

## Country Appreciation

### The Great Joy of Radio

AS readers of the "Radio Record" are aware, Mr. J. Ball, editor-announcer of the Broadcasting Company, has recently made a tour of the Dominion for the purpose, primarily, of meeting listeners in the provincial districts, and, incidentally, of conducting relay broadcasts from Invercargill, Timaru, Hamilton and Whangarei. Mr. Ball reports that one of the most pleasing and outstanding features of a most interesting tour has been the almost innumerable expressions of warm appreciation of the service rendered by the company. Country listeners everywhere, he says, have expressed to him in glowing terms what many of them have not hesitated to describe as their great indebtedness to radio. "I don't think you can possibly realise all that our set has meant to us." "Radio has given us a new and wider interest in life." "We should feel utterly lost without our receiving set." "The very last thing we should think of parting with." "Believe me, radio in our home is regarded as just as much a necessity as our daily food—it's one of the very last things we should care to do without." And, in the vernacular of a way-back shepherd at whose one-roomed shack the service car pulled up, "Too right! I'll tell the world: I tune in before I put the billy on and let 'er go till I turn in, and it's great!"

"These are but a few of the gems of appreciation culled from my notebook," said Mr. Ball, "and every one of them is an inspiration. The man who could hear these country people talk about what radio means to them, and not feel thrilled by the knowledge that he is permitted to assist, even in the smallest degree, in the rendering of that service, would be sadly lacking in imagination and sentiment. Let me, in conclusion, cite just one other instance of this widespread appreciation. At the meeting of the Taumarunui Radio Society, which I addressed recently, Mr. D. H. Hall said that he had been asked by a Hikimutu settler to convey a message to me, as the representative of the Radio Broadcasting Company. The settler had had his set for two years, during which time he had been completely satisfied with the service rendered by the company. Moreover, he was of the opinion that, could the residents of the towns realise the immense benefit the country people derived from the broadcast service, they would make fewer complaints."

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## Big Attractions from 2YA

### Radio Pageant of Maori Race

DURING the first week in August there will be some outstanding attractions at 2YA.

The principal event will be the Radio Pageant of the Maori Race, which is to be presented on August 8. For the purpose of producing this entertainment a contingent of Maoris will come from the Wanganui district. They are busy practising and rehearsing. This entertainment will be on the same scale as was the pageant presented by 2YA in February, last year.

Featured also on the week's programme will be a talk by the Bishop of Aotearoa who recently spoke from 3YA, to the great delight of all listeners.

Two lectures, to be given by Mr. Horace S. Cottrell, of Napier, will also be truly New Zealand. Mr. Cottrell is an experienced writer and entertaining lecturer. In his first talk he will describe the gannet nesting ground at Cape Kidnappers. This is a charming story which will appeal to every listener. Mr. Cottrell's other lecture will deal with the myths and legends, as well as the historical facts connected with the Hawke's Bay coast.

On August 22 there will be a relay from Hastings—a concert arranged by the Hawke's Bay Radio Society.

## Royalties on Radio

### New Zealand's Fortunate Position

A RECENT Press cable told how radio traders in Great Britain are perturbed by a decision of the English courts in regard to royalties on valve sockets, which means that traders (or manufacturers) must pay the Marconi Company 12s. 6d. on every valve holder used in a set. On a five-valve set this means £3 2s. 6d., which, of course, has to be added to the price. The cable states that a great falling off of sales is the result.

This was the result of an appeal of the Marconi Company against the decision of the Comptroller of Patents which had reduced their scale of royalties from 12s. 6d. per valve holder to a minimum charge of 5s. on the first valve holder and 2s. 6d. on each additional valve.

The radio trade in New Zealand and Australia is in a much happier position. The rights of the Marconi Company are held here by Amalgamated Wireless, which is a semi-Government organisation. About two years ago the question of royalties arose, and, at the suggestion of Mr. E. T. Fisk, managing director of Amalgamated Wireless, arrangements were made by the Governments of New Zealand and Australia which relieved dealers and manufacturers entirely for a period of five years from the obligation to pay royalties. Listeners, of course, do not pay either, the only royalties paid being by the transmitting companies. Thus the price of receivers is kept to a minimum, enabling New Zealand and Australian manufacturers to compete on favourable terms with the rest of the world where heavy royalties are paid.

Have you procured your copy of

"N.Z. Radio Listener's Guide?"

Dealers and Booksellers 2/6; Post Free 2/9—P.O. Box 1032, Wellington.

Now Available

## A Surprise Night

### Proposal for Auckland

A meeting of the 1YA Musical and Dramatic Committee was held at the Auckland Studios on Friday, July 5, at 8 p.m., Mr. Karl Atkinson presiding.

It was proposed that a "Surprise Night" be held at 1YA, and it was decided to accept the proposal and leave the advertising matter in the hands of the station management. It was also recommended that the company endeavour to arrange for an alternative programme to take place between Wellington and Auckland, in which a debate would be included.

Another recommendation was that an elocutionary competition be held for children, three sections for girls and three for boys, and that the date be arranged by the company.

A lengthy discussion took place regarding the holding of a two-hour song recital with special annotations on the composers of the songs, also piano items suited to the atmosphere created by the singing, and it was decided to accept this proposal.

The committee decided to meet again on August 2, 1929.

## Intuition

THE lady was discussing many and varied topics with her neighbour, when the subject of wireless came up.

"Oh, yes," said the first, "my husband is an absolute expert at wireless—What he doesn't know is not worth knowing."

"Really?" said the other, doubtfully.

"He's simply marvellous," continued the first lady. "The other day I went and hung all my washing along his aerial wire—while he was out—and, sure enough, he came home early and started to listen-in. And without looking outside he knew what I'd done! He said immediately that it sounded a proper 'washout!'"

## Ranfurly Shield

### Broadcast on Saturday

THE first Ranfurly Shield match, that between Hawke's Bay and Wairarapa, will be played at Masterton, on Saturday, July 20. The Wairarapa Rugby Union has given the Broadcasting Company permission to relay a description of all the Ranfurly Shield matches played under its jurisdiction, so arrangements are being made for the match on Saturday to be described. Simultaneous broadcasts will be made from 2YA, 3YA, and 4YA.

It is interesting to note that it was the first Ranfurly Shield match played in Masterton, just two years ago, that marked the first broadcast from 2YA.

## Dominion-wide

### Broadcasts

### Relay Line Difficulties

IT was the intention of the Broadcasting Company to arrange for the relaying to all stations of the concerts to be given by the Queen Alexandra Band (Wanganui), on Tuesday, July 30, and by the Whangarei Band on Sunday, August 11, but the Post and Telegraph Department has advised that a relay line from Auckland to Wellington will not be available on those dates.

Therefore, the Dominion-wide broadcast of the Whangarei concert will have to be postponed till a later date. The Wanganui concert will be broadcast by 2YA, 3YA, and 4YA, but not by 1YA.

# Well Worth Reading

That is the opinion of those who have read the new booklet, "A Vital Business Matter," issued by the Public Trust Office. It contains much valuable information for the business man and deals with loans, financing, managing estates, and other interesting matters. All business men should read the booklet—

## "A Vital Business Matter."

Free copies may be obtained from any Office or Agent of the Public Trustee, or post free from the Public Trustee, Wellington.