

# £50 Prize Competition for Estimating Popularity of Radio Items

(See article on front page for dates of Competition from various stations and details of the competition.)

## CONDITIONS OF COMPETITION

1. Competitors are requested to use printed coupons, but entries will be accepted if a form similar to the coupon be followed.
2. Competitors must award marks to each item. The lowest number of marks will be 50—the highest 99. (These marks should be given for the amount of pleasure derived from the performance, irrespective of any other consideration.)
3. In the last column of the coupon competitors must arrange the index number of the items in their order of popularity.
4. The competitor whose list contains the largest number of items in correct order of popularity will be judged the winner.
5. The winning order will be obtained by popular vote (the marks awarded to each item will be added together and divided by the number of entrants).
6. In the event of a tie, the prize will be awarded to the competitor whose marks most nearly correspond with the general average marks.
7. Coupons marked "Competition" must be forwarded to P.O. Box 1079, Christchurch, and must be received not later than Wednesday, November 28, at 10 a.m.

(CUT OUT HERE.)

Name .....

Address .....

Station Listened to ..... Y.A.

### Coupon for £50 Columbia Gramophone Radio Competition

Item No.	NAME OF ITEM.	Marks. 50-99.	Item numbers in order of popularity.
1	Symphony Orchestra—"Poet and Peasant"	.....	.....
2	Comic Opera (vocal—"Memories" (from "The Student Prince.")	.....	.....
3	Piano Solo—"Liebestraume."	.....	.....
4	Grand Opera (vocal—"Credo" (from "Otello.")	.....	.....
5	Saxophone Solo—"Valse Mazanetta."	.....	.....
6	Song (comic)—"I'm 94 To-day."	.....	.....
7	Light Orchestra—"March of the Toys."	.....	.....
8	Song (soprano) with flute obbligato—"I've Seen the Swallows Pass."	.....	.....
9	Orchestra and Chorus—"In a Persian Market."	.....	.....
10	Violin Solo—"Hungarian Dance, No. 1."	.....	.....
11	Song (baritone)—"Slumber On, My Little Gypsy Sweetheart."	.....	.....
12	Hawaiian Marimba Orchestra—"Three O'Clock in the Morning."	.....	.....
13	Grand Opera (solo)—"Largo al Factotum" (from "The Barber of Seville.")	.....	.....
14	Comic Opera (orchestra)—Selection from "The Gondoliers."	.....	.....
15	Revue (duet)—Gems from "Oh! Kay."	.....	.....
16	Jazz Orchestra—"Get Out and Get Under the Moon."	.....	.....
17	Military Band—"Martial Moments."	.....	.....