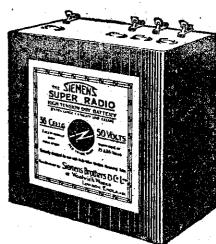


You cannot judge the tonal qualities of a Receiving Set from its external appearance. It may be built into a sound and solid mahogany case, yet still speak with a thin, cracked voice. Tone quality depends on perfection of parts—particularly batteries.

If you are not satisfied that your set is giving you the purity of tone you would like, get a Siemen's Super Radio Battery as the first step towards improvement.

Siemen's Super Radio Batteries are British made in every detail, have a long life, and, as one satisfied user writes, "They are good until they are done." They don't die a lingering death and crackle while they're doing it.



SIEMENS SUPER RADIO BATTERIES

Sole New Zealand Distributors:

CORY-WRIGHT & SALMON

P.O. Box 1230, Wellington.

P.O. Box 1650, Auckland.