

To Improve Radio No Rush of Complaints

THE general invitation we issued to listeners in our article last week when discussing the action of the Electrical Federation has not brought a flood of correspondence. As a matter of fact, at the moment of writing (Saturday morning), the only letter we have received is a very long one from Mr. R. Leslie Jones, a well-known and enthusiastic exponent of views on radio. Although it may be a little early to draw conclusions, it would seem that the comparative silence of listeners indicates a considerable degree of satisfaction with the programmes and transmissions as now obtaining. It is undoubted that had general dissatisfaction existed, listeners would have voiced their feelings freely apart from our specific invitation to do so.

The views of Mr. Jones run to three closely-written foolscap pages, and must necessarily be condensed. Mr. Jones attributes the advance made by the Broadcasting Company to the "considerable shaking up" emanating from many quarters. As an ordinary listener-in, he confesses that much improvement has been made, although personally he had complained bitterly at times about transmission. There were periods when transmission was all that could be desired, and lately he had noticed a decided improvement. Mr. Jones accepts the view that many valve set owners in Wellington may have overloaded their sets, but apart from that he considers much trouble has been due to "rotten loudspeakers."

In connection with programmes he could not express satisfaction. Many were good, but at the same time many were "rotten." In some cases performers treated the public to songs which were a scream and a farce, the said songs being only suitable for male voices, whereas a female attempted them. He considered that the class of performer could be improved by a more liberal scale of payment—"wedding cakes could not be purchased at the price of plain cakes."

The fault of artists failing to appear best on the air was not entirely due to the Broadcasting Company. These artists might show up fairly well on trial auditions, but go to pieces when put before the microphone. That, of course, irritated listeners and created complaints. The best part of the programmes were the gramophone records.

The dealers were quite entitled to organise to improve radio as they paid a substantial license fee. Finally, Mr. Jones suggested that the chief engineer of the Radio Broadcasting Company, Mr. Bingham, should reside in Wellington, in contact with the most important of the YA stations. He appreciated that radio was a boon to all, and wished to see radio installed in every home possible. It was the cheapest form of entertainment.

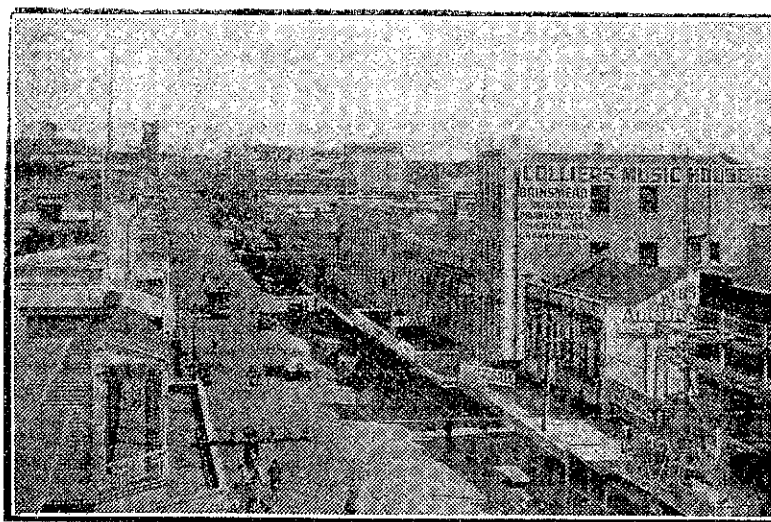
Station 2YB Greatly Appreciated

STATION 2YB is meeting a felt want in Taranaki, and it is plain that its inception will mark a definite expansion of interest in that province. The schedule now in operation is as follows:—

Sunday, 6-7 p.m.: Children's service, conducted by Uncle David.
8.15-10 p.m.: Concert programme.
Monday, 8-10 p.m.: Concert programme.
Wednesday, 7.30-8 p.m.: Sporting news and information. 8-10 p.m.: Concert programme.
Saturday, 2.30-5 p.m.: Sports relay.
7-8 p.m.: Sports results and talks.

