

## Rural Interests

### Service for Producers

### 3YA Primary Productions Committee

A MEETING of the committee was held in the studio of the Radio Broadcasting Company on Wednesday, July 31.

Those present were: Mr. O. W. B. Anderson (Horticultural Society), Mr. P. R. Climie (Canterbury Progress League), Mr. R. B. Robinson (Seiwyn Plantation Board), Mr. H. S. E. Turner (Chamber of Commerce), Dr. Chas. Chilton (organiser), Mr. C. S. Booth (administrative staff) and Mr. L. Slade (station director, 3YA).

Apologies were received from Messrs. C. McIntosh (Farmers' Union), J. G. Herdman (president A. and P. Association), R. McGillivray (Department of Agriculture, Christchurch), C. T. Aschman (Board of Governors, Canterbury College), M. E. Lyons (secretary A. and P. Association), John Deans (Lincoln College), and H. G. Denham (Department of Scientific and Industrial Research).

Mr. H. S. E. Turner was unanimously appointed chairman.

An executive committee was set up consisting of: Messrs. H. S. E. Turner (chairman), P. R. Climie (Progress League), J. G. Herdman and M. E. Lyons (representing the A. and P. Association), R. McGillivray (Field Superintendent, Department of Agriculture, Christchurch), R. E. Alexander (Director of Canterbury Agricultural College, Lincoln, or other representative of the college), and Dr. C. Chilton.

The sub-committee appointed at the recent conference to report upon the programme submitted their report. It stated that the arrangements for the programme were well advanced, the Canterbury Agricultural College having promised to give one lecture per month on the second Thursday and the Fields Division of the Agricultural Department one on the last Thursday of each month, while other lectures have been promised by the Horticultural Society, the Poultry and Live-stock Divisions of the Department of Agriculture and State Forest Service. The committee also suggested that arrangements should be made for broadcasting summaries of the more important articles in the "Journal of Agriculture." The report was approved.

Letters were received from the Canterbury Agricultural College giving a list of the subjects for lectures up to June, 1930, and from Mr. McGillivray referring to a lecture on seed potato certification. These letters were referred to the executive committee.

Another letter asked for a lecture on mortality of sheep caused by parasites. This letter was referred to the executive committee with instructions to make arrangements for a lecture on this subject.

Mr. R. B. Robinson stated that he would gladly do what he could to assist the committee in connection with the instruction of farmers in forestry and promised to give a talk on the first Thursday in September.

## Have You Renewed Your Subscription?

WITH the commencement of our third year of publication, the time for the renewal of the great bulk of subscriptions to the "Radio Record" has arrived. As previously announced, it is our practice to advise subscribers three weeks before the expiration of the subscription that the subscription is expiring and that renewal would be appreciated. This early advice is followed by a second advice in the week of expiry, so that those who have not responded to the first appeal may not miss the second opportunity.

WE do not desire that any readers who appreciate the paper should suffer any break in continuity. But for reasons of business efficiency and economy, it is not possible to continue sending the "Record" after expiration of the subscription itself. Where it is inconvenient for a reader to actually send the 10/- renewal rate, we are quite prepared to continue supplying the paper on request at our booked rate.

We are happy to say that renewals have been flowing in very, very heavily; and what is extremely gratifying, they are accompanied in a great number of cases by letters of appreciation, both of the Broadcasting Company's programmes and our own news service.

Readers who like to file their copies of the "Record" are reminded that filing covers are available at 1/6, post free.

## Hastings Concert

### Broadcast for August 22

THE concert which is being arranged by the Hawke's Bay Radio Society, and which will be relayed from Hastings to Wellington, will also be broadcast by 8YA and 4YA. This will necessitate the use of over 400 miles of telephone line—between Hastings and Wellington and between Christchurch and Dunedin. The Post and Telegraph Department has made these lines available from 8 till 10.30. The Hastings programme, which will be published next week, is a very long one of the highest quality.

Mr. O. W. B. Anderson stated that the Horticultural Society had arranged a series of lectures for their members on general questions of horticulture, and would be glad to broadcast these talks.

The chairman stated that the Agricultural Bulletins prepared by the Chamber of Commerce in connection with the Agricultural College, Lincoln, and the Economics Department of Canterbury College, were being widely distributed, and that the committee were welcome to broadcast abstracts of the more important points in them.

