

National Swimming "Most Comprehensively Organised in the World" New Plymouth Station

Relays Arranged by 2YA

Overseas Praise for Broadcasting Co.

Progress Being Made

IT was just seven years ago that the National Swimming Championships were held in Wellington, and it is more than likely that seven years at the least will elapse before the next national gathering of this nature takes place in this city. Realising the great interest in swimming that is being manifest at the present time, station 2YA has availed themselves of every opportunity to broadcast those events that will be of greatest interest to listeners. Reference to the programme section will show that the station will broadcast actual running descriptions on three occasions, that is, on Saturday, February 2; Monday, February 4; and Saturday, February 9.

On Saturday, February 2, the championship from the Te Aro baths will be described. On Monday and Saturday following, the other championship events will take place and likewise be described, but in the meantime, the other interesting events will be taking place.

A representative of the company will witness the life-saving at Lyall Bay on Tuesday morning, taking full notes so that listeners may look forward to an interesting description combined with the results when the station goes on the air at 3 o'clock that afternoon, or shortly afterwards, if they have not finished at that hour.

The Kellerman Cup competition of three miles will take place in the harbour on Thursday morning. The station will not go on the air to broadcast these events, owing to technical difficulties, but a representative of the company will either accompany the swimmers in a launch or will secure a vantage point for the full race from which all its interesting details may be noted. When the station goes on the air at 3 o'clock to broadcast its usual programme of gramophone records, a description of the race such as viewed by the representative will be given.

On Thursday night, the competition for the Norden Cup will take place at the Riddiford Baths, Lower Hutt. Actually, the station will broadcast its usual Thursday night's programme of band music, but arrangements have been made that results will be speedily sent to 2YA, and the programme will be stopped in order that listeners may get these important results as soon as they are possibly available.

Thus, swimming enthusiasts all over New Zealand will be interested in the broadcast from 2YA. This is the first time in the history of broadcasting that the national swimming championships have been broadcast, and great interest will await the efforts of 2YA.

The swimming championships are not only for adults, but for children and young people. These the association has considered wise to billet instead of placing out at hotels. An appeal is therefore made to all Wellington residents who have the facilities to billet these young people for approximately a week. The president, Mr. P. Colra, c/o Kilbirnie Post Office,

DETAILS of the organisation set up by the Broadcasting Company to establish closer relations with the listening public were recently incorporated in a booklet entitled "Public Relations of the Radio Broadcasting Company of N.Z., Limited." This organisation, as is well known in New Zealand, provides for advisory committees in connection with the Children's Sessions, the religious services, music and dramatic interests, and also for the appointment of honorary official listeners throughout New Zealand.

Copies of this booklet have been sent overseas and have aroused keen interest in broadcasting circles. The Broadcasting Company's official consultant in America, Mr. Edgar H. Felix, in acknowledging the booklet says, inter alia:—

"Your booklet: 'Public Relations of the Radio Broadcasting Company of N.Z., Limited,' is very satisfying evidence of your company's efforts to establish close relations with those public interests able to serve the broadcasting audience. Unquestionably, this is the most comprehensively organised structure which has been built up anywhere in the world with this purpose in view."

The British Broadcasting Corporation writes as follows:—

"We have to acknowledge with many thanks the copy of your booklet: 'Public Relations,' which you have been good enough to send us.

"We are following the development of broadcasting in New Zealand with particular interest, and are glad to have all available information.

"We are passing 'Public Relations' to all our departments interested in order that they may compare your system with others and may gain an idea of the present position of your organisation."

2YA Sports Service

An Appreciative Correspondent

I WAS indeed surprised in perusing this week's "Radio Record" to find no special mention by you of the remarkable service rendered by 2YA sports service during the holidays. You gave prominence in your editorial column to the service rendered by the British Broadcasting Company during the period when no newspapers were printed by keeping their listeners in touch with the latest bulletins of the health of His Majesty the King, and the latest scores in the Test match, yet a much more efficient service was maintained by 2YA over the same period. The company receive enough bumps now, and I would have thought, sir, that you would have seized the golden opportunity to boost your New Zealand stations. A service such as 2YA rendered must require considerable organisation, and that it was greatly appreciated no one will deny, particularly on New Year's Day, when no newspapers were published, 2YA rendered an invaluable service to listeners. At my own residence 17 persons listened with interest to the complete sporting results all over New Zealand.

