Eliminate "howlers" who contribute nothing but "squeals"



S. P. Andrew, Photo.

Rt. Hon. J. G. Coates
Director of Station REFORM A1.

DURING the past three years the Coates Government has "functioned" efficiently and without "oscillation," in spite of opposition "static" and "interference."

The "service" to the Dominion has continued without "fading" and with generally improved results.

Maintain this "high standard of transmission" by "building up" a strong Reform Party in the new Parliament.

"Eliminate" the "howlers"!

For "Perfect Performance" and "Best Reception" 66 TUNE IN "

with the REFORM Programme which caters for all classes.