

The New Zealand Radio Record

P.O. BOX, 1032, WELLINGTON.

Published Weekly. Price 3d. Subscription Post Free in advance, 10s. per annum; booked 12s. 6d.

Literary communications should be addressed: "The Editor"; business communications to "The Manager."

Advertisers are asked to note that alterations of advertisements should be in hand Friday of each week for insertion in the succeeding issue, printed Tuesday, bearing Friday's date. No responsibility is accepted for blocks remaining unclaimed three months after each insertion.

N.Z. RADIO PUBLISHING CO., LTD.,
P.O. Box 1032, WELLINGTON.

WELLINGTON, FRIDAY, JULY 12, 1929.

RADIO FOR PRIMARY PRODUCERS.

THE organisation of a Primary Producers' Advisory Committee by the Radio Broadcasting Company is a move in the right direction. The meeting to establish this Committee was held in Christchurch last week, and was of a fully representative character. Full report of that meeting appears elsewhere. The purpose underlying the establishment of the Committee is to ensure that the service which radio can render to the man on the land shall be organised on the best basis possible; that the matter to be given over the air shall be of such a character and at such times as to most fully serve his needs. To that end, the advice and co-operation of those bodies most closely concerned with advancing the welfare of the primary producer have been sought. This policy is in line with the action taken by the Broadcasting Company in other fields, such as music, drama, religion, and the children. In those fields, the Committee system has achieved an outstanding success. Its success should be no less in the new field to which it is now applied.

THAT radio has a special capacity for serving the man on the land is undoubted. It is becoming more and more recognised that science can contribute abundantly to improving farming operations. In every sphere of activity to-day, the farmer is looking to science to render aid. The fruit-grower, the dairyman, the wheat-grower, the wool-grower, and the agricultural farmer, all have their special problems to the solution of which they invite the aid of science. While the central organisations of farmers in each field are keen that science should render its service, the next problem is to convey the knowledge provided by science to the great body of the farmers most intimately concerned. Knowledge is of little use if it is merely corked or bottled up in a central compartment. To be effective, it must be made liquid, must be made readily available to those who can benefit from its diffusion. The printing press in the past has been the main means of distributing scientific information. It has multiplied the capacity of the individual teacher and his personal contact considerably. Even so, however, it does not reach many sections. The farmer in most cases is not as big a reader as he should be. On the other hand, he is a very good listener. He is a very good debater. He likes to talk. He is, therefore, pre-eminently fitted for instruction by radio. He will listen where he will not concentrate by reading.

C. R. RUSSELL M.Sc.,
M.I.E.E., A.M.I.E.E. (Lon.)
CHARTERED ELECTRICAL
ENGINEER.

Designs and specifications for hospital and large radio installations.
Design and testing of radio receivers, transmitters and apparatus.
194 Oxford Terrace, Christchurch.
BOX 606.

SYDAL AFTER 40 YEARS

It is 43 years since Sydal was first made, and the proprietors have received more unsolicited testimonials during the past year than ever before. Could there be any better evidence of merit than the fact that scores of people write to the makers quite spontaneously saying how they like Sydal? Do you Sydal your hands?

ON this line of thought radio is specially adapted for serving the rural community by promptly conveying the latest scientific discoveries and instruction in the problems affecting their every-day work in production. At present, old-time methods of farming and lack of knowledge in relation to certain diseases which are taking a regular toll of live stock and plant life, are materially reducing the economic efficiency of the country. Probably no class of the community derives so much economic benefit already as the farming community from radio. The weather report alone possesses a cash value to most farmers that is far above the cost of operation. The further radio service now contemplated will add immeasurably to their debt. Radio is essential to the farmer, and the organisation of that service along the lines now indicated is a community service of the highest value.

Wellington Radio Exhibition

Arrangements Well in Hand

ARRANGEMENTS for the Radio Exhibition to be held in the Wellington Town Hall on July 25, 26, and 27 are well in hand. All the stalls that can be provided have been booked up, and the traders concerned are working enthusiastically towards providing a memorable and informative display of modern radio apparatus for the public.

A COMPREHENSIVE and full programme has been arranged by Station 2YA for transmission from the Town Hall on the evenings of Thursday, Friday, and Saturday. The station will go on the air from noon of each day and continue till approximately 10.30 each evening. Full details of the programme will be given next week, but it may be said here that approximately 180 performers will appear in the course of the three evenings.

The co-operation has been secured of the Wellington Tramways Band, the Wellington Harmonic Society, and the Welsh Choir, while a number of outstanding individual performers will also appear. The procedure will be for the concert items to be given from the central stage of the Town Hall, which will be specially enlarged for the occasion, and fitted up as far as possible as a studio. The concert will take the form of a promenade concert so that visitors to the Exhibition may feel free to move round inspecting the stalls while the concert is in progress. For those who wish to sit and enjoy the musical items without interruption, the gallery of the Town Hall will be available. Two intervals of approximately 20 minutes each will take place during the evening to permit of full inspection of the stalls.

THE official opening of the Exhibition will be made by Hon. J. B. Donald, Postmaster-General, at 8 o'clock on the evening of Thursday, July 25, although, of course, the Exhibition will be open as from noon on that day.

The Post and Telegraph Department is co-operating with the Exhibition to the extent of providing technical apparatus of interest to radio enthusiasts. This will involve, in all probability, a demonstration of the transmission of pictures by wire, and also high-frequency testing apparatus.

A suitable programme, describing the stalls of the various exhibitors and giving the musical items each evening, is being prepared and will be available to the public.

THE Wellington Amateur Transmitters' Association will make a display of apparatus, and as already announced, an exhibition will be made of the winning sets in the constructional competition. These competitions are being conducted by the Wellington Amateur Radio Society. Entry, of course, in those competitions is not limited to members of that Association, but are open to any constructor. These entries, as announced earlier, must be delivered to Station 2YA on the evening of July 17, between the hours of 7 and 9 p.m.

Boxing

Relay from Greymouth Proposed

THE first relay from the West Coast of the South Island is planned for the end of August, when the New Zealand Amateur Boxing Championships are to take place. The length of this relay will be 148 miles and is contingent on a line being available.

1YA Studio Choir

First Performance, August 6th

THE recently formed 1YA Choir is destined to prove a very efficient combination. Under Mr. Len Barnes, it is developing splendidly and will make its radio debut on Tuesday, August 6, when Sterndale Bennett's "May Queen" will be presented.