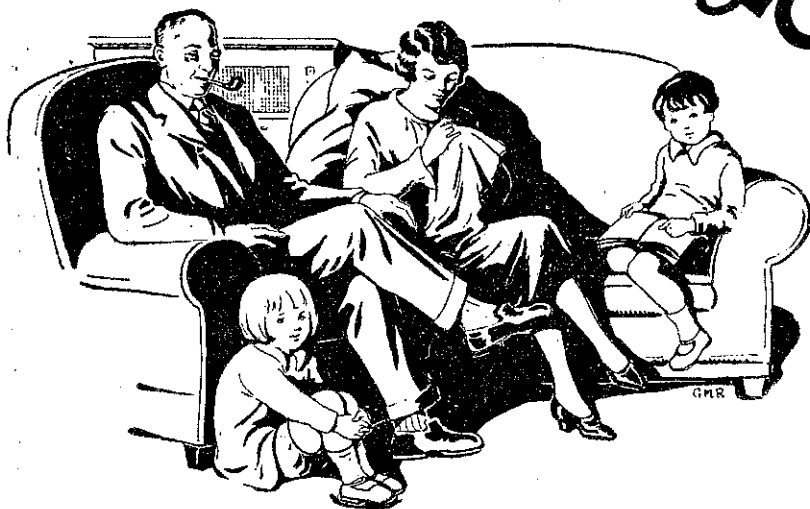


EXPORTER £50 RADIO COMPETITION



'The N.Z. Dairy Produce Exporter,' a monthly paper, with a circulation of 60,000, has launched this novel competition to stimulate rural interest in Radio. Entry from readers of the "Radio Record" is permitted.

COMPETITION OF SKILL.

Who can write, by skill and ingenuity, the longest sentence or series of sentences having some general reference to radio and rural interests, using the most words beginning with the letter R? (Use of the following four supplementary words only is permitted: "a," "and," "the" and "but.") The words used must be good dictionary words, and the sentences must make sense from the point of view of being readable as English, even though the situation conveyed might be nonsensical as an actual happening.

A word already used may be used again (without restriction) to achieve sense, but no such repetition of any word may be counted in the total claimed. All repeated words must be circled (i.e., draw a ring round them) to facilitate checking, and show they are duplicates.

Here are Examples of the Possibilities of the Competition.

Robert the rabbit revolted. Rough red rocks ranged round but Radio rewarded the rural retreat.

Or:

Right round the rutted road rushed Rupert Reynolds. Robert Robbins rapped the rafter rapidly, remarking: "Radio and rural repose ring responsive." Rupert retreated rumbling resonantly, "Rap, radio, rats and refuse!"

HANDSOME PRIZES FOR SKILL

Closing Date, May 17

(Entrance Fee of 1/- postal note)

1. An order for £25 to be spent in the purchase of a Radio Set or apparatus from "Exporter" radio advertisers or their agents.
2. An order for £10, on the same conditions.
3. Ten prizes valued at £1 each—10/- in cash and 10/- subscription (one year prepaid) to "Radio Record."
4. Ten annual subscriptions of 10/- each to "Radio Record."
[Note.—If prize-winners are already subscribers to "Radio Record," money will be paid out in lieu of subscription.]
5. If entries permit, extra prizes will be awarded.

CONDITIONS.

(Closing date, May 17).

1. Write plainly in ink one side of paper only.
2. Put name and address on top of entry, together with number of separate words beginning with "R" claimed.
3. Post, with entry fee of 1/- postal note, to "Radio," P.O. Box 1001, Wellington.
4. Entries close May 17. Results published, if possible, in May issue of "Dairy Exporter," and in "Radio Record."
5. First and second prize-winners must select their prizes from radio goods advertised in the "Exporter," or from radio firms or their agents advertising therein.
6. The judge of the competition is the Managing-Editor of the "Exporter," and his decision is final.