

The New Zealand Radio Record

P.O. BOX 1032, WELLINGTON.

Published Weekly. Price 3d. Subscription Post Free in advance, 10s. per annum; booked 12s. 6d.

Literary communications should be addressed: "The Editor"; business communications to "The Manager."

Advertisers are asked to note that alterations of advertisements should be in hand Friday of each week for insertion in the succeeding issue, printed Tuesday, bearing Friday's date. No responsibility is accepted for blocks remaining unclaimed three months after each insertion.

N.Z. RADIO PUBLISHING CO., LTD.,
P.O. Box 1032, WELLINGTON.

WELLINGTON, FRIDAY, FEBRUARY 22, 1929.

B CLASS STATIONS NOT APPROVED.

ANNOUNCEMENT is made that the Postmaster-General, the Hon. J. Donald, has decided not to approve the request for permission to establish and operate B Class stations in New Zealand for the sale of advertising time. We are convinced that this decision on the part of the Minister is sound and in line with the best course of development for the future protection of radio in general and listeners in particular.

We have given in our columns full publicity to the case made for the operation of B Class stations dependent upon advertising revenue, and have set forth in detail our view that that policy was fundamentally unsound, having regard to the best interests of the present and future development of radio. Into those reasons there is now no need to go. The departmental officers from whom the Minister called for report undoubtedly placed the full facts before the Minister and enabled him to arrive at the decision he has come to. Detailed reasons for his action will be issued by the Minister in due course, and will be read with much interest by both those for and against the proposition.

In our opposition to the proposal to introduce B Class stations relying upon advertising revenue, we have been concerned wholly and solely with the need for developing the radio service upon a strong and stable foundation. The unified system of control, in our view, is undoubtedly the better. It is proving most satisfactory in Britain, and is enabling a very high standard of service to be given there without the intrusion of the advertising element. So far as the advocates of B Class stations were concerned with the introduction of longer hours and improved service, we are wholly with them. Those objectives, however, will in our view best be attained by concentration upon the existing organisation than by the creation of a new and competitive organisation. Dealers, we know, desire longer hours of operation, particularly such as will permit the demonstration of sets for a longer period in business hours and facilitate the sale of wireless equipment. That objective is commendable and has our support. No one would be more pleased than ourselves to see it possible for the Broadcasting Company to give longer sessions and more sessions. It may be taken for granted that the Broadcasting Company itself is alive to the desirability of expanding its service, but as a business proposition it unquestionably must take into account the means for meeting the cost of such increased service. It is true that of late the revenue available to the Broadcasting Company has increased, but as a definite offset against this must be placed the apparently unavoidable seasonal decline suffered in the early stages of the Company's financial year when, following on March 31 last, registrations were for a long period below 30,000. In our view, hard and fast adherence to the present license year is unbusiness-like, and imposes an unnecessary loss upon the revenue available for broadcasting. That, however, is by the way, but it is a material point with which to counter those who take the maximum figures and glibly compute the revenues available for radio. That the Broadcasting Company should increase its service in every way possible is desirable, and we shall not cease to urge that as opportunity offers and means permit

"B" Class Stations not Approved by Minister

Reasoned Statement to be Issued

THE Hon. J. Donald, Postmaster-General, has announced he is not disposed to accede to the request to authorise the erection of B Class stations to operate in New Zealand, and to be dependent upon revenue derived from the sale of time and advertising publicity over the air.

A deputation recently waited upon the Minister to represent, on behalf of traders and others interested, their desire that permission to this effect should be given. It was advanced on behalf of the deputation that, if permission was given, a company would be formed to operate a chain of stations throughout the Dominion to give longer hours of service without cost to listeners.

The Minister has taken time to investigate the matter, and now makes the statement that he is not disposed to accede to the request and that a reasoned statement covering the grounds of his decision will be issued in the near future.

Dual Transmissions from 2YA.

Test for Wellington Listeners

FROM Thursday, February 21, till Tuesday, (inclusive) the following week, there will be dual transmissions of 2YA programmes.

The purpose of this extra transmission, as explained in last week's "Radio Record," is to enable Wellington listeners to prove whether their sets suffer from overloading when tuned in to 2YA.

For the purpose of carrying out the test the New Plymouth transmitting set, which has been assembled in Christchurch, has been installed at 2YA, and when the powerful 2YA is sending out its 5000 watts, its confrere will be transmitting 50-100 watts.

Wellington valve set users will thus have the opportunity of comparing their reception of 2YA and of 2YB on their respective wavelengths.

THE overloading of sets is a very common occurrence among listeners in proximity to 2YA owing to the high power of that station, but generally the bad reception resulting from such overloading is not attributed to the real reason. The dual transmissions from 2YA this week will no doubt prove to many listeners that they are overloading their sets. In such cases the remedy is simple.

The wavelength on which the 2YB transmitter will work is 268 metres. That of 2YA is, of course, 420 metres.

IN connection with the New Plymouth transmitter, it is interesting to learn that among the reports of reception on the night of the test from the studio of 3YA, was one from Mr. R. G. Bennett, of Ruawai, North Auckland. He received the broadcast clearly. His report is the longest-distanced yet to hand.

After the test at 2YA, the transmitter will be dismantled the following Wednesday (silent day at 2YA) and sent on to New Plymouth.

Presenting the Colours

2YA Have Unique Broadcast on Sunday

THE ceremony of presenting colours to the First Battalion of the Wellington Regiment will take place on Sunday afternoon week. It will be an impressive celebration and will be in a modified form, akin to the historic "Trooping the Colour" which takes place annually at the Horse Guards Parade, London.

The presentation of the colours will be performed by the Governor-General, Sir Charles Fergusson.

FOR SALE.

1 "B" KODEL ELIMINATOR, as new, been in use only one month. Voltage tappings: B—DET. B90. B150. B180. Price £8, cost £12/10/- new. Reason for selling owner having shifted out of power area. Apply "Radio." c/o Record Office.

Use Our Booking Offices in Advance.

S-O-S

TRAVEL IN COMFORT BY
CAR

NEW PLYMOUTH.
WELLINGTON — PALMERSTON