Another matter which I feel should have received prominence in your journal was the phenomenal results obtained

by 2YA's sporting commissioner in his selections of candidates during the holiday racing. In all, he selected 51 firsts, 38 seconds, and 25 thirds—truly a remarkable performance. These results have been confirmed from five different sources. Included in these results were first and second in Auckland Cup, first and second in Great Northern Foal Stakes, Auckland Racing Club Handicap, first in Great Northern Derby. At the New Zealand Cup meeting he selected first, second and third in the New Zealand Cup, while his selection of Queen Arch in the Cornwall Handicap was outstanding.

When 3LO's sporting commissioner, Eric Welch, selected the winners over five days' racing carnival, "Wireless Weekly" did not forget to mention it, yet when our own station can pride itself on a gentleman just as competent, nothing is said. A hush-hush policy is being manifest over 2YA's sporting service, but listeners now demand to hear the gentleman responsible for the compilation of these reviews, etc. Many of my friends have phoned the studio requesting to speak personally to the sporting commissioner, and tender their sincere thanks, but the answer one receives gives no satisfaction. Will the company be prepared for 2YA's sporting commissioner to answer queries on sporting matters by letter? The Test cricket progress reports and close of play results from 2YA have been greatly appreciated and not once have they disappointed. Soon after 9 p.m. the close of play results are "put over the air." In conclusion let me again thank, on behalf of many listeners, 2YA's special sports service.—P. S. PHILLIPS (Wellington).

[While appreciating this correspondent's enthusiasm, it is regretted that it is not possible or desirable for the special correspondent of 2YA to undertake personal or written contact with the public on the lines indicated.—Ed.]

THE radio broadcasting station about to be established in New Plymouth should be ready to take the air about the end of February, or in March, says the "Taranaki News." A combined meeting of sub-centres of the North Taranaki Radio Society dealing with matters in connection with the new station was held lately. Mr. E. J. L. Payne presiding over an attendance of fourteen.

Donations of materials were received from the following, with thanks expressed to the donors: New Plymouth Sash and Door Co., Ltd., and F. H. Jellyman, conduits, and sundry materials from A. and T. Burt, Ltd., and T. Ballinger and Co., Ltd., and others.

A financial statement and a cheque for £15 15s. 8d. were received from the Regimental Band, as a result of the recent concert in Pukekura Park. Thanks were expressed for the very real assistance given by the band. The question of the band and the society combining to give a concert on a grand scale was mentioned and discussed at length, but it was felt that expenses would be high and this was not the time of the year when the public would respond sufficiently to ensure an adequate profit. The matter was shelved for the time being. The concert will probably be held about the end of February.

The technical committee reported that it was ready to commence work and had already made preparations. Other committees also reported the progress made. So far, it was stated the agreement from the Radio Broadcasting Company had not been received, while permission to erect a mast on King's Building is still being awaited. Members of the technical committee are to visit the south in the near future and will attend a try-out of the equipment being assembled and tested by the company.

The Minister of Internal Affairs has refused permission for the holding of an art union with radio receivers as prizes.

The question of wavelength was discussed, members being keen to ensure that the one allotted was one which was not likely to interfere with other stations. The secretary was instructed to write to the Post and Telegraph Department on the matter. The wavelength previously allotted to New Plymouth was 285 metres, but this has since been given to Palmerston North. Some of those present were of the opinion that a wavelength of over 400 metres would be best for New Plymouth.

The finance committee intends to embark on a further campaign to raise funds and solicit donations, a number of which have been promised. A deputation was appointed to wait on the Borough Council in support of the society's request for a subsidy. The Palmerston North Borough Council, it was stated, subsidised the station in that town to the extent of £50, and the society hopes to receive a similar sum in New Plymouth.

Considerable discussion took place regarding a proposal to standardise a crystal receiving outfit which could be installed for a few pounds. Dealers present considered that they could install outfits suitable for receiving the local station at a low cost.