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1YA Mystery Night

£50 Gramophone to be Won in Unique Contest on Aug. 29th.

ONE of the first recommendations made by the 1YA Musical and Dramatic Advisory Committee is now about to materialise. This recommendation was that a Mystery Night Programme should be broadcast from 1YA—a programme that would arouse the interest and curiosity of listeners owing to the fact that the names of the performing artists would not be announced.

A Mystery Night Programme having been mooted, the next stage was the suggestion that it should be in the nature of a competition among listeners, and that a prize should be given to the listener who was most successful in picking and naming the various artists.

SO a prize was secured, and a £50 Edison Phonograph, donated by Edison Phonographs Limited, is to be won by someone.

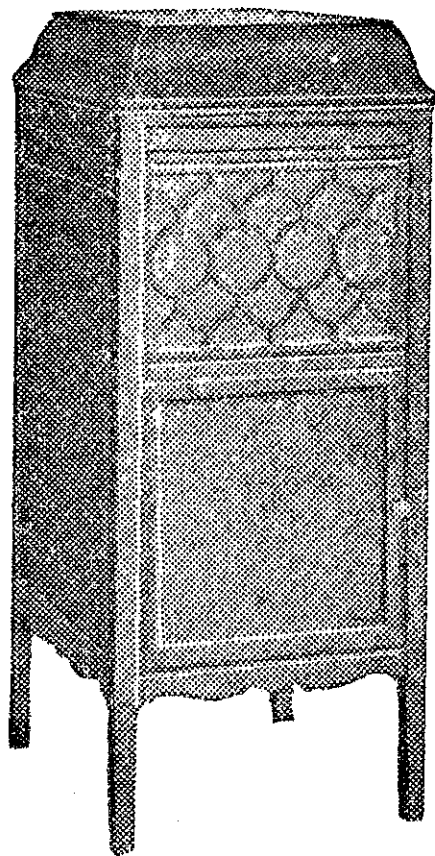
There will be other competitions of a like nature—another is to be held on September 26—but the first one for such a handsome prize is sure to arouse great interest among listeners throughout New Zealand, and especially among regular listeners to 1YA.

Wednesday next, August 29, is the date of this great 1YA Mystery Night Competition, and its handsome prize.

THE programme to be broadcast appears on page 31. It is a programme with the details incomplete, and it is the missing details that listeners are asked to fill in. The listener who does it correctly

and carries out the conditions of the competition will win the £50 phonograph.

Looking at the programme as it appears in print one cannot tell whether an item is a flute solo, a soprano solo, a baritone solo or anything else, nor who the performing artist is. It is these details that listeners wishing to win the £50 prize will fill in.



AN interesting feature of the competition is that a number of records will be used and the broadcasting of these records will be used and the broadcasting of these records will add materially to the perplexities of listeners who, in many cases will not know whether it is a record or a live artist, vocal or instrumental) they are listening to. These

records will be well-known Edison Recreations, and will be played on the Edison phonograph without any electrical pick-up.

As will be seen, the programme is a very long one, providing an excellent test of the judgment of listeners. In the event of no one being correct in every instance (and it is doubtful if any one will be) the prize will go to the nearest correct answer.

THE competition, it may be added, is being conducted under the auspices of the 1A Musical and Dramatic Committee, whose decision in awarding the prize must be accepted as final.

CONDITIONS TO BE NOTED.

1. The name of the item will be announced and listeners are invited to supply the NAME and CLASSIFICATION of the performer, such details to be written against the title of the item, under the above headings.
2. All entries must bear the Post Office date stamp of "August 30," and be posted to "Mystery Night," 1YA, Auckland.
3. All entries must be accompanied by a coupon taken from any of the Auckland city papers, the "Pictorial News," or the "Radio Record."
4. In the event of two or more persons giving correctly the same number of artists' names and classifications, the prize will be awarded to the competitor whose coupon is accompanied by the most interesting comments, not exceeding 50 words.
5. The award will be made by the 1YA Musical and Dramatic Committee, whose decision will be final.
6. Sign name and address clearly.

SEE COUPON ON PAGE 31.