Day Armistice

Re-broadcasts of London Service

ARMISTICE DAY falls on a Sunday this year, and the programme of the British commemorative services has been altered and the conditions for overseas reception may not be as favourable as those which obtained in 1927. However, all the New Zealand stations will attempt to re-broadcast the London service. It will be remembered that last year 3YA's re-broadcast of 5SW, which was relaying the service from Canterbury Cathedral, was very successful.

Schubert Centenary

Sporting

Broadcasts from All Stations

ALL the New Zealand stations will commemorate the centenary of the death of that great song writer Franz Schubert, this month. On different evenings the programmes from the various stations will be devoted entirely to the works of the great composer, and lecturers will discourse on his life.

The dates for the concerts are:

1YA Tuesday, November 13.

2YA Monday, November 19.

3YA, Wednesday, November 21.

4YA, Friday, November 16.

A "Courier" 4 Logs Successfully 115 Stations

Mr. C. R. Elliott of Le Bons Bay Banks Peninsula writes in praising the great results achieved by his "Courier" Four and also sent in an enormous long "log" of the stations he has heard. Unfortunately space does not warrant the publication of Mr. Elliott's log but a glimpse of the original shows immediately that he has heard all the big broadcasting and amateur stations in Australasia besides some two score American and Japanese stations. Even 7 B.Y. and 7 C.A. India have been recorded by Mr. Elliott.

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Carnival Week for 3YA

November 3rd-10th.—Racing and Trotting Carnival results-3YA. November 7th.—Leckie v. Radford boxing match-3YA.

Heeney-Tunney Broadcast

Technical Appreciation

THE success of the Heeney-Tunney fight from a radio point of view will still linger in the memory of listeners. As a technical feat the radio service then given took high rank, and copies of the "Radio Record" outlining the treat given New Zealand listeners were posted by Mr. A. Gibbs, Chief Telegraph Engineer, to a number of technical friends in America. The article in the "Record" outlined the accomplishments of the Post and Telegraph operators in picking up Morse messages on shortwave and making them speedily available to the broadcasting staff. Description was also given of the success achieved in picking up and re-broadcasting the special midnight summary of the fight arranged for by the Broadcasting Company.

The feat represented by picking up such a tremendously long-distance reception and rebroadcasting it attracted the interest of the American engineers. In acknowledging receipt of the "Radio Record." Mr. Otto B. Blackwell. transmission development engineer of the American Telephone and Telegraph Company, says:-

"I have been much interested in reading the article of the 'Radio Record' regarding the picking up and broadcasting of the description of the Heeney-Tunney championship fight. There must have been a good deal of thrill in broadcasting so tremendously leng-distance reception, even though we are all becoming used to wonders in the communication art."

Mr. William H. Copen, of the International Standard Electric Corporation. New York, writes:- "So far as I know. this is the longest rebroadcast which has been successfully done, and I feel that you are all to be congratulated on the results you obtained."

Mr. Lloyd Espenschied, also of the American Telephone and Telegraph Company, comments:—"It seems somewhat incongruous that the staging of a fight should be the occasion for connecting together our countries telephon- near Newcastle, the home town of ically! Let us hope this is just the Litchfield, the navigator. This was the forerunner of a more intimate and sus-

be of economic and social use, as well ments on this fact to prove how strong as of sporting interest."

Mr. Ralph Bown, of the American Telephone and Telegraph Company's New York office, says:—"I was particularly interested in looking over the 'Radio Record' and learning something of the personnel and organisation of broadcasting in New Zealand. I have seen copies of the publication put out by the British Broadcasting Company of a somewhat similar nature to the 'Record,' but have never seen anything of the kind in this country. It seems to me a very useful publication."

Intelligent Listening

PLEA for intelligent listening is made by Australian stations. It is pointed out that the ordinary programme of an A class broadcasting station has to be organised to suit the varied tastes of thousands of listeners daily, and it is claimed that it is not practicable to satisfy more than 60 per cent. of this number in regard to any particular item.

To get over the difficulty, it is urged that listeners should intelligently study the daily programmes of the broadcasting stations in the newspapers, and select the items they want to listen to, and tune in to them at the scheduled time. It is claimed that if listeners only tune in what they like and tune off when the station is broadcasting their pet aversion, whether that be church services, horse racing, jazz, or chamber music, there will be less criticism of the programmes of the A stations in the fu-

It is asserted that much of the criticism of broadcasting is due to indiscriminate listening, and also to a surfeit of listening. It is suggested that listeners should accept and act upon the slogan, "Listen less and listen well." There is, it is generally admitted, much to be said in support of the plea for more intelligent listening and a careful study of the broadcasting programmes in advance.—(Dunedin "Star.")

"Southern Cross" **Echoes**

Letters from Australia and U.S.A.

HE Australian mail has brought a large number of letters reporting reception of the New Zealand broadcast in connection with the Southern Cross flight. These letters have come principally from New South Wales. Great praise is given for the transmission. One writer in Victoria reports that he followed the flights both to and from New Zealand, being very keenly interested because he gained his wings in France in 1915. His letter is enthusiastic. Incidentally he remarks that when 2YA was rebroadcasting 2BL he preferred to listen in to 2YA for the transmission was so clear and satisfactory.

Another letter comes from Waratah, first soil over which the Southern tained connection, and one which will Cross flew, and the correspondent com

the homing instinct is.

From Portland, Oregon, U.S.A., comes another letter reporting reception of 2YA when broadcasting the flight of the Southern Cross from the Richmond aerodrome to New Zealand. The writer, Bishop Sumner, also appends a copy of a Wellington cablegram which appeared in the "Morning Oregonian" announcing the arrival of "Captain Kingsford Smith and his three companions."

GREECE purchased only 233 radio sets during all of last year.

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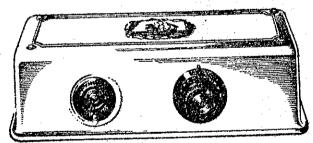
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