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What a Radio Exhibition Means to the Community

Dunedin Exhibition Achieves Great Success



JUST what does a Radio Exhibition mean to the man in the street? It means something vastly more than the average exhibition of latest products arranged by any trade. It means that, studied carefully, every single person in the community, according to his means, is shown opportunities of expanding his life in the fullest sense. Radio is now, of course, a household word. Its uses and attractions are, in a broad sense, familiar to everyone. But an exhibition throws a new angle on the whole subject. It demonstrates beyond a shadow of doubt that the pleasures and advantages hitherto associated with wireless are but one iota of the immense field of education, utility and amusement afforded by the latest types of radio receivers and the improved standard of components.

TOO many people in the community associate radio with the earlier stages of its development. Mentally they harken back to 1923-24, when the science first burst upon us. They remember that, then, wireless had a vastly intriguing hobby interest—in other words, that, like a fascinating jig-saw puzzle, the building of a radio set presented endless hours of recreation from the hobby point of view. They remember, too, that the results so obtained from the then inferior broadcasting, plus the primitive apparatus, did not create from the air what might be genuinely called pure music. Many of these folk have still their old-time receivers. At an exhibition they have the opportunity of looking round at the latest sets and finding that their receivers, like their ideas on radio, should be scrapped, for the 1929

set is as different from its humble progenitor of 1924, as chalk is from cheese. Behind a radio exhibition is the radio genius of the world, the manufacturing skill, and the products of vast enterprises and lengthy experiments. The last word in radio is well-nigh spoken. The wireless set, particularly the electric one, is, to-day, apparently incapable of improvement. It is perfection. Listen to one of these modern receivers, and the beauty of tone, the efficiency of operation, the low initial cost of upkeep will astound you beyond words.

In a sense, the recent Radio Exhibitions could be called musical festivals, for never before in the history of New Zealand has there been displayed in such lavish diversity instruments that can create out of thin air the whole gamut of music.

Dunedin Does Well

DUNEDIN has good reasons to be proud of its achievements in regard to exhibitions, international and otherwise. The latest, the Radio Exhibition held last week, has to be added to the very successful record. Promoted by the Otago Radio Society, it had an auspicious opening and unqualified success attended it. The exhibition had been well organised and everything worked smoothly, while the support given by the public was all that could be desired. The exhibition aroused great enthusiasm everywhere.

THE Radio Exhibition was held in the Early Settlers' and Pioneers' Halls, and continued for three days. It was an epoch-marking event in the history of

radio in Dunedin, which is the home of broadcasting so far as New Zealand is concerned. There was a particularly comprehensive display of radio apparatus of all descriptions and the getting together of such a great show was a tribute to the energy and enterprise of the organisers. There was wholehearted co-operation between the radio dealers from all parts of New Zealand, listeners themselves, the executive officers of the Otago Radio Society and the Broadcasting Company.

A VERY interesting feature of each day's attractions was the broadcasting of items from the exhibition, where a model studio had been arranged. The radio dealers loyally supported the exhibition and the many stalls displayed the various makes and types of receiving sets and a wealth of radio equipment generally.

There was on view the first transmission and reception set ever made in Otago. This was the work of Mr. J. L. Passmore, in 1903. Compared with modern sets it is a weird and crude contraption. Another interesting feature of the exhibition was a short wave receiving set operated by members of the Dunedin Branch of the New Zealand Amateur Transmitters' Association.

THE official opening of the exhibition took place on Wednesday afternoon, the Mayor of Dunedin, Mr. R. S. Black, performing the ceremony. There was a very large attendance of the public. The Hon. J. B. Donald, Postmaster-General, and the Hon. W. B. Taverner, Minister of Railways, also took part in the event, their remarks being spoken in

—Continued on page 2.