2YB Heard in New South Wales.

A REPORT from Bowral, New South Wales, reports receiving of 2YB, New Plymouth, on the opening night. This is the first report from overseas.



This view shows the situation of 2YB in the top floor of Collier's Music Warehouse. This is a very central and admirable situation, and the North Taranaki Radio Society and radio listeners in general are indebted to Collier's Music House for the co-operation and assistance afforded by use of this splendid site.

Series of Valuable Lectures

From 1YA

TALKS on the New Zealand manufacture of everyday commodities will be given with the co-operation of the Auckland Manufacturers' Association on alternate Thursdays from May 23, at 7.40 p.m.

On Thursday, May 9, a talk was given on "The Manufacture of Sugar,"

N.Z. Radio Listeners' Church Broadcasting Guide Splendid Demand 4YA Advisory Committee Appointed

THE 1929-30 edition of the "New Zealand Radio Listeners' Guide" was put into circulation last week, and is already meeting with a very satisfactory and enthusiastic demand. Dealers report strong sales and repeat orders have come to hand from many retailers. General satisfaction has been expressed with the excellence of the production and the welcome information contained in it from the technical point of view. Listeners who are interested in the technical and service side of radio, as well as other necessary data necessary to get the best out of one's set, are advised to secure a copy early.

IN furtherance of its public relations scheme, the Radio Broadcasting Company of New Zealand inaugurated the first of the Public Relations Committees in Dunedin at a meeting of church delegates on May 6. The following representatives attended and unanimously decided to form a 4YA church service advisory committee:—Archdeacon Fitchett (Anglican), the Revs. E. S. Tuckwell (Baptist), H. E. Bellhouse (Methodist), A. Mead (Congregational), W. D. More (Church of Christ), George Miller (Presbyterian), Captain Chandler (Salvation Army), J. Ball (editor-announcer, R.B.C., N.Z., Ltd.), and S. J. Hayden (station director, 4YA).

For the purposes of the conference, Mr. J. Ball, who attended as the company's representative, was elected to the chair, and stated that it was the opinion of the Broadcasting Company that the question of church broadcasting and attendant matters required the advice and consideration of a specially qualified nature which only a committee of church representatives was in a position to give. The operations of the committees in Auckland, Wellington, and Christchurch were outlined, and after discussion it was decided, on the motion of Archdeacon Fitchett, that the company's proposals should be adopted, and that the conference should form itself into a committee. The Rev. E. S. Tuckwell was elected to the chair for the ensuing twelve months.

After discussion it was decided that the following number of services per annum for the respective denominations be recommended to the company: Anglicans, 10; Presbyterians, 10; Methodists, 8; Baptist, Congregational, Church of Christ, and Salvation Army, 6 each. The decision of the committee will result in the Salvation Army regularly broadcasting its services for the first time in New Zealand.

The Rev. Mr. Tuckwell said he considered that the broadcasting was filling a very great function in providing the churches with an opportunity for reaching those people who were either unable to or did not attend the actual services. He expressed the opinion that the committee, in conjunction with the Radio Broadcasting Company, would materially react to the benefit of listeners in so far as the handling of church matters on the air was concerned.

and this will be followed by talks on manufactures in which sugar is mainly used, viz.:

May 23, 1929—"Confectionery."

June 6, 1929—"Biscuits."

June 20, 1929—"Jams and Preserves."

Following these talks will be others on such subjects as "Leather" and "Leather Goods," "Wool and Woollen Goods," "Coal and Coal-tar and By-products," and, in fact, most of the useful commodities manufactured in the Dominion, and should prove of great interest to listeners.

One of the main objects of the New Zealand Manufacturers' Federation to

which the Auckland Association is affiliated, is to aid, foster, and develop in every way possible the secondary and manufacturing industries that are and may at any time be established in the Dominion, and these talks have been arranged with a view to giving the community a better idea of the methods used in the manufacture of the various articles.

"FADA Still the Standard of Radio Reception"
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