It was reported that the Radio Broadcasting Company had received from their consultants in America, a large amount of information about the method of broadcasting agricultural information in the United States, with samples of some of the lectures. These talks dealt with a large number of subjects, including domestic matters and scientific questions affecting the farmer, as well as the ordinary operations on the farm, and would serve as a good example of the kind of thing that might be attempted in New Zealand. These were referred to the Executive Committee to consider and report upon at the next general meeting.

It was agreed that the Executive Committee complete the preparation of the programme for the coming season as far as possible and call a meeting of the general committee at some convenient date within a period of two months.

## Total Listeners

### Nearly 44,000

THE Secretary of the Post Office writes: The following is a summary showing the total number of radio licenses issued as at June 30, 1929:—

	Receiv- ing.	Transmtg, Receiv- ing.	Dealers'
Auckland	14,039	138	226
Canterbury	7,726	76	169
Otago	3,311	50	118
Wellington	17,190	91	378
	42,266	355	891
Grand total	43,512		

## Reception Tricks

### Locality Peculiarities

SOME interesting comments concerning vagaries of reception are made by a correspondent in North Auckland:—

"I am inclined to think much could be learned about reception and its many tricks by a systematic locality survey. In support of this theory I refer you to the report re Kaitia listener who cannot now pick up 2YB though he could hear the transmission well when the plant was at 2YA, also to the fact of my inability to log in any stations other than New Zealand and Australian, although my set is admittedly capable of such. My nearest neighbour can get U.S.A. on a home-constructed set, made up out of an out-of-date set bought at bargain price, and looking like a barbed wire entanglement using 3 valves. Again, I have entertained prospective listeners who have, without exception, admitted that my set is the best that they have listened to. My conclusion is that probably some minor alterations to a set would make a wonderful difference in counteracting local peculiarities."

## "Eating Crow"

### 2YA Heard in Texas

AWAY down in Texas (U.S.A.) there is a progressive little "city" of about 5000 population called Dalhart. A resident of this is Mr. A. C. Johnson, Box 344. On March 29 last Mr. Johnson was made a proud and happy man by receiving direct 2YA. His pride, however, was tempered by the fact that his claim to have heard New Zealand qualified him, in the opinion of his friends to whom recounted the incident, for membership in the "Ananias Club." Accordingly he wrote the New Zealand Broadcasting Company asking for confirmation of the programme that he heard. On May 7 last the company wrote Mr. Johnson certifying to the items that he heard having been transmitted from 2YA. Now, in the words of Mr. Johnson, he is making all his friends "eat crow" for having doubted his earlier claim.

In a letter just received by the company, Mr. Johnson acknowledges receipt of the "Radio Record" issue of May 3, and states that he has read it from cover to cover with deep interest. "I am glad to note," he says, "that radio broadcasting in New Zealand is developing on a broad, well-conceived plan, and I am sure you will never have the tribulations we listeners have to endure over here in the States because of the excessive number of stations."

Mr. Johnson is also a short-wave enthusiast, and in writing forwards a copy of a letter which he sent on June 14 to Station 2ME, Sydney, reporting reception of that station taking a telephonic test with Java and Suva. Mr. Johnson sets out in detail the conversation between the different stations, and definitely establishes the fact that he did hear 2ME on the evening in question. Mr. Johnson mentions that he has also heard R.F.M. of Khabarovsk, Siberia, and 5SW, Chelmsford, but 2ME was the first Australian station he had heard.

## SYDAL MEMORY TEST

"It is better to get three words fixed in the minds of ten thousand persons than to get ten thousand words fixed in the minds of three." More than ten thousand persons will read this advertisement. How many can remember the words, "Sydal Your Hands"?

## AMATEUR RADIO SOCIETY OF WELLINGTON.

The next MONTHLY MEETING of the above Society will be held in CONGREGATIONAL CHURCH HALL.

Cambridge Terrace, TUESDAY, AUGUST 13, at 8 p.m.

MR. COLIN W. SMITH, B.A., Technical Editor "Radio Record,"

Will deliver an Address on "THE GROWTH OF RADIO."

All listeners in

GERALD H. LAWS,  
Hon. Sec.