



Station Staff of 3YA.

Standing—Mr. V. Robinson (relay operator), Miss D. Evans (typiste), Mr. E. Butterfield (senior operator), Mr. R. Tulloch (junior operator). Seated: Mr. C. S. Bell (programme organiser), Miss Aileen Warren (studio pianiste); Mr. L. Slade (station manager), Miss Maynard Hall (Aunt Pat, organiser of children's session), Rev. Clyde Carr (announcer). —Photo., Webb.

last-moment hitches are caused by lack of precaution and preliminary testing.

The chief operator and his assistant attend to the technical requirements at the station end, whilst the relay operators are concerned with the installation of the broadcasting equipment at distant points in the line of relay transmissions.

Although it is not possible to give here every detail of the company's organisation, from what has been said above some impression will be given to listeners of the work which is undertaken by the company. It is worthy of special mention, however, that the entire system on which the work is co-ordinated and discharged in the various departments was personally planned and detailed by the general manager prior to the inauguration.

Do you live in the country? Interest your country friends in radio, which will mean new interest to them. This is what a country woman wrote to a contemporary, the "Dairy Produce Exporter": "Wireless has meant new life to me. Often I used to wonder whether this pioneering business was worth while, even for the sake of a future for the children, but with radio I feel we are right in the heart of things." That, in a nutshell, is what radio means to the backblocks dweller. The farmer has to decide, not whether he can afford to have a radio set, but whether he can afford not to own one.

and on being certified as correct a cheque payable to order and drawn on a local bank is issued to each individual artist. A receipt for every cheque so issued must be obtained, as well as the claimant's endorsement on the cheque.

Work of the Announcer.

THE station announcer is, of course, familiar to all. As his name implies, his duty is to introduce to the listeners the various items which are broadcast. In this connection he is required to keep a record of all matter broadcast, including his announcements, and the exact time of each announcement or item, which it is his duty to fill in on a form designated as "announcer's daily log." These logs serve three distinct purposes. Firstly, they provide a complete record of all matter which is broadcast, and for this reason are invaluable for record purposes. Secondly, they give particulars of the composer and publisher of all musical works broadcast, as these are required for copyright returns. Thirdly, they provide a convenient form upon which the announcer can write out word for word his announcements prior to delivering them over the air, and by adopting this method of procedure the announcer takes every precaution to deliver his announcements correctly and to enable him to say exactly what he has to say without the hesitation which frequently characterises an impromptu statement.

In addition to the above, however, the announcer is called upon to manage the studio during the course of a programme. He must see that the artists are in their proper places ready for broadcast as soon as his introductory announcement is made. He is also engaged during the day time in preparing matter to broadcast during the news session in the evening, and in arranging for outside lecturers to attend the station and deliver addresses on topical matters.

Technical Operations.

THE technical operation of the station is entrusted to the chief operator, the assistant operator, and the relay operators. They are directly responsible to the station manager for the efficient operation of the transmitter, the maintenance, and good repair of all technical apparatus. They are instructed as to the schedule of operation of the station, and make it their duty to see that no delays or



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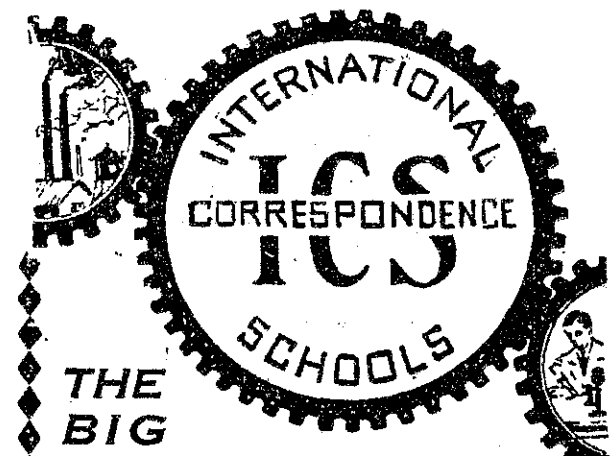
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