radio service. Radio broadcast, he said, opened up an entirely new channel of service. The primary object of a broadcast service should be to disseminate such



Big Brother Bill's Children's Party. Second night of the Dunedin Exhibition.

—Henry C. Gore, Photo.