

THE NEW ZEALAND Radio Record

PUBLISHED WEEKLY.

Printed Tuesdays to permit of effective distribution before the week-end, with full copyrighted programmes for the succeeding week. Nominal date of publication Friday.

SUBSCRIPTION RATES.

Rate of Subscription: Single copies, 3d.; Annual Subscription (if booked), 12/6, post free; normal rate, cash in advance, 10/-, post free.

ADVERTISING RATES.

Schedule of Advertising Rates available from all advertising agents in New Zealand, or write: "Advertising Manager," Box 1032, Wellington.

Advertisements requiring setting should be in hand not later than Friday of each week to ensure publication in succeeding issue. Stereos and blocks, providing space has been arranged beforehand, can be accepted up to midnight Monday. Contract advertisements not changed will be repeated.

No responsibility is accepted for blocks, stereotypes, etc., remaining unclaimed after last use, beyond a period of three months.

A. J. HEIGHWAY,
Managing Editor,
"The N.Z. Radio Record."

P.O. Box 1032.

Dominion Buildings, Mercer Street, Wellington.

WELLINGTON, FRIDAY JULY 6, 1928.

INTEREST in the South African Test at Durban was so great that a healthy crop of rumours gained currency, in Wellington at any rate, that the match was to be broadcast from a station in Durban, picked up by 4QG, picked up again by 2YA, and rebroadcast once more. Unfortunately the rumour had no foundation in fact. In the first place there is no broadcasting station at Durban. There is a short wave station at Johannesburg, but that is 700 miles from Durban, and as we have already explained a number of times is not readily heard in the Dominion, the definite reason being as yet somewhat obscure. In the circumstances, the rumour was corrected both by means of the Press and over the air. That the canard gained the currency it did is, however, a tribute to the growing reliance being placed upon radio for first-hand information. As it was, a vast number of people secured their first news of the defeat of New Zealand by Sunday morning's 9 o'clock broadcast.

THERE are several events of moment in the near future which will bring radio prominently before the public. The Heeney-Tunney fight for the world championship is causing quite a number of short-wave enthusiasts to prepare for the event. Those not so fortunate as to be able to listen in direct may rest assured that the Broadcasting Company's stations will be on the alert, and that full arrangements will be made for picking up, and, if satisfactory conditions prevail, rebroadcasting the account as received. If that is not possible, then the actual news as available will be given. The other event in which radio will figure prominently will be the flight of the Tasman by Captain Kingsford Smith and his companions in the Southern Cross. The Broadcasting Company has offered any one of its stations for direction-finding purposes, and apart from that all stations will be on the air to describe the flight and the scenes attending its successful culmination—which, in the popular mind, is taken for granted on the strength of "nothing succeeds like success."

AN incident recorded in another column is of some little interest to listeners. While the pianist, Moisiejewitch, was in Christchurch a local paper raised the question of world-famous artists being broadcast during their stay in the Dominion; Moisiejewitch was interviewed, and expressed his preparedness to be broadcast; the paper concerned then suggested the next move was up to the Broadcasting Company. The company, although not hopeful because of past experience, made the next move. Interviewed, the artist agreed that he was willing to broadcast, but the fee? As the suggestion of forty guineas he shook his head; at one hundred he said it was a matter for the management. And the management put a heavy boot on the idea—as it was outside the contract! Exactly—and in the circumstances it looks a little like engineered publicity at the expense of the so-called desires of listeners. However, the incident is so far educative as to reveal that even world-famed artists now admit the perfection of broadcasting so far as perfect reproduction is concerned. Their reputation would not be spoiled by broadcasting.

Hellesen Radio Batteries

THE BEST IN THE WORLD

DOES THIS NAME MEAN ANYTHING TO YOU?

HELLESEN STANDS FOR BETTER RESULTS, LONGER LIFE, AND GREATER EFFICIENCY IN YOUR SET.

Large Stocks Carried by

SOLE N.Z. AGENTS.

John Chambers & Son, Ltd.

AUCKLAND, WELLINGTON, CHRISTCHURCH, DUNEDIN, AND
INVERCARGILL.

SPORTING

NEXT WEEK'S BROADCASTS

Saturday, July 7—Hughes (Sydney) v. Leckie (Dunedin). Boxing contest—4YA. Announcer: Mr. Divers.

Thursday and Saturday, July 12, and 14—Wellington Racing Club's meeting (by permission of the committee). Announcer: Mr. A. R. Allardye.

Saturday, July 14—Rugby at all stations.

Saturday, July 14—Hughes (Sydney) v. Griffiths (Dunedin). Boxing contest—4YA. Announcer: Mr. Divers.

BOXING AT DUNEDIN

This week sees the beginning of the series of boxing broadcasts from 4YA. On Saturday evening Hughes (Sydney) meets Leckie (Dunedin). On Saturday week Griffiths (Dunedin) meets Hughes.

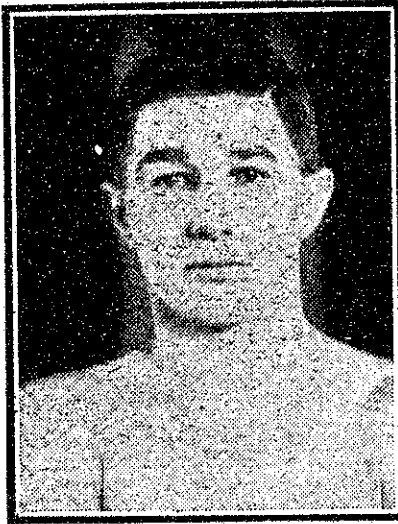


Photo. Artlite.

JOHNNY LECKIE.

Two boxers, Radford and Barber, will be in New Zealand this week when the further series of matches, all of which will be broadcast, will be arranged.

IYA CHILDREN'S SESSIONS

ADVISORY MEETING

AT the meeting of the Auckland Advisory Committee held in the studio on Tuesday, June 26, the Rev. Lionel Fletcher was elected to the chair for the ensuing year, on the motion of Mr. Garland, seconded by Mr. Abbott. The chairman returned thanks for his election, and the minutes of the initial conference held on June 12 were confirmed. The Rev. Busfield advised that he would now attend on behalf of the Sunday School Union, in place of Rev. F. Thompson, who attended the conference. Apologies for absence were received from Captain Burgin, of the Girl Guides' Association, and Mr. R. G. Grigsby of the Boy Scouts' Association.

The question of dealing with children's letters was discussed at length by the committee and the various uncles in attendance telling their views on the matter. Rev. Busfield suggested that in his opinion it was not wise to devote too much time to the answering of letters as those children whose names were not being mentioned were uninterested in this portion of the session. Mr. T. T. Garland and the Rev. G. Coates were of opinion that it would be difficult to ignore altogether letters which were sent to the various uncles, and it was finally decided, on the motion of Rev. Busfield, seconded by Mr. V. Drew, "That in the opinion of this committee fifteen minutes should be regarded as the maximum amount of time spent on correspondence, uncles to be allowed an extension when circumstances warrant." The secretary advised that the birthday book now contains a list of some three thousand names. The chairman remarked that he had listened with interest during his recent holiday to the children's session from all the New Zealand and Australian States, and was of opinion that the children's session as broadcast from IYA compared more than favourably with those broadcast from the Australian stations.

The uncles interested in the children's sessions invited members of the committee to attend during the broadcast of a session and expressed the hope that by this means the other members of the committee would come into closer contact with the conditions met with when entertaining the children.

Rev. Busfield advised that he was willing to endeavour to enlist the aid of the various Sunday schools in and around the city. In order that entertainments given by the children at the various juvenile institutions in which he was interested might be broadcast from the studio.

It was decided that the committee would meet again on July 24, and members were invited to think out any suggestions in the meantime for discussion at the next meeting.

THE Italian broadcasting service has recently been revised and many important extensions are being planned.

TRANS-TASMAN FLIGHT

BROADCASTING ARRANGEMENTS

LISTENERS-IN are looking forward to interesting broadcasts when Captain Kingsford Smith and his companions set out to fly the Tasman Sea.

It is not known yet where the airmen will first land, and friendly rivalry exists between the cities in urging their claims for the honour.

As far as the Broadcasting Company is concerned, it has offered all the facilities at its disposal for the purpose of assisting the airmen on their flight across the sea. One of the company's stations will be used for the purpose of a beacon, and its broadcast will be picked up by the aeroplane's own direction-finding apparatus.

The company no doubt will have all its four stations on the air from the time the aeroplane leaves Australia, and listeners throughout New Zealand will be kept advised all the time as to the progress of the airmen.

When the "Southern Cross" arrives, a description of the scene and of the proceedings will be broadcast, and the airmen will be invited to speak. Australia will be listening-in.

THE EXPONENTIAL HORN

IN the reproduction of the block which illustrated the construction of the exponential horn in last week's issue, we regret that the figures of one part did not come out clearly. We therefore reproduce herewith the figures so that listeners who are interested may add them to the drawing which appeared last week. The figures that were indistinct were in the top row, and we will reproduce all in that row as follows (from the left): 20in., 17 5-16in., 14 63-64in., 12 31-32in., 11 17-32in., 9 23-32in., 8 13-32in., 7 17-64in., 6 19-64in., 4 23-32in., 3 17-32in., 2 41-64in., 1 63-64in., 1 31-64in., 1 7-64in., 53-64in., 5-8in.

The small scale of the figures in the illustration led to their clouding, but this should enable those interested to adjust matters.

A RECORD GATE!

A CHRISTCHURCH INCIDENT

DISAPPOINTED LISTENERS.

ON the morning of Saturday, June 23, 3YA received a surprise in the form of a notification from the Canterbury Rugby Union that it did not desire that afternoon's football match to be broadcast. It was an eleventh hour intimation. An announcement had been made the previous evening, and the programmes as appearing in the morning newspapers advertised the broadcast.

The people were expecting the broadcast, and it was an important match. Here was a case in which all the harm that a broadcast could do by keeping people away had been done. It looked as if the union would serve no good purpose by thus cancelling the broadcast at the last minute.

At the time the match was to start, 3YA went on the air and explained that there would be no Rugby broadcast, in deference to the wishes of the union. There was much disappointment among people in the city and countryside who could not attend the match and who enjoyed listening-in.

And what was the attendance at the match like? It was a record!

RADIO LICENSES

MAY TOTAL 34,118

The Secretary of the Post and Telegraph Department, Mr. G. McNamara, supplies the following figures:—
The undermentioned summary represents the number of radio licenses issued as at May 31, 1928:—

	Receiving.	Dealers.
Auckland	11,267	40
Canterbury	6,078	25
Otago	2,104	13
Wellington	12,745	42

Total 32,794 120

	Trans- mitting.	Private Broad- casting.	Experi- mental.
Auckland	320	2	1
Canterbury	240	1	—
Otago	122	2	—
Wellington	505	2	—

Total 1,196 7 1

Grand total: 34,118.

UNCLE JACK

FAREWELLED AT 3YA

ON Monday, June 25, Uncle Jack, Mr. E. J. Bell, formally severed his connection with 3YA, where he has served at the microphone for nearly two years. Many thousands of children no doubt listened in, and heard his au revoir. At the conclusion of his session, in which he was assisted by some children who helped him at his first sessions, opportunity was taken by Aunt Pat, organiser of the children's session for 3YA, to farewell Uncle Jack, and in doing so she paid a nice tribute to the work which he had done for the children and for radio broadcasting in New Zealand. A presentation to Uncle Jack, which took the form of a silver letter-opener, in commemoration of the 8000 letters from children which he had received, was also made. Uncle Jack was very much taken aback. The children who assisted Uncle Jack and referred to above were Misses Joan Hughes, Rona Hill and Phyllis Round, and Master Gordon Anderson.

Uncle Jack—that name will always be associated with Mr. Bell—promised to act as a relieving uncle at 3YA should the occasion ever arise, and promised to tell more stories.



THE NEW 1928 PHILIPS Radio Apparatus is the result of long and patient scientific research in world famous Laboratories. How splendidly it has succeeded, radio enthusiasts all over the world can testify.

NOW—THREE Distinctive types of Cone Loud-Speakers.
A New "B" Eliminator and a "P" AND "C" Eliminator.
TWO New Battery Chargers.

A wonderful New Audio Transformer with a winding of Pure Silver.
In addition, FOUR New Philips Miniature Power Tubes to give volume with purity.

ASK YOUR DEALER

PHILIPS LAMPS
EVERYWHERE
where good lighting is required you will find PHILIPS Electric Lamps—in Theatres, in Government Institutions, in Libraries and in the modern home.



PHILIPS RADIO
Advertisement of...
PHILIPS LAMPS (N.Z.) LIMITED
Head Office and Showrooms:
HOPE GIBBONS BLDG., WELLINGTON