# The New Zealand

P.O. BOX, 1032, WELLINGTON.

Published Weekly. Subscription Post Free in advance, 10s. Price 3d. per annum; booked 12s. 6d.

Literary communications should be addressed: "The Editor"; business communications to "The Manager."

Advertisers are asked to note that alterations of advertisements should be in hand Friday of each week for insertion in the succeeding issue, printed Tuesday, bearing Friday's date. No responsibility is accepted for blocks remaining unclaimed three months after each insertion.

> N.Z. RADIO PUBLISHING CO., I/TD., P.O. Box 1032, WELLINGTON.

### WELLINGTON, FRIDAY, FEBRUARY 15, 1929.

#### EDITORIAL NOTES

OUR Taranaki friends will be more than pleased at the satisfactory outcome of the trial made on Thursday last of the transmitting plant assembled in Christchurch by the Radio Broadcasting Company for erection at New Plymouth under the title of 2YB. gratulations of the heartiest nature can be accorded to the Taranaki Radio Society for its enterprise in this matter. Every sympathy has always been available for the wireless enthusiasts of Taranaki in the difficult plight that has been theirs in regard to reception. arguments that proceeded in the early days of 2YA will still be Into them there is now no need to go, but without reviving those old controveries it may be admitted, we think, that the geographical conditions attaching to the situation of Taranaki are a material factor in the quality of reception possible from station 2YA. The difficulty is to be solved by the erection of a receiving station and the provision of a land-line into New Plymouth for the retransmission of such programmes from 2YA as it is desired to relay.

WITH commendable enterprise, however, the Taranaki enthusiasts aim to provide programmes of their own, as well as using those desirable from 2YA. Organisation of a comprehensive nature has been undertaken to utilise the talent and equipment available in New Plymouth. With the backing of enthusiasm and the loyal support of all concerned, we anticipate that a definite advance will be recorded in radio matters in this area. The dealers are looking for increased trade, and all interested in radio are anticipating that benefits will accrue from the combined enterprise of the North Taranaki radio enthusiasts and the Broadcasting Company.

WE have already indicated in earlier articles that it is our view that this Taranaki enterprise will be the forerunner of a campaign of development on similar lines in other centres. admitted that the areas favourably served by the existing four YA stations are limited, and that without high-quality receivers listenersin situated outside those areas are not able to receive full value from In order to make radio available to the existing radio service. large areas of population outside the districts now adequately served by the YA stations, it is necessary to place relay stations at strategical Such provision will permit of radio being placed on tap as desired at less cost to prospective listeners than otherwise would That is the crux of the matter. Economic factors have to be taken into consideration. Those who are prepared to pay the price of high-quality receivers capable of receiving the YA stations from any point in the Dominion are limited in number. There is a large circle which is prepared to go to a certain figure to enjoy radio. It is the desire of those governing the radio service that it shall be possible to provide reticulation points in new districts as rapidly as possible, in order to tap these hitherto unexploited areas As it proves possible to do this, then radio will become increasingly popular and the whole organisation be We look upon the Taranaki enterprise as a milestone in the progress of New Zealand radio.

# Radio Licenses as on Feb. 1.

Particulars of radio licenses as received in the General Post Office. up to February 1, 1929, are as follow:-

AUCKLAND	Receiving.	Transmitting. 61	Dealers. 426	Total. 15,153
WELLINGTON	17.608	59	610	18.277
CHRISTCHURCH	8.350	57	283	8,670
DUNEDIN	3,006	25	164	3.195
	43,630	182	1.483	45,205

# "Trooping the Colours"

#### 2YAto Broadcast Interesting Ceremony

THE trooping of the King's colour is the most impressive display of military ceremonial that Lordon enjoys during the year. It can be seen only in London, but on Sunday, March 3. Wellington is to have a ceremony of a similar kind, though perhaps not of the same degree of grandeur. day colours will be presented to the First Battalion Wellington Regiment, the ceremony taking place in the Basin Reserve.

The British Broadcasting Corporation has described the "Trooping of the Colour" on relay from the Horse Guards Parade and the occasion has made a very interesting broadcast, the sharp words of command shouted across the parade ground, the clang of rifle butts, the jingling of harness and the music of the massed bands all coming over well.

The Wellington ceremony will be broadcast by 2YA.

# Do you Overload your Set?

# Wellington Listeners to Have Interesting Test

NOW that the New Plymouth transmitter is about ready, the Broadcasting Company proposes to install it at 2YA for a short period until all the studio preparations at New Plymouth are completed. An application for permission to do so has been made to the Post and Telegraph Department and has been granted. The motive underlying this action by the Broadcasting Company is to carry out an experiment for the benefit of the people of Wellington.

The Broadcasting Company proposes to test dual transmissions on high and low power-on 5000 watts and on 50 watts. These simultaneous dual transmissions of the same programme will enable the owners of valve sets to prove whether their sets suffer from overloading when tuned in to 2YA.

IT will be remembered that complaints have been made by Wellington listeners concerning their reception of 2YA, when more distant listeners The occasion is therefore being availed of by the Broadcasting Company to arrange for transmissions on the high and on the low power so that listeners will be able to demonstrate to their own satisfaction whether they are overloading their sets when listening to the big

Overloading is a very common occurrence, but generally the bad recent tion is then attributed to some other reason. In the event of poor recen tion, due to overloading the set, the remedy is simple. Without doubt, thè dual transmission will prove to many listeners that they are overloading

#### 

# Vocational Guidance

## Series of Lectures at 3YA

DURING next week, at 3YA, a series of four lectures on vocational guidance will be given by Mr. G. M. WESTERN Keys, M.A., Department of Education, Guidance Department at the Boys' First £5 gets it, railway charges paid. Gordon Hall, Y.M.C.A., Christchurch, The lectures will describe the methods

and possibilities of vocational guidance, while the professions, trades, and farming, will be discussed.

### FOR SALE.

ELECTRIC CONE SPEAKER, as used at YA Broadwho is in charge of the Vocational casting Stations. In perfect condition,

"Radio Record" Office."