

# The New Zealand Radio Record

P.O. BOX, 1082, WELLINGTON.

Published Weekly. Price 3d. Subscription Post Free in advance, 10s. per annum; booked 12s. 6d.

Literary communications should be addressed: "The Editor"; business communications to "The Manager."

Advertisers are asked to note that alterations of advertisements should be in hand Friday of each week for insertion in the succeeding issue, printed Tuesday, bearing Friday's date. No responsibility is accepted for blocks remaining unclaimed three months after each insertion.

N.Z. RADIO PUBLISHING CO., LTD.,  
P.O. Box 1082, WELLINGTON.

WELLINGTON, FRIDAY, MAY 17, 1929.

## SIXTY THOUSAND LISTENERS THIS WINTER.

**A**N optimistic note is struck by our Auckland correspondent in his notes this week. He states that Auckland dealers are enjoying a particularly good demand for radio apparatus, that renewals of licenses by old listeners are maintaining a high level, and that in addition large numbers of new listeners are being enrolled. So satisfactory is the position in general that Auckland dealers are anticipating a steady expansion throughout the winter, and one at least goes on record as holding the view that an increase of approximately 50 per cent. on the present total is feasible by the end of the winter.

**T**HIS is an encouraging note to strike. It is in that atmosphere that expansion takes place, and this note from the northern city may be taken as a refreshing lead by the rest of the Dominion. The Auckland Radio Society recently formed is putting a great deal of vigour and enterprise into its work, and is encouraging the development of an aggressive pro-radio atmosphere. This enterprise is a fit accompaniment to the progressive spirit being shown by the Radio Broadcasting Company in introducing steadily improved programmes, new voices of quality, and enterprise in coverage of public events such as the opening of the Waikato Winter Show and the long-distance relay from Invercargill to Christchurch. With the effort made to provide a suitable coverage of public events, as well as maintaining the musical programmes at full strength, the broadcasting service will certainly take rank as something to which every person of standing should be a contributor. The striking thing about broadcasting is this: that each extra 30s. raises the general standard. When the revenue is £40,000 per annum, each licensee participates for his 30s. in a £40,000 service. When the broadcasting revenue is £60,000 per annum, then for the same money the listener receives a vastly improved service. It is, therefore, very important, even from the selfish point of view, that each listener should endeavour to enrol others; for, by so doing, he is directly serving his own ends by making it possible to enjoy better and better service.

**S**CETICISM must attach to the message from Invercargill that a local inventor there had managed to evolve a successful static eliminator. We recall elsewhere the measures we took to secure full information of that device on the announcement being made. Our correspondent in Invercargill, after diligent inquiry, has found

**Mullard**  
THE MASTER VALVE

Embodies all improvements  
known to Valve Manufacturers.

himself quite unable to locate either the inventor or the invention, nor can he secure from the Patent Offices any indication as to such a device having been registered. In the circumstances, suspicion attaches to the announcement until the inventor, whoever he is, comes forward and receives that merit of fame and financial reward to which he would be entitled on substantiation of the claims made. If the thing is a hoax, we cannot imagine what good purpose has been served by giving publicity to the extravagant statements made. If, on the other hand, the inventor, whoever he is, has achieved a genuine success, we specifically invite him to make good the claims advanced.

## "The Dover Road"

A Three-act Comedy from  
1YA

## Popular Radio Inspector

Mr. A. W. Head  
Farewelled

**T**HE Auckland Comedy Players, under the direction of Mr. J. F. Montague, will present this brilliant comedy at 1YA on Wednesday, 22nd instant, the performance, with orchestral interludes, taking up the whole evening.

"The Dover Road" is undoubtedly one of Milne's best plays. The central idea is a quaint and original one—that of the wealthy Mr. Latimer, who has a house on "the Dover Road," to which runaway couples, taking that road, are inveigled, and kept for a week in order that they may discover each other's shortcomings before it is too late. The situations are full of the most delicious comedy, and the dialogue is, as might be expected from Milne's pen, witty and brilliant. It is comedy of a high order, and in the hands of Mr. Montague's company of players it should prove a striking success. The cast will be a very strong one, and will include a number of new players who will lend additional interest to the production.

## A 3YA Relay

Installation of Mayor and  
Councillors

**S**TATION 3YA carried out a very interesting relay when it broadcast the installation of the Mayor and councillors of Christchurch. Very great interest had been taken in the Christchurch municipal elections, and on the night of the installation the Council Chamber was crowded. 3YA listeners who could not attend were privileged to hear all that went on.

## Radio in Gisborne

**F**OLLOWING on the visit to Hastings and Napier by Mr. J. Ball, editor-announcer of the Broadcasting Company, an invitation has been received from the Radio Society of Gisborne to visit that town. This invitation has been accepted by the Broadcasting Company, and arrangements will be made for Mr. Ball to meet the radio dealers and listeners of Gisborne early in June.

**M**R. A. W. HEAD, radio inspector for the Post and Telegraph Department, Christchurch, has been notified of his transfer to Awarua, Bluff, where he will be superintendent of the wireless station. On Monday evening prior to his leaving for the south the Radio Society gave a send-off in its rooms to Mr. Head.

Mr. D. McMahon, an officer of the Post and Telegraph Department, and now at the Wellington radio station, succeeds Mr. Head in Christchurch. The function was a fine tribute to the popularity of Mr. Head and to his efficiency as a radio inspector. His duties have mainly consisted of inspecting amateur radio stations and enforcing the payment of licensing-in license fees. He has been a very active official, keenly interested in radio and all pertaining thereto.

During his term as radio inspector in Christchurch—a matter of slightly over two years—he has seen the number of licensed listeners grow from a few hundred—600 odd, so it was stated at his valedictory gathering—to the present satisfactory total of thousands.

## 'Varsity Play to be Broadcast

**S**ATURDAY, the 18th inst., 1YA will broadcast at approximately 9.30 p.m. a portion of the annual play to be given by the University Students' Association at St. James's Theatre. The following Friday, the 24th, an earlier scene will be broadcast at approximately 8.45 p.m.

## Relay from Timaru

**O**N Monday, June 10, 3YA will carry out a relay from Timaru. The occasion is a concert to be presented by the Orchestral Society. It is an excellent combination, and the best of Timaru's vocal talent will assist.

## SYDAL DID IT!

Customer: "My wife has very badly chapped hands and nothing seems to do them any good." Chemist: "Have you tried Sydal?" "No, I think not." "Well try it." Next day the customer calls to say "Sydal did it." For chapped hands Sydal is a one-night remedy. 2/- everywhere.