

# Children's Sessions Highly Valued by a Happy Circle

## 1YA Committee

2YA Musical and Dramatic Committee, over which it has been my pleasure to preside. Unquestionably these committees provide a most effective means of contact between the company and the public, and although 2YA Musical and Dramatic Committee has been functioning only a few weeks, I think I may say with a degree of certainty that many of the difficulties which have existed in the past, with regard to the broadcasting of appropriate programmes, presented by the various musical and dramatic societies, will be overcome.

FROM time to time we are reminded, through the columns of the Press, of the gradual drift of the population towards our principal cities. What is the reason of this drift? Is it the lure of enjoyment? When we come to reflect we are forced to admit that settlers in our rural districts are at a great disadvantage, and have not the same opportunities which city residents enjoy of creating that atmosphere whereby their children may obtain an even moderate appreciation of good music. One of the characteristics of our race is a natural desire for entertainment in all its branches, and there can be no doubt that such desire is in no small degree responsible for the drift city-wards. Thanks to the rapid development of radio broadcasting, this desire among our people is at last being gratified. If then, through the medium of the Public Relations Committees, some co-operative effort can be brought about, whereby dwellers in the most remote parts of the Dominion will be enabled to listen-in to our various musical and dramatic festivals, competitive or otherwise, and all forms of entertainment which city residents are privileged to enjoy, then it may be truly said that the committee and the Radio Broadcasting Company are rendering a national service.

The 2YA Committee is representative of all branches of musical and dramatic art, and the interest and enthusiasm which is being manifested by all its members augurs well for the future results of the committee's efforts.

ERNEST PALLISER,

Chairman,

2YA Musical and Dramatic Committee.

Why does a farmer need a radio set? Here are the reasons given by the winner of a £20 competition conducted by the "Dairy Produce Exporter":—

1. Wife's Happiness.—Reward for years of self-denial and isolation.
  2. Musical and General Education.—More culture and understanding for the family.
  3. Religious Training.—He can bring church services to his children.
  4. Brighter Outlook.—Cheerful entertainment brought to the home each evening.
  5. Business.—Latest market reports, agricultural items, and addresses.
- Interest your farmer friend in radio. He will appreciate it when he is enjoying the entertainment provided.

FROM the inception of broadcasting at 1YA two years ago, the children's sessions have always proved a very popular part of the station's activities, but it was not until November of last year that children's sessions were organised on any definite scheme at 1YA.

Up till this time children's sessions had been conducted twice per week, each session being of half an hour's duration, but from November a daily session was introduced running from 6 till 7 p.m., and a children's organiser was appointed by the company in a full-time position to control matters in connection with this session.

A further step was taken in June, when a conference of representatives of various societies and organisations interested in children's movements was called to form a committee, which, with the special knowledge at its command, would be able to advise and comment on the conduct of the children's work.

ing the sessions. It was pleasing to note the large attendance of societies' representatives at the conference, and at the subsequent committee meeting, and members entered very enthusiastically into discussion of this branch of the Broadcasting Company's activities.

WE are as yet hardly on our feet as a committee, being the youngest of the three advisory committees that have been established in Auckland, but I have no doubt, in view of the work which has already been accomplished both at the conference and at the committee meeting, that under the able guidance of the Rev. Lionel B. Fletcher as chairman, this committee must have a very significant effect which cannot but be appreciated in due course by the enthusiastic listeners whose attention is always turned to the 6 till 7 session.

It appears to me that the station is to be congratulated on securing the fine type of persons who are acting as Uncles, and in the various other capacities in connection with the children's

is the glad privilege of the Children's Session Advisory Committee of 2YA. The committee consists of representatives of the Girl Guides' Association, the Boy Scouts' Association, the Y.W.C.A., the Y.M.C.A., the Marist Brothers and convents, the National Council of Women, the Sunday School Union, Training College, Headmasters' Association, the "Uncles" and "Aunts," two representatives of the company, and the general manager.

FULLY representative of those who are interested in the child life of the country, this committee meets monthly to discuss all matters which affect the children's sessions. Many valuable suggestions are brought forward, and a good deal of the growing interest in the Children's Hour is due to the pooling of wisdom in these meetings, as well as to the genius of those who superintend and take part in these sessions. We have a four-fold objective before us, viz., entertainment, amusement, instruction, and inspiration. The quickening of the child mind



## 3YA Children's Session Advisory Committee.

Back Row (left to right)—Mr. D. Dick (Junior Internationals, Scottish Society), Mr. H. M. Bannehr (Anglican Orphanages), Major R. F. Ashworth (Boy Scouts' Association), Mr. E. J. Bell (City Librarian), Mrs. J. H. Hall (Girl Guides' Association), Mr. A. J. M. Eldowney ("Big Brother"), Mrs. W. Machin (National Council of Women, Y.W.C.A.), Mr. S. A. Clark (Headmasters' Association).

Front Row—Mrs. D. James (Welsh Society, Jnr), Mrs. S. Parr ("Mother Hubbard"), Rev. F. Rule (Presbyterian Orphanages), Mr. D. E. Parton (Chairman) (Y.M.C.A.), Mrs. R. Tomlinson (Society for the Protection of Women and Children), Mrs. Norton Francis (Parents' National Educational Union), Brother Hendricke (Marist Brothers and Convents).

AS secretary of the Auckland branch of the Y.W.C.A. I had very much pleasure in accepting the company's invitation to attend this conference, and felt that if the committee dealt with the matters coming before its attention in the manner anticipated by the company, considerable benefit would accrue both to the child listeners and those organising and conduct-

session, although of course one finds, as a rule, that little difficulty is experienced in obtaining assistance when the matter of benefiting the children is mentioned.—Jean Begg, Y.W.C.A., Auckland.

## 2YA Committee

THERE are few, if any, happier posts than that of serving children. This

to the love of the beautiful, the calling out of talents, and the development of the spirit of service are some of the influences which have radiated from this committee's efforts, while the generation of the feeling of friendship

## COLLIER & BEALE

Electrical and Radio Engineers,

DIXON STREET, WELLINGTON.

Special Receivers; A.C. Power Amplifiers.  
High voltage power supplies and other high grade apparatus built to order.

Enquiries Solicited.

::

'Phone 23-395

## RADIO JOURNALS

We have supplies of recent back numbers of "Q.S.T.," "Radio Broadcast," "Radio Call Book," "Radio News," "Popular Radio," "American Radio," "Television," "Modern Wireless," etc.

1/3 each posted.

Write or call—

**Te Aro Book Depot,**

Gas Company's Buildings,  
WELLINGTON.