

**FREE £100****FREE £100****FREE****Southern Cross Arithmetic Competition****First Prize**

- 1 "MIRACO" SHIELDED 8-VALVE WIRE-LESS SET — Complete with 8 Philips "Wonder" Valves, A Battery, B Batteries, C Batteries, Aerial Wire and Insulators, and a wonderful Sonochorde Loud Speaker. **£56 10 0**

**Second Prize**

- 1 "VAC-TRIC" VACUUM CLEANER—Complete with accessories. **£12 10 0**
- |  |                 |
|--|-----------------|
| 3rd Prize—1 "Canadian Beauty" Waffle Iron ..       | £5 10 0         |
| 4th Prize—1 "Beacon" 1000-Watt Radiator ..         | 3 10 0          |
| 5th Prize—1 Amplion Loud Speaker ..                | 3 10 0          |
| 6th Prize—1 Siemens Loud Speaker ..                | 3 3 0           |
| 7th Prize—1 "Hecla" N.P. 4-Pint Electric Kettle .. | 2 19 6          |
| 8th Prize—5 B.T.H. Wireless Valves ..              | 2 15 0          |
| 9th Prize—1 "True Tone" Loud Speaker ..            | 2 10 0          |
| 10th Prize—1 Pilot Drum Dial ..                    | 2 0 0           |
| 11th Prize—1 Tool Grinder ..                       | 1 15 0          |
| 12th Prize—1 Amplifier ..                          | 1 12 6          |
| 13th Prize—1 Adjustable Table Lamp ..              | 1 3 6           |
| 14th Prize—1 Torch ..                              | 0 11 6          |
|  | <b>£100 0 0</b> |

**Competition Rules**

1 The prizes will be awarded to the persons sending in the most accurate forecast of the actual flying time (hours and minutes) taken by Kingsford Smith in his aeroplane "Southern Cross" in its trans-Tasman flight, provided it takes place before the end of October, 1928.

2. In the event of ties the value of the prizes tied for will be added, and then divided by the number of persons with the same answer. These persons will then be invited to select goods from our large and varied stocks to the value of their share of the prizes.

3. All answers must be made out on a special form obtainable at The Electric Lamp House, 27 Manners Street, Wellington.

4. One answer form will be given FREE with each 2/- worth of goods purchased from The Electric Lamp House. Therefore a person purchasing goods to the value of 10/- will receive five answer forms, and so on.

5. Any one person may make as many attempts as he desires, provided each attempt is made out on a separate answer form.

6. All answers must be made out in ink, and inserted in the special sealed box provided at The Electric Lamp House. (Country answers may be posted.)

7. Mr. F. E. Feist, A.P.A.(N.Z.), public accountant, has been appointed sole judge, and his decision will be final. No correspondence or conversations will be entered into.

8. The competition closes at 6 p.m. on the day before the "Southern Cross" leaves Australia.

9. In the event of the flight being unsuccessful, the prizes will be handed to the Wellington Public Hospital.

**[ Radio Fans ! Entrust your orders to us and go after some of these Prizes. ]**  
**WE PAY POSTAGE on all orders of £1 and over.**

**ELTAX BATTERIES**

|             |      |
|-------------|------|
| 45 volt ..  | 12/9 |
| 60 volt ..  | 20/- |
| 90 volt ..  | 29/- |
| 100 volt .. | 31/- |

**SPEAKER UNIT**

Blue Spot 21/-.  
 Enamelled D.C.C., D.S.C. wires—All gauges stocked—lowest price in town.

**VALVES—**

Cleartron 201a, 5/6.  
 201 RF., 7/-.  
 101 A., 8/-.  
 CT x 112, 12/6.  
 CT x 199, 7/6.

If you will only give these valves a trial you will be astounded at the results.

**Valves and Batteries.**

Full Stocks carried of Philips Mullard and Radiotron Valves, also Columbia and Burgess Batteries at standard prices, but don't forget that for each 2/- you spend you get an opportunity of obtaining some of these wonderful prizes.

**NINE SPECIALS [get on to these]**

- 100 feet best English Enam. Stranded Aerial Wire. Usually 5/6. **Our Price 3/6**
- Sferavox Loud Speakers. Usually 84/-.  
**Our Price 47/6**
- A.J.S. Loud Speakers. Usually 47/6.  
**Our Price 32/6**
- Single Circuit Jacks. Usually 2/-.  
**Our Price 1/-**
- Ray-o-Vac 45v. Batteries. Usually 20/-.  
**Our Price 17/6**
- Ray-o-Vac 45v. Extra heavy duty. Usually 27/-.  
**Our Price 24/6**
- Cleartron Valves (201a type). Usually 10/6.  
**Our Price 5/6**  
(You will be surprised at the results obtained with these valves.)
- Blue Spot Loud Speaker units. Usually 30/-.  
**Our Price 21/-**
- Nora Headphones. Usually 15/-.  
**Our Price 7/6**

**HEADPHONES:**

Mippaphones, 4000 ohms, 12/6 pair.  
 Brandes, 15/- pair.  
 (All makes in stock).

**Philips Products:**

- Philips No. 450 A Battery Charger, 85/- each.  
 Philips P.C.J.J. Loud Speaker, 130/- each.  
 Philips P.C.J.J. Junior Loud Speaker, 110/- each.  
 Philips Baby Grand Loud Speaker, 70/- each.  
 Philips 3002 B Battery Eliminator, £9/15/- each.

Obtain one of these wonderful Eliminators and receive 97 opportunities of securing some of the valuable prizes.

**FERRANTI AUDIO TRANSFORMERS:**

- Type AF3, 27/6 each.  
 Type AF4 18/6 each.  
 Type AF5, 35/- each.  
 Type AF4, 18/6 each.

All makes Transformers in stock.

**CARBORUNDUM DETECTORS**

Dispenses with the worry of crystals and cat's-whiskers for ever, 7/6 each.

**OUR TERMS ARE CASH WITH ORDER.**

**The ELECTRIC LAMP HOUSE** **Everything ELECTRIC**  
**Licensed Radio Dealers**

**27 MANNERS**  
**STREET**

No matter what your radio requirements may be, send your orders to us. We can supply you at PRICES THAT CANNOT BE BETTERED, and the opportunity of obtaining some of these prizes MUST NOT BE MISSED.

**WELLINGTON**