

A Popular Tenor**Renewing Licences****Radio becomes Fully Established**

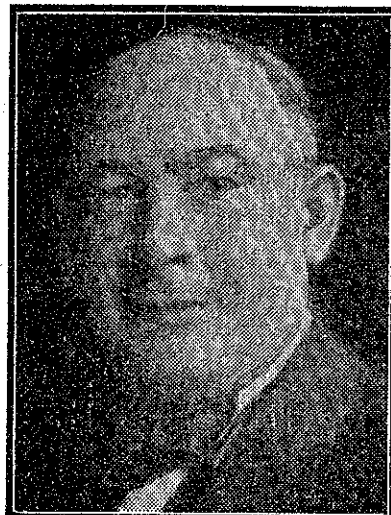
THAT popular tenor soloist, Mr. Herbert F. Wood (of the De Luxe Theatre), has been engaged for concert work at 2YA on March 25. It is rather interesting to record that Mr. Wood was the first artist to sing by wireless in Australasia, as he was associated with the first demonstration of sound

How Austria Meets the Problem

EVERY radio subscriber in Austria has to give notice to terminate his subscriptions at the end of the year if he does not wish to continue it, and must fill up a form at the nearest post-office, between December 1 and 25. After that date he is liable for the whole of next year, and there is no appeal.

If he dies his executors must pay the full subscription for him, collected monthly, and give notice during the first twenty-five days of the following December, the only time at which such notices can be handed in.

In the mountainous districts, where many new subscribers have lately come in, as the provincial stations have been set going, many protests have been made against this system, for the nearest post offices are often a long way off and snow-drifts may block the way in December; and farmers do not understand why they cannot give notice at other seasons.



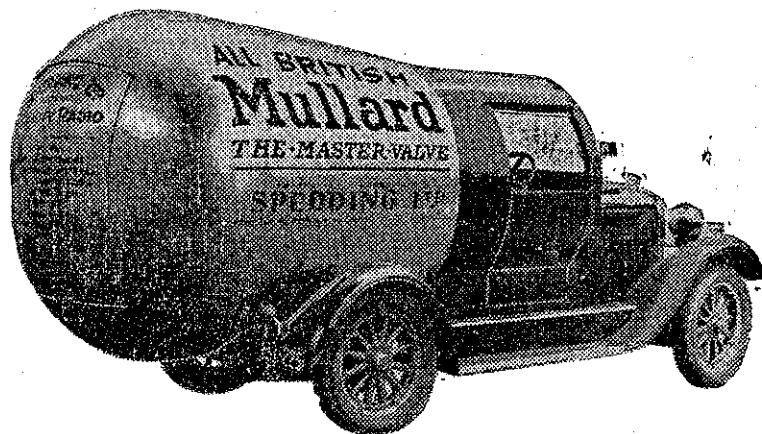
amplification on April 7, 1922. "Tony" Wood (as he is familiarly known) has sung in nearly every theatre of New Zealand and Australia. As an interpreter of Gilbert and Sullivan, the late Tom Pollard paid the highest possible tribute to Mr. Wood. Who hasn't heard him sing "Take a Pair of Sparkling Eyes," "A Wand'ring Minstrel," "I Love You in Velvet," etc? A few seasons back he was engaged to sing in

Sydney, Melbourne, and Adelaide, and so successful was his appearance that the Melbourne "Punch" wrote: "Herbert F. Wood is one of the finest tenors in Australasia, we welcome him, New Zealand may well be proud of him." His services are in constant demand in Wellington, and at the Sunday band concerts held last year the audience would not let him off the stage until he had sung five or six times.

THAT the radio trade is now becoming an established business is evidenced by this novel "Mullard" traveller's car.

In every new industry the enthusiasm of those with progressive ideas often carries them over the bounds of

The dimensions of the valve are identically proportionate to those of an actual Mullard valve. The inside of the van is practically square, the floor and sides having been squared off, which gives a considerable amount of space between the outer circumference and



Novel travelling van in the form of a Mullard Valve.

the possibilities which exist in that industry at the particular time. This phase of the radio industry has been passed through, first in America, then in England. Australia passed through it before we did, and settled down on to a solid foundation in 1927. There is no doubt that New Zealand has now reached that stage in 1929.

The world has been culled over by manufacturers' representatives, importers and agents to select the lines which are leaders in their respective classes; and sufficient time has now elapsed for the various lines which have been imported into New Zealand to be tried out, and for the ascendancy of the tried and proven products to be established. The result is that today we have the culling process completed, and the world's best lines are holding the ascendancy in New Zealand, as they do in other countries. The dealer can trade with more confidence and concentrate on the established lines, knowing that he is not going to be upset by some low-priced inferior article. Many times the dealer has been tempted to try out these products, and has learnt by experience that the standard lines are the only ones worth concentrating on. That is why the radio trade in 1929 can be said to have a really solid foundation. With the world's leading manufacturers thoroughly established, the public and dealers can purchase radio equipment with confidence.

A typical example of the confidence now prevailing in the radio trade is the placing on the road of a unique traveller's car by the New Zealand Mullard selling agents, Messrs. Spedding, Limited, of Auckland. This Mullard car is unique in both appearance and interior design. The actual body of the valve is 8ft. 9in. long, with a diameter in proportion to the length of a Mullard valve. The base of the valve provides the driver's cab, and with the sliding doors pulled down, completely encloses the driver, making a very fine all-weather outfit, enabling the driver to proceed in any weather with absolute comfort.

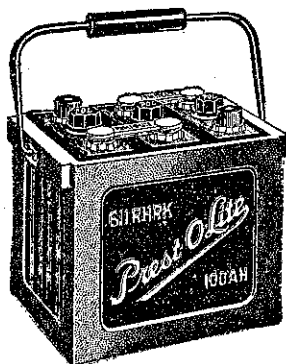
the interior lining, in some cases a depth of more than twelve inches. This space has been divided off into compartments, each compartment being numbered, which facilitates the quick location of any type of valve required. The interior space, part from these compartments, enables a large quantity of material to be carried, and it is hard to conceive any method of construction which could make provision for a greater amount of material in a similar space.

A novel installation is housed in four of the rear compartments. This comprises a power amplifier, using the Mullard P.M.3 and P.M.24-5 electrode valve, and two Mullard transformers. In the compartment below is a gramophone motor and electric pickup. The other compartments are taken up with dry B. & C. batteries, and a lead from the car batteries is taken to a plug-in terminal immediately alongside the B batteries. From two small plug-in terminals it is possible to demonstrate on any speaker the enormous amplification of these Mullard valves. In the case of a dynamic speaker being used, the field current is taken from the plug-in terminal mentioned above.

This outfit has created an immense amount of interest as it has passed through the various towns in the North Island, and the same interest is being displayed in the South Island, of which it is now making a complete tour.

The substantial cost of such an outfit touring through New Zealand is ample evidence of the confidence displayed in the future of the radio business in New Zealand